

## 1<sup>st</sup> Quarter Public Service Report WTYB

**Community Spotlight Show: Coastal Spotlight each Sunday morning at 6:00 a.m. to 6:30a.m. Each week, local non profit organizations are given time to talk about issues and concerns in the community of Savannah and the Coastal Empire.**

### **ISSUES/PROGRAMS LIST**

**ISSUE:**

New Year's resolutions

**HOW ISSUE WAS TREATED:**

Weekly Program

**TITLE**

"Community Spotlight"

**DATE:**

January 2<sup>th</sup>, 2014

**TIME:**

6am

**DURATION:**

30 min.

**TYPE:**

Interview

**DESCRIPTION:** Harmony discussed smart New Years Resolutions

### **ISSUES/PROGRAMS LIST**

**ISSUE:**

Fitness/Weight loss/Obesity in African American Community

**HOW ISSUE WAS TREATED:**

Weekly Program

**TITLE**

"Community Spotlight"

**DATE:**

January 9th, 2014

**TIME:**

6am

**DURATION:**

30 min.

**TYPE:**

Interview

**DESCRIPTION:** Host Harmony's discussed fitness with guest: Brandon Lord, local fitness trainer and Tashawna Jordan, local chef.

### **ISSUES/PROGRAMS LIST**

**ISSUE:**

Financial Savings/ Tax Refund awareness

**HOW ISSUE WAS TREATED:**

Weekly Program

**TITLE**

"Community Spotlight"

**DATE:**

February 9th, 2014

**TIME:**

6am

**DURATION:**

30 min.

**TYPE:**

Interview

**DESCRIPTION:** Harmony discussed smart ways to save tax refund. She also talked about financial savings. No guest.

**ISSUES/PROGRAMS LIST**

**ISSUE:**

Following Faith

**HOW ISSUE WAS TREATED:**

Weekly Program

**TITLE**

"Community Spotlight"

**DATE:**

February 16th, 2014

**TIME:**

6am

**DURATION:**

30 min.

**TYPE:**

Interview

**DESCRIPTION:** Host Harmony's final broadcast. She discussed faith, and how spirituality make's you a complete individual. No guest.

**ISSUES/PROGRAMS LIST**

**ISSUE:**

Challenging Youth in our Community

**HOW ISSUE WAS TREATED:**

Weekly Program

**TITLE**

"Community Spotlight"

**DATE:**

March 30th, 2014

**TIME:**

6am

**DURATION:**

30 min.

**TYPE:**

Interview

**DESCRIPTION:** THE INTERVIEWEES WERE: MS. BEVERLY TROTTER FROM THE SAVANNAH YOUTH ORGANIZATION. WE DISCUSSED WHAT THE ORGANIZATION DOES FOR THE COMMUNITY, SHE GAVE INFO ON HOW THEY REACH OUT TO THE YOUTH AND WHAT STEPS FOR THE PUBLIC TO TAKE WHEN WANTING TO VOLUNTEER. THE SECOND INTERVIEW WAS MR. MIKE O'NEAL. HE IS THE FOUNDER THE PARENT UNIVERSITY IN SAVANNAH. HE DISCUSSED THE LEARNING PROCESS FOR THE PARENTS, THE DIFFERENT LESSONS THAT ARE TAUGHT. ALSO HE TALKED ABOUT THE IMPACT THE PARENTS LEARNING HAVE ON THEIR CHILDREN.

**WTYB PSA's**

Susan G. Kolman

Donation based PSA

15 per week

30 seconds

January 24<sup>th</sup>- March 29<sup>th</sup>

City of Savannah Dancing thru the Decades

Donation based PSA

15 per week

1 minute

January 1<sup>st</sup>-11<sup>th</sup>

Free Income Tax Preparation

15-20 per week

30 seconds

January 11<sup>th</sup>- March 30<sup>th</sup>

Goodwill of Coastal Empire

Job Connection

15-20 per week

March 3<sup>rd</sup>-28<sup>th</sup>



QUARTERLY ISSUES/PROGRAMS LIST\*\*

Station: \_\_\_\_\_ WTYB-FM \_\_\_\_\_  
Location: \_\_\_\_\_ SPRINGFIELD-SAVANNAH \_\_\_\_\_  
For quarter beginning:  
\_\_\_\_\_ January 1, 2014\_\_  
\_\_\_\_\_ April 1, 20\_\_  
\_\_\_\_\_ July 1, 2014\_\_  
\_X\_ October 1, 2014\_\_

