



125 West 55th St
New York, NY 10019

Contract # 26213743	Changes as of: 10/3/2018 at 8:00 AM	Version: Current State Version 1
CPE: 435/535/6914	Flight: 10/16/18 - 10/22/18	Station: KFNB
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: BARRASSO, JOHN	Market: Casper
	Product: MBARR	Office: NEW YORK
	Agency Order #: 7813268	Service: Nielsen
	Buyer: Shnekat, Shannon	Primary Demo: Adults 35+
	Salesperson: THOMAS PARK 212-373-8137	Assistant: ANTONETTE ADDERLEY 212-373-8148
		Con Type: POLITICAL/VOTE
		Total \$: \$630.00
		Total Spots: 9
		Total CPP: \$49.61
		Total GRP: 12.7

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*
							10/16	10/17	10/18	10/19	10/20	10/21	10/22				
1	Tu-F,M 6p-6:30p		Big Bang Theory	\$50.00	1.6	60	0	0	0	0	0	0	1	1	\$50.00	\$31.25	1.6
2	Tu-F,M 6:30p-7p		Modern Family	\$50.00	1.5	60	1	1	1	1	0	0	1	5	\$250.00	\$33.33	7.5
3	Tu 7p-8p		The Gifted-FOX	\$90.00	1.3	60	1	0	0	0	0	0	0	1	\$90.00	\$69.23	1.3
4	Tu 8p-9p		Lethal Weapon-FOX	\$120.00	1.3	60	1	0	0	0	0	0	0	1	\$120.00	\$92.31	1.3
5	W 7p-8p		Empire-FOX	\$120.00	1.0	60	0	1	0	0	0	0	0	1	\$120.00	\$120.00	1.0
TOTALS:							3	2	1	1	0	0	2	9	\$630.00	\$49.61	12.7



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/18 8:00 AM	System	Notice Received.
10/03/18 7:50 AM	THOMAS PARK	Separation: 30

Competitive Information	
Market Budget:	\$22,000
KFNB Share:	4%
Comment:	
KCWY:	58%
KGWC:	17%
KTWO:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$630.00	\$49.61	12.7
Total	100%	9	\$630.00	\$49.61	12.7

Monthly Summary		
Month	Spots	Dollars
2018-Oct	9	\$630.00
Total	9	\$630.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/3/18 7:31 AM	THOMAS PARK	Confirmed	9		\$630.00	\$630.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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