



Order / Rev: 659338  
 Alt Order #: 36116603  
 Flight Dates: 09/06/22 - 09/12/22

Advertiser: Abbott for Governor, Greg  
 Product Desc: Texans For Greg Abbott  
 Estimate: 6727  
 KVLV-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	-----2-		2				\$20.00		0.00			
N 6	KVLV	09/06/22	09/12/22	Sa-Su 12a-12a Sa-Su 12a-12xm	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2-	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	-----2-		2				\$20.00		0.00			
N 7	KVLV	09/06/22	09/12/22	M-Su 6a-12a M-Su 6a-12a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	-----2		2				\$20.00		0.00			
N 8	KVLV	09/06/22	09/12/22	Sa-Su 12a-12a Sa-Su 12a-12xm	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	-----2		2				\$20.00		0.00			
N 9	KVLV	09/06/22	09/12/22	Sa-Su 12a-12a Sa-Su 12a-12xm	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/22	09/12/22	-----2		2				\$20.00		0.00			
													Totals	57	\$1,965.00

Aug 30, 22  
 CONT# 36116603 Mod# Ver# 1 (Last =) DDS CONT# 0  
 REP KATZ RADIO C/P/E: / / 6727  
 TO KVLV-FM (McAllen-Brownsville-Harlingen, TX)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA SALESPERSON FAX#  
 AGY CROSSROADS MEDIA  
 ADDR 66 CANAL CENTER PLAZA, SUITE 555 PH # 703-299-1760  
 ALEXANDRIA, VA 22314  
  
 BYR EMILY MILHOAN  
 ADV GREG ABBOTT FOR GOVERNOR  
 PDT Texans For Greg Abbott  
 FLT Sep 06, 22 - Sep 12, 22

\* REP ORDER COMMENT \*

\*\* 8/30/2022 4:55:00 PM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES  
 ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859  
 \*\* 8/30/2022 4:55:00 PM: POPULATIONBUYTYPE: CPP.  
 \*\* 8/30/2022 4:55:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T....	6A - 10A	60	09/06/2022 - 09/06/2022	1D	3	\$40.00	3
	1.2	.T....	10A - 3P	60	09/06/2022 - 09/06/2022	1D	3	\$35.00	3
	1.3	.T....	3P - 7P	60	09/06/2022 - 09/06/2022	1D	3	\$40.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$345.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/07/2022 - 09/07/2022	1D	3	\$40.00	3
	2.2	..W....	10A - 3P	60	09/07/2022 - 09/07/2022	1D	3	\$35.00	3
	2.3	..W....	3P - 7P	60	09/07/2022 - 09/07/2022	1D	3	\$40.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$345.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	09/08/2022 - 09/08/2022	1D	3	\$40.00	3
	3.2	...T...	10A - 3P	60	09/08/2022 - 09/08/2022	1D	3	\$35.00	3
	3.3	...T...	3P - 7P	60	09/08/2022 - 09/08/2022	1D	3	\$40.00	3
					<b>** FLIGHT TOTALS **</b>		9	\$345.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	09/09/2022 - 09/09/2022	1D	3	\$40.00	3
	4.2	....F..	10A - 3P	60	09/09/2022 - 09/09/2022	1D	3	\$35.00	3
	4.3	....F..	3P - 7P	60	09/09/2022 - 09/09/2022	1D	3	\$40.00	3

Aug 30, 22

CONT# 36116603 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: 1 / 6727

							<b>** FLIGHT TOTALS **</b>	9	\$345.00	
							<b>FLIGHT 5</b>			
5.1	.....S.	6A - 10A	60	09/10/2022 - 09/10/2022	1D	2	\$20.00	2		
5.2	.....S.	10A - 3P	60	09/10/2022 - 09/10/2022	1D	2	\$20.00	2		
5.3	.....S.	3P - 7P	60	09/10/2022 - 09/10/2022	1D	2	\$20.00	2		
							<b>** FLIGHT TOTALS **</b>	6	\$120.00	
							<b>FLIGHT 6</b>			
6.1	.....S	6A - 10A	60	09/11/2022 - 09/11/2022	1D	2	\$20.00	2		
6.2	.....S	10A - 3P	60	09/11/2022 - 09/11/2022	1D	2	\$20.00	2		
6.3	.....S	3P - 7P	60	09/11/2022 - 09/11/2022	1D	2	\$20.00	2		
							<b>** FLIGHT TOTALS **</b>	6	\$120.00	
							<b>FLIGHT 7</b>			
7.1	M.....	6A - 10A	60	09/12/2022 - 09/12/2022	1D	3	\$40.00	3		
7.2	M.....	10A - 3P	60	09/12/2022 - 09/12/2022	1D	3	\$35.00	3		
7.3	M.....	3P - 7P	60	09/12/2022 - 09/12/2022	1D	3	\$40.00	3		
							<b>** FLIGHT TOTALS **</b>	9	\$345.00	

	<b>Sep 22</b>							
SPOTS	57							
CASH	1965.00							
TRADE	0.00							
NSL	0.00							
TOTAL	1965.00							

							<b>TOTAL</b>
SPOTS							57
CASH							1,965.00
TRADE							0.00
NSL							0.00
TOTAL							1,965.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



1. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week. This form is required for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week. This form is required for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

2. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

3. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

**TO BE COMPLETED BY STATION ONLY**

4. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

5. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

6. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

7. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

8. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

9. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

10. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

11. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

12. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

13. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.

14. Complete this form for all advertising spots that are broadcast on the station after 11:00 a.m. and before 6:00 p.m. on any day of the week.