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

**\*\*[Note: This report should include at least 5 to 10 community issues addressed in the past three-month period, and be filed in the station public inspection file on each January 10, April 10, July 10, and October 10.]**

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Education

HOW ISSUE WAS TREATED: Weekly Program

TITLE: Civil Rights/Women Rights

DATE: September 21, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

MS. TIFFANY NELSON IS THE FOUNDER OF BUILD A BRIDGE; AN ORGANIZATION THAT TARGETS WOMEN OF ALL AGES ON HOW TO BE SUCCESSFUL AND CONFIDENT IN TODAY'S SOCIETY. TWO PARTS OF THE PROGRAM ARE L.A.D.I.E.S. (LADIES ACTING DIGNIFIED IN EVERY SITUATION. BOTH CATER TO DIFFERENT WOMEN OF ALL AGES AND PROVIDE POSITIVE FEEDBACK ON EVERYDAY LIFE.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Child Literacy

HOW ISSUE WAS TREATED: Program

TITLE: Literacy For Disabled Youth

DATE: September 28, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview show

DESCRIPTION:

MS. KHANI MORGAN IS THE ACE COORDINATOR FOR ADULTS AND CHILDREN WITH LITERACY ISSUES. SHE PROVIDE THE TOOLS FOR INDIVIDUAL WITH READING AND LEARNING CHALLENGES TO GRASP BASIC SKILLS AND WORK WITH AND AROUND THEIR DISABILITY

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Organ Donation

HOW ISSUE WAS TREATED: Weekly Program

TITLE: The importance of Organ donation

DATE: October 5, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview show

DESCRIPTION:

AMANDA HOLLOWELL IS COORDINATOR FOR LIFE LINK DONATION ORGANIZATION. SHE OVERSEES PERSONS WHO ARE INTERESTED IN DONATING AN ORGAN AND DOES THE RESEARCH TO FIND OUT ABOUT THEIR HEALTH BACKGROUND AND DOCUMENT ANDY NECESSARY PAPERWORK THAT IS NEEDED FOR ALL PARTIES INVOLVED.



ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Health And Wellness

HOW ISSUE WAS TREATED: Weekly Program

TITLE: Healthy Living

DATE: May 11<sup>th</sup>, 2014

TIME: 6:00 a.m.

DURATION: 15 minutes

TYPE: Interview

DESCRIPTION:

Ms. Adrian Pate is the health and wellness coordinator for City Of Savannah. She organizes events for patients who are battling with various health issues. Organizes events that provide health hips and free screenings. Her team of employees also informs patients and the rest of the community about ways to become healthier and how to live better lives.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Savannah Arts and Crafts

HOW ISSUE WAS TREATED: Program

TITLE: Savannah Arts and Crafts

DATE: May 11<sup>th</sup>, 2014

TIME: 6:15 a.m.

DURATION: 15 minutes

TYPE: Interview

DESCRIPTION:

Ms. Debra Dzunstein is the arts program coordinator for the City Of Savannah Cultural Affairs. She and other artist's organizes events for the community to exercise their artistic ability. The arts program have weekly classes for anyone of any age to utilize any tools and materials that is offered to enhance their talents.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Homeless

HOW ISSUE WAS TREATED: Program

TITLE: Homeless in Savannah

DATE: May 25, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

Ms. Cynthia Grady works for the Austin House Economic Opportunity Authority of Savannah helping people who are without a residence find a secure home and stability. Residents are able to stay for 2 years and can still receive government assistance.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Eye Wear For Needy children and adults

