

ORDER



Orders
Order / Rev: 661497
Alt Order #: 36136524
Product Desc: Texans For Greg Abbott
Estimate: 6673
Flight Dates: 10/11/22 - 10/17/22
Original Date / Rev: 09/14/22 / 09/14/22
Order Type: GENERAL

KVLV-FM
Primary AE: Philadelphia Katz
Sales Office: K-PHI
Sales Region: NATIONAL

Agency Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Abbott for Governor, Greg
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 0012R00002H2UnjQAF
Agency External ID: 001E000000jNbOJIA0
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/17/22	57	\$1,965.00	\$1,670.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	57	\$1,965.00	\$1,670.25	0.00
Totals	57	\$1,965.00	\$1,670.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVLV	10/11/22	10/17/22	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	33333--	1:00	15	\$40.00	P-01	0.00	NM	15	\$600.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	33333--		15		\$40.00		0.00					
N 2	KVLV	10/11/22	10/17/22	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	33333--	1:00	15	\$35.00	P-01	0.00	NM	15	\$525.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	33333--		15		\$35.00		0.00					
N 3	KVLV	10/11/22	10/17/22	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	33333--	1:00	15	\$40.00	P-01	0.00	NM	15	\$600.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	33333--		15		\$40.00		0.00					
N 4	KVLV	10/11/22	10/17/22	Sa 6a-10a Sa 6a-10a	CM	6:00 AM-10:00 AM	-----2-	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
	WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/22	10/17/22	-----2-		2		\$20.00		0.00					
N 5	KVLV	10/11/22	10/17/22	Sa 10a-3p Sa 10a-3p	CM	10:00 AM-3:00 PM	-----2-	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
	WK -														

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Advertiser: Abbott for Governor, Greg
 Product Desc: Texans For Greg Abbott
 Estimate: 6673
 KVLV-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-----2-					2	\$20.00		0.00			
N 6	KVLV	10/11/22	10/17/22	Sa 3p-7p Sa 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2-	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-----2-					2	\$20.00		0.00			
N 7	KVLV	10/11/22	10/17/22	Su 6a-10a Su 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-----2					2	\$20.00		0.00			
N 8	KVLV	10/11/22	10/17/22	Su 10a-3p Su 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-----2					2	\$20.00		0.00			
N 9	KVLV	10/11/22	10/17/22	Su 3p-7p Su 3p-7p	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2	1:00	2	\$20.00	P-01	0.00	NM	2	\$40.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/22	10/17/22	-----2					2	\$20.00		0.00			
													Totals	57	\$1,965.00

Sep 14, 22
 CONT# 36136524 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KVLV-FM (McAllen-Brownsville-Harlingen, TX)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY CROSSROADS MEDIA
 ADDR 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 6673
 SALESPERSON FAX#
 PH # 703-299-1760

BYR EMILY MILHOAN
 ADV GREG ABBOTT FOR GOVERNOR
 PDT Texans For Greg Abbott
 FLT Oct 11, 22 - Oct 17, 22

* REP ORDER COMMENT *

** 9/14/2022 11:32:00 AM: CROSSROADS MEDIA: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI13800 OR 9913800; MARKETRON ID CODE: 182859

** 9/14/2022 11:32:00 AM: POPULATIONBUYTYPE: CPP.

** 9/14/2022 11:32:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	.T....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	3	\$40.00	3	
	1.2	.T....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	3	\$35.00	3	
	1.3	.T....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	3	\$40.00	3	
			** FLIGHT TOTALS **					9	\$345.00	
		FLIGHT 2								
	2.1	..W....	6A - 10A	60	10/12/2022 - 10/12/2022	1D	3	\$40.00	3	
	2.2	..W....	10A - 3P	60	10/12/2022 - 10/12/2022	1D	3	\$35.00	3	
	2.3	..W....	3P - 7P	60	10/12/2022 - 10/12/2022	1D	3	\$40.00	3	
			** FLIGHT TOTALS **					9	\$345.00	
		FLIGHT 3								
	3.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	3	\$40.00	3	
	3.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	3	\$35.00	3	
	3.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	3	\$40.00	3	
			** FLIGHT TOTALS **					9	\$345.00	
		FLIGHT 4								
	4.1F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	3	\$40.00	3	
	4.2F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	3	\$35.00	3	
	4.3F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	3	\$40.00	3	

Sep 14, 22
 CONT# 36136524 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 6673

							** FLIGHT TOTALS **	9	\$345.00	
							FLIGHT 5			
5.1S.	6A - 10A	60	10/15/2022 - 10/15/2022	1D	2	\$20.00	2		
5.2S.	10A - 3P	60	10/15/2022 - 10/15/2022	1D	2	\$20.00	2		
5.3S.	3P - 7P	60	10/15/2022 - 10/15/2022	1D	2	\$20.00	2		
							** FLIGHT TOTALS **	6	\$120.00	
							FLIGHT 6			
6.1S	6A - 10A	60	10/16/2022 - 10/16/2022	1D	2	\$20.00	2		
6.2S	10A - 3P	60	10/16/2022 - 10/16/2022	1D	2	\$20.00	2		
6.3S	3P - 7P	60	10/16/2022 - 10/16/2022	1D	2	\$20.00	2		
							** FLIGHT TOTALS **	6	\$120.00	
							FLIGHT 7			
7.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	3	\$40.00	3		
7.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	3	\$35.00	3		
7.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	3	\$40.00	3		
							** FLIGHT TOTALS **	9	\$345.00	

	Oct 22					
SPOTS	57					
CASH	1965.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1965.00					

						TOTAL
SPOTS						57
CASH						1,965.00
TRADE						0.00
NSL						0.00
TOTAL						1,965.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

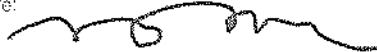
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Media Buyer	Name: Karina Diaz
Date of Request to Purchase Ad Time: 8/25/2022	Date of Station Agreement to Sell Time: 9/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/14/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 661497	Station Call Letters: KVLV-FM	Date Received/Requested: 9/14/22
Est. #: 66173	Station Location: McAllen, Texas	Run Start and End Dates: 10/11/22 - 10/17/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.