HOW ISSUE WAS TREATED: Program

TITLE: Eye Wear For Needy children and adults

DATE: July 27th, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

MR. RICK GARDNER IS PRESIDENT OF THE LOCAL AND INTERNATIONAL LIONS CLUB. THE LIONS CLUB MEMBERS FOCUS ON SIGHT. THEY COLLECT EYEGASSES FOR CHILDREN AND ADULTS. THEY HAVE A PROGRAM WHERE THEY PARTNER WITH THE SCHOOLS AND PROVIDE EYE TESTING FOR CHILDREN IN CHATHAM COUNTY AND RICHMOND HILL. IN ADDITION, THE MEMBERS ALSO GIVE VOUCHERS TO

**NOTES**

1. We suggest that the “issue” be identified initially in general, rather than specific, form; i.e., by categories such as “Crime,” “Youth Problems,” “Environment,” “Public Health,” “Education,” “Race Relations,” and similar terms. (A sub-category can also be given where appropriate.)
2. This would normally be answered by “Program,” but it could be “PSA,” “Editorial,” “News Special,” etc.
3. If the issue was addressed in a segment of a longer program, the duration of that particular segment should be specified here.
4. It may be helpful to identify the program format; for example, “Call-in,” “Panel Discussion,” “Interview Show,” “Documentary,” “Station Commentary,” etc.
5. This should be a brief summary of the program subject matter indicating how the issue was treated; e.g., “Mayor Jones discussed the need for construction of additional shelters for homeless persons.”

ISSUES/PROGRAMS LIST

ISSUE: Substance Abuse  
HOW ISSUE WAS TREATED: Weekly Program  
TITLE “Community Workshop”  
DATE: November 13, 2009  
TIME: 8:00 p.m.  
DURATION: 30 min.  
TYPE: Interview

DESCRIPTION:

Dr. Ann Smith, Chief of the City Youth Center, discussed the problems of drug abuse among young people and described the city’s proposed new programs for drug treatment and rehabilitation.

[Note: ADD OTHER PROGRAMS DEALING WITH SAME ISSUE]

QUARTERLY ISSUES/PROGRAMS LIST\*\*

Station: \_\_\_\_\_ WTYB-FM \_\_\_\_\_

Location: \_\_\_\_\_ BLUFFTON-SAVANNAH \_\_\_\_\_

For quarter beginning:

\_\_\_\_\_ January 1, 2014\_\_

X \_\_\_\_\_ April 1, 2014

X \_\_\_\_\_ July 1, 2014\_\_

\_\_\_\_\_ October 1, 20\_\_

Attached hereto are descriptions of local issues addressed by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

**\*\*[Note: This report should include at least 5 to 10 community issues addressed in the past three-month period, and be filed in the station public inspection file on each January 10, April 10, July 10, and October 10.]**

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Education

HOW ISSUE WAS TREATED: Weekly Program

TITLE: Home schooling

DATE: April 27<sup>th</sup>, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

Ms. Maria Williams and Ms. Celeste Martin Nathan are the founders of the independent learning network in Savannah. It concentrates on home based learning for families that desire to have their children home schooled. They are educated teachers and mentors who are qualified and experienced in home teaching.



ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Fighting Alzheimer's Disease

HOW ISSUE WAS TREATED: Program

TITLE: How to fight Alzheimer's Disease

DATE: May 9<sup>th</sup>, 2014

TIME: 6:00 a.m.

DURATION: 15 minutes

TYPE: Interview show

DESCRIPTION:

Ms. Debra Hendendorf is the development director of Coastal Georgia region who specializes in fundraising and awareness for Alzheimer's disease. She organizes local walks and events that raise money for treatments.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Child Abuse

HOW ISSUE WAS TREATED: Weekly Program

TITLE: How to help children who are abused

DATE: May 9<sup>th</sup>, 2014

TIME: 6:15 a.m.

DURATION: 15 minutes

TYPE: Interview show

DESCRIPTION:

Ms. Chiquetta Thompson is a social worker for Savannah Public School District who specializes in gaining information about any child who have been abused or neglected. She takes action in removing the adolescent from any abusive situation and gets the abused needed help or assistance.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Health And Wellness

HOW ISSUE WAS TREATED: Weekly Program

TITLE: Healthy Living

DATE: May 11<sup>th</sup>, 2014

TIME: 6:00 a.m.

DURATION: 15 minutes

TYPE: Interview

DESCRIPTION:

Ms. Adrian Pate is the health and wellness coordinator for City Of Savannah. She organizes events for patients who are battling with various health issues. Organizes events that provide health tips and free screenings. Her team of employees also informs patients and the rest of the community about ways to become healthier and how to live better lives.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Savannah Arts and Crafts

HOW ISSUE WAS TREATED: Program

TITLE: Savannah Arts and Crafts

DATE: May 11<sup>th</sup>, 2014

TIME: 6:15 a.m.

DURATION: 15 minutes

TYPE: Interview

DESCRIPTION:

Ms. Debra Dzunstein is the arts program coordinator for the City Of Savannah Cultural Affairs. She and other artist's organizes events for the community to exercise their artistic ability. The arts program have weekly classes for anyone of any age to utilize any tools and materials that is offered to enhance their talents.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Homeless

HOW ISSUE WAS TREATED: Program

TITLE: Homeless in Savannah

DATE: May 25, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

Ms. Cynthia Grady works for the Austin House Economic Opportunity Authority of Savannah helping people who are without a residence find a secure home and stability. Residents are able to stay for 2 years and can still receive government assistance.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Insurance

HOW ISSUE WAS TREATED: Program

TITLE: Insurance For All Americans

DATE: June 1, 2014

TIME: 6:00 a.m.

DURATION: 30 minutes

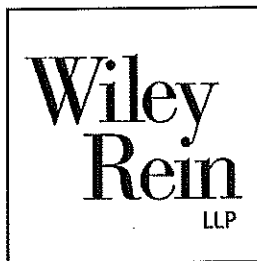
TYPE: Interview

DESCRIPTION:

Mrs Sheena Jones is the regional marketing director for Amerigroup, one of the three healthcare plans that a person can choose from when they are approved for medicare. Mrs. Jones puts together community events for families and helps bring resources to families with low income to help their needs

**NOTES**

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3. If the issue was addressed in a segment of a longer program, the duration of that particular segment should be specified here.
4. It may be helpful to identify the program format; for example, “Call-in,” “Panel Discussion,” “Interview Show,” “Documentary,” “Station Commentary,” etc.
5. This should be a brief summary of the program subject matter indicating how the issue was treated; e.g., “Mayor Jones discussed the need for construction of additional shelters for homeless persons.”



## MEMORANDUM

**DATE:** December 2014 WTYB-FM

**RE:** FCC Issues/Programs Reports and Related Requirements

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This memorandum summarizes the current FCC requirements in connection with “issues” programming and quarterly reporting. So that it will be most helpful to you, we have set forth below a synopsis of the current FCC rules<sup>1</sup> and policies on these subjects in question and answer form. We have included the questions most frequently asked of us.

### A. ISSUE-RESPONSIVE PROGRAMMING

1. Q: Am I required to broadcast minimum weekly levels of “public affairs” programming on my station?

A: No. There is still an obligation, however, to carry some programming that deals with what we used to refer to as “public affairs” matters; *i.e.*, to address local issues. Although in the 1980’s the FCC abolished the requirements to air minimum percentage levels of “news,” “public affairs” and “all other” programs, the Commission made clear that every broadcast station must still carry non entertainment programming dealing with local issues. The FCC has given you great discretion in choosing the mix of news, public affairs and other informational programming you air. You are also required to prepare and place in your public inspection file quarterly reports listing the programs that have provided the “most significant treatment” of local community issues during the preceding three-month period. This non entertainment programming and these reports will be of primary importance in the event of a petition to deny your license at renewal time.<sup>2</sup>

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<sup>1</sup> See, e.g., Section 73.3526(e)(12) of the FCC rules (copies attached as Appendix A).

<sup>2</sup> In implementing provisions of the Telecommunications Act of 1996, the FCC in early 1996 adopted revised rules which eliminated the comparative renewal process and established a new two-step renewal procedure. Pursuant to that procedure renewal applications are no longer subject to competing applications. In cases where a petition to deny is filed, the Commission will consider whether the renewal applicant has (1) served the public interest, convenience and necessity; (2) committed any serious violations of the FCC’s rules or the Communications Act, or (3) committed other violations which, taken together, would constitute a pattern of abuse. A station’s carriage of programming responsive to local issues would be an important element in this analysis.



2. Q: How many local issues do I have to address in each calendar quarter?
- A: At least 5 to 10 is probably a good rule of thumb, although the FCC does not rigidly define a minimum number, and leaves this decision ultimately to the reasonable judgment of individual stations.
3. Q: How do I determine the most significant issues to cover?
- A: The Commission expects you to make “reasonable” judgments in deciding what issues to cover so that your audience is not left uninformed about significant local issues. Moreover, the focus here should be on the interests of your particular audience. For example, a radio station that appeals to an 18-25 year-old audience presumably would choose to address the significant local issues of prime concern to that age group.

Even though formal ascertainment of issues is no longer required by the FCC rules, the techniques used when it was required, such as meeting with area leaders, memberships in local civic groups, reading the local newspaper and special interest group publications, etc., remain excellent ways of knowing what the issues are, and would be likely to satisfy FCC requirements in the event of a renewal challenge.

Another word of caution: The Commission says stations must be “responsive to the issues facing their community.” We frequently see entries in quarterly reports that reflect discussions of current national and international political events. While you may (and indeed should) include in the quarterly reports network and syndicated talk shows or other informational programming, you should not rely exclusively on such programming to address local issues.

B. PROGRAM SPECIFICATIONS

4. Q: How much non entertainment “issues” programming do I have to run each week?
- A: The FCC has been extremely vague and has provided little guidance in this regard. Indeed, the Commission has said that it does not want to play a “numbers game.” In the 1981 radio deregulation order, the FCC took the following position:

We do not wish to return to a “numbers game” whereby 6% non entertainment programming is sufficient to warrant renewal whereas 5% will result in, at least, delay, and, perhaps, designation for hearing with the possibility of the loss of the license. A station with good programs addressing public issues and aired during high listenership times but amounting to only 3% of its weekly programming may be doing a superior job [compared] to a station airing 6% non entertainment programming little of which deals in a meaningful fashion with public issues or which is aired when the audience is small.

Despite this language, at least some of the current FCC Commissioners are

inclined toward a more aggressive regulatory approach than some of their predecessors, and public interest requirements, or at least expectations by the Commission, may well increase in the next few years. By refusing to play a numbers game the Commission has left unclear what you really need to do to be safe.

Although the Commission's previous typical week minimum of 6-8% non entertainment programming for radio was officially eliminated in the early 1980s, we believe that these levels would undoubtedly represent a safe harbor for stations in gauging current requirements. Many stations currently appear to be carrying significantly less than this amount, however, without, so far, endangering their licenses. The FCC seems to expect regular (e.g., weekly) attention to local issues at a level of frequency and listenership that is "reasonable." Although there is no definitive minimum level of programming that is sufficient, we believe that a radio station which does not devote at least 30 minutes per week to non entertainment programs that deal with local community issues (in addition to regular news programming and PSAs) could be putting itself at substantial risk.

5. Q: At what times of the day do I have to schedule my non entertainment programs?

A: Here again the Commission talks in terms of "reasonableness" and gives you great discretion in scheduling your local issue-responsive programs. However, programs carried when there is little or no genuine listenership may not help you meet your programming obligations under the "reasonableness" test. In short, your issue-related programming should be carried at times when there is a reasonably good-sized audience and not simply consigned to the "graveyard" hours between midnight and 6:00 a.m.

This does not mean that you must carry a half-hour discussion program during drive time. For high listening periods most stations rely on news, editorials, PSAs, and other short segments which will not disrupt the flow of their programming. Discussion programs are often carried on weekend mornings and evenings.

6. Q: What types of programs can I use to address local issues?

A: This is another area where the deregulation orders give you great discretion and flexibility. The Commission says you can use "virtually any means," including "public affairs, public service announcements, editorials, free speech messages, community bulletin boards, and religious programming." The reference to PSAs should be understood to refer to those that provide a **substantive** discussion of local issues, (such as drug use or drunk driving). PSAs about fundraising events or hotline numbers, for example, might not qualify for this purpose. Similarly, community bulletin boards and religious programs probably should not be included unless they substantially address an identified issue.

7. Q: Do all of my issues-related programs have to be locally produced in order for me

to get credit for them?

A: No. Use of network and syndicated programs, especially if the latter are produced by a local or regional group or agency, such as a nearby university, is an acceptable way to address local issues. Many problems that are regional or national in scope are also local issues, such as drug abuse, unemployment, crime, and air pollution. However, a station would incur some risk in relying too heavily on non-local programs to address community needs.

8. Q: Can I rely on my regular news programming to satisfy my obligation to address local community issues?

A: The FCC distinguishes between “fast breaking news stories” and “in-depth features.” The Commission has stated that, generally speaking, “a passing, fast-breaking, news story” (concerning an automobile accident, for example) may not qualify as giving particular attention to a community issue, while “an in-depth feature” (on highway safety, for example) carried during a news broadcast should qualify. The feature report could be included in the quarterly issues/programs report; the routine news story generally would not be appropriate for inclusion.

We are aware of stations which have listed only regular news reports as their most significant treatments of local issues during the preceding quarter. These stations may be putting themselves at risk, and we recommend that other, more substantive programs be carried.

9. Q: What role do PSAs play in the mix of programs to address local issues?

A: As discussed above, PSAs containing a substantive treatment of local issues can constitute one of the acceptable means of addressing such issues. However, we caution you not to rely on PSAs alone to furnish coverage of the issues.

10. Q: Can I rely on my AM station to carry all my non entertainment programming dealing with local issues and program the sister FM station with 100% music?

A: No, not without putting the FM station’s license at some potential risk. Although the FCC’s deregulation orders do not provide a direct answer to this question, the Commission’s staff takes the position that if the stations seek to serve different audiences, the local information needs of each such audience must be addressed separately by the respective stations. In fact, even if the stations were carrying very similar programming, it is unlikely that the FCC would find it a proper use of the FM frequency to disregard the information needs of that station’s audience.

C. FORM OF QUARTERLY ISSUES/PROGRAMS REPORT

11. Q: Is there a special FCC form that I must use for the Quarterly Issues/Programs Report?

A: No. The FCC has not issued a special form, but it does prescribe (in Sec. 73.3526 of the rules) the items of information that must be included about each program, as follows:

- Issue discussed
- Program title
- Date of broadcast
- Time of broadcast
- Duration (if one of a multi-segment program, the length of the particular segment)
- Brief narrative description of the discussion

We have attached a sample form (Appendix B) which demonstrates one way these reports can be set up to respond to the above-listed FCC requirements. We have attached to this form a series of end notes to explain clearly what goes in each space. A second form (Appendix C) indicates how the report would appear after the required data has been filled in. Some of our clients have developed their own forms with which they feel comfortable. There is no problem with use of your own form as long as it contains the basic data listed above.

We have noted from reviewing many station reports that some stations have tended to fill out the “issues” section in the reports by simply repeating a description of what the program contained. It is preferable to classify “issues” in a more general way: For example, in a panel discussion program on ways to lower cholesterol, the “issue” addressed would be better described as “public health” rather than “lowering cholesterol.” Stations will usually want to be able to claim that they have identified and addressed the community’s most “significant” issues, and (in this example) public health is the overall issue of major local significance with which the particular program dealt.

On the other hand, it is important to give a reasonably specific description of what was carried on the actual program, rather than just say “discussion of health matters.” The specific subject should be mentioned, including (where feasible and appropriate) the names and affiliations of participants. These points are illustrated in Appendix C.

D. LICENSE RENEWAL CONSIDERATIONS

12. Q: What connection do the Quarterly Reports have with my license renewal?

A: They are, in many respects, a crucial part of the renewal application (and, for radio, the only element of the renewal which deals with your program performance). First, the renewal application asks you to certify that required

materials (which include the Quarterly Reports) have been placed in the public inspection file “at appropriate times.” If the answer is not “Yes,” a “complete statement of explanation” must be submitted as a separate exhibit to the application form along with information about steps taken to prevent reoccurrence of the problem. Any application containing such an explanation is subject to special staff review, a process which generally delays grant of the renewal and may subject you to fines. For the renewal cycle that ended in 2007, stations reporting three or more missing Quarterly Reports faced fines of between \$3000 to \$10,000 dollars primarily depending on the number of missing Reports.

Second, an individual or group could petition to deny your license renewal, arguing that your coverage of local community issues over the entire span of the past license term, based upon the Quarterly Issues/Programs Reports in the station public file, was insufficient. The court of appeals has indicated in reviewing the FCC deregulation orders that it may not be possible at that point for the station to supplement the information in the public file, even assuming that there are additional records available that would enable it to show that its attention to local issues was more extensive than the quarterly reports reflect. Therefore, the Quarterly Reports are a safety net against attack at renewal time, and completing them with great care is an important licensee responsibility.

13. Q: What other kinds of programming records relating to local issues should I keep and for how long?

A: It may be useful to retain all records on your coverage of local issues, including local news scripts.

First, if your renewal is challenged, you will want to try to make the fullest possible showing of your coverage of local issues. Second, a dispute may arise about your failure to give attention to a particular local issue. At that point you will want to have available as much documentation as possible about your decision-making process regarding coverage of that issue and other local issues. You may want to show that you were appropriately concerned about issues that were not otherwise addressed in scheduled non entertainment programming.

14. Q: How will the FCC decide how to deal with program questions when a petition to deny is filed?

A: The Commission will assess whether you have acted “reasonably” in choosing the issues to address in your programming during the license term. This process would likely require a special review of the circumstances in which your programming decisions were made in which the FCC would focus on your evaluation of your own programming and the programming of other stations in the market, in light of the needs of the community. If it is convinced, based on the showing in the petition to deny, that your decision was unreasonable, the burden will be on you to demonstrate that, under the circumstances, it was not. In pursuing such inquiries the station with good records will obviously have a great

advantage. But the best position to be in is to have well-prepared quarterly reports in the public file which demonstrate to potential litigants that you have been diligent about identifying and addressing local issues and problems.

SECTION 73.3526(e)(12) OF THE FCC'S RULES

Section 73.3526(e)(12) of the Commission's rules provides:

*Radio issues/programs lists.* For commercial AM and FM broadcast stations, every three months a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10 for the quarter October—December, April 10 for the quarter January—March, etc.). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

*FCC Issues/Programs Reports and Related Requirements – Appendix B*

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QUARTERLY ISSUES/PROGRAMS LIST\*\*

Station: \_\_\_\_\_ WEAS-FM \_\_\_\_\_  
Location: \_\_\_\_\_ SPRINGFIELD-SAVANNAH \_\_\_\_\_  
For quarter beginning:  
\_\_\_\_\_ January 1, 2014 \_\_\_  
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ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Education

HOW ISSUE WAS TREATED: Weekly Program

TITLE CHILD ABUSE

DATE: 10/19/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

MS. CHIQUETTA THOMPSON IS A SOCIAL WORKER FOR CHILD ABUSE. SHE GETS THE BATTERED CHILDREN THE PHYSICAL AND MENTAL HELP THEY NEED (AS WELL AS PARENTS) TO SURVIVE ABUSE.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

SUPPORT THE TEACHERS

HOW ISSUE WAS TREATED: Program

TITLE: SUPPORT THE TEACHERS

DATE: 10/26/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview show

DESCRIPTION:

MS. THERESA WATSON IS THE PRESIDENT OF SAVANNAH FEDERAL FOR TEACHERS. SHE IS AN LIAISON AND THE BACKBONE FOR SAVANNAH WORKERS AND TEACHERS WHO HAVE COMPLAINTS OR WHO IS COMPLAINED ON. MS. WATSON FOCUSES ON WRONGFUL TERMINATIONS, PAYROLL, ETC. SHE IS THE VOICE FOR THE WORKERS.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
ALZHEIMER'S

HOW ISSUE WAS TREATED: Weekly Program

TITLE: WALK FOR ALZHEIMER'S

DATE: 11/9/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview show

DESCRIPTION:

MS. DEBRA HEDENDORF IS THE DEVELOPMENT DIRECTOR OF COASTAL GEORGIA REGION FOR ALZHEIMER'S DISEASE. SHE PUT TOGETHER WALKS AND FUNDRAISERS TO RAISE MONEY FOR THE SICKNESS.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Youth Mentorship

HOW ISSUE WAS TREATED: Weekly Program

TITLE: Healthy Living

DATE: 11/16/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

BEVERLY TROTTER & A.J. MARTIN ARE THE FOUNDER OF THE SAVANNAH YOUTH ORGANIZATION. THE LADIES REACH OUT TO YOUNG FEMALES TO GIVE THEM GUIDANCE AND PREPARE THEM FOR ADULTHOOD AND TO ALSO BECOME A "BIG SISTER" TO THEM.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Mental Health

HOW ISSUE WAS TREATED: Program

TITLE: REACHING OUT TO THE WORLD

DATE: 11/23/14

TIME: 6:00: a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

MS. ANDREA EPTING IS THE FOUNDER OF THE HUGS SAVANNAH ORGANIZATION. IT STANDS FOR HEADS UP GUIDANCE SERVICES. THE ORGANIZATION HELPS MENTAL HEALTH AND ADDICTION RECOVERY INDIVIDUALS GET AFFORDABLE SERVICES TO RECOVER.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>

Youth Development

HOW ISSUE WAS TREATED: Program

TITLE: Developing today's young females

DATE: 11/30/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

KATHY MCCARTHY IS THE PROGRAM DIRECTOR FOR GIRLS ON THE RUN ORGANIZATION. IT FOCUSES ON FEMALES FROM AGES 8 TO 19 ON HELPING THEM PREPARE TO ACHIEVE THEIR GOALS AND TO BE RESPONSIBLE. THE YOUNG LADIES WORK TOGETHER AS A TEAM TO SHOW SISTERHOOD AND TO BE A SUPPORT SYSTEM FOR EACH OTHER. THEY HAVE EVENTS WHERE THEY RUN TO RAISE MONEY AND HELP TH COMMUNITY.

ISSUES/PROGRAMS LIST

ISSUE:<sup>1</sup>  
Organ Donation

HOW ISSUE WAS TREATED: Program

TITLE:

DONATE TO SAVE LIVES

DATE: 12/14/14

TIME: 6:00 a.m.

DURATION: 30 minutes

TYPE: Interview

DESCRIPTION:

AMANDA HOLLOWELL IS AN EDUCATION SPECIALIST FOR LIFE LINK ORGAN DONATION. HER JOB IS TO TALK REACH OUT TO FAMILIES AND GATHER IMPORTANT INFORMATION ABOUT ONE BECOMING AN ORGAN DONOR. SHE AND HER TEAM GET INFORMATION THAT IS NEEDED TO ENSURE PROPER PAPERWORK IS PREPARED FOR THE RECIPIENT OF THE ORGAN.

**NOTES**

1. We suggest that the “issue” be identified initially in general, rather than specific, form; i.e., by categories such as “Crime,” “Youth Problems,” “Environment,” “Public Health,” “Education,” “Race Relations,” and similar terms. (A sub-category can also be given where appropriate.)
2. This would normally be answered by “Program,” but it could be “PSA,” “Editorial,” “News Special,” etc.
3. If the issue was addressed in a segment of a longer program, the duration of that particular segment should be specified here.
4. It may be helpful to identify the program format; for example, “Call-in,” “Panel Discussion,” “Interview Show,” “Documentary,” “Station Commentary,” etc.
5. This should be a brief summary of the program subject matter indicating how the issue was treated; e.g., “Mayor Jones discussed the need for construction of additional shelters for homeless persons.”



ISSUES/PROGRAMS LIST

ISSUE: Substance Abuse  
HOW ISSUE WAS TREATED: Weekly Program  
TITLE “Community Workshop”  
DATE: November 13, 2009  
TIME: 8:00 p.m.  
DURATION: 30 min.  
TYPE: Interview

DESCRIPTION:

Dr. Ann Smith, Chief of the City Youth Center, discussed the problems of drug abuse among young people and described the city’s proposed new programs for drug treatment and rehabilitation.

[Note: ADD OTHER PROGRAMS DEALING WITH SAME ISSUE]