WATX(AM), WBXE(FM), WLQK(FM), WKXD(FM) EEO PUBLIC FILE REPORT

April 1, 2014 - March 31, 2015

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" (MRSL) for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Promotions Tech	2, 6, 9, 11-13, 22-23	Self
On- Air Announcer	2-3. 6-7, 9, 11-12, 15, 22-23	Non-Employee Referral
News Director	2-3. 6-7, 9, 11-12, 15, 22-23	MTSU
Marketing Executive	2, 7-9, 11, 13-14, 17-18, 20-22	Self, Station Website,
100000		
Villa - Villa		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access – www.allaccess.com	N	0
2	Employee Referral	N	8
3	Non Employee Referral	N	5
4	Lipscomb University careerdevelopment@lipscomb.edu	N	0
5	Herald-Citizen 1300 Neal St Cookeville, TN 38501	N	1
6	Tennessee Tech University Donald Foster dfoster@tntech.edu	N	0
7	Middle TN State University kacullen@mtsu.edu bill.fletcher@mtsu.edu	N	2
8	Belmont University careerservices@belmont.edu	N	1
9	Tennessee Association of Broadcasters www.tabtn.org	N	0
10	Station websites www.1069kickscountry.com www.rock937online.com www.literock959.com www.cookevillenewstalk.com	N	6
11	Tennessee Career Center Johnnie Wheeler www.uccareercenter.com Cecilia.fraser@tn.gov	N	0
12	Volunteer State Community College Lisa Officer Lisa.Officer@volstate.edu	N	0
13	On Air Announcements Lite Rock 95.9 106.9 Kicks Country Rock 93.7 Cookeville's News Talk 100.9	N	3
14	Nashville Branch NAACP 1308 Jefferson Street Nashville, TN 37208	N	0
15	Western Kentucky University Career.services@wku.edu	N	1

		Vacancy Notification? (Yes/No)	Referred by RS Over Reporting Period
16	University of Tennessee Career Services 100 Dunford Hall 915 Volunteer Blvd Knoxville, TN 37996	N	2
17	Crossville Chamber 34 South Main Street Crossville, TN 38555 info@crossville-chamber.com	N	0
18	Pickett County Camber of Commerce dalehollow@twlakes.net	N	0
19	Station Facebook Pages Lite Rock 95.9 106.9 Kicks Country Rock 93.7 Cookeville's News Talk 100.9	N	1
20	Tennessee State University 3500 John Merritt Blvd Nashville, TN, 37209	N	0
21	Indeed.com	N	1
22	Nashville State Community College careerservices@nscc.edu	N	0
23	Jobs4TN Online www.jobs4tn.gov	N	2
24	Self VIEWEES OVER REPORTING PERIOD	N	14

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III. RECRUITMENT INITIATIVES

Type Of Recruitment Initiative (Menu Selection)	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
10	Open House	On July 23, 2014, the stations participated in an open house sponsored by Genesis Career College. A member of promotions was in attendance.
4	Spoke to small business group	On October 3, 2014, the general manager spoke with a group of small business owners at Tennessee Tech University.
10	Job Fair	On March 24, 2015, the stations participated in a career fair sponsored by TTU. A member of promotions and a member of sales were in attendance.
4	Career Fair	On March 24, 2015, the stations participated in an 11 th grade career fair sponsored by the Cumberland County Chamber of Commerce. A member of promotions was in attendance.
10	Job Fair	On March 31 2015, the stations participated in a career fair sponsored by the Nashville Area College Career Fair. A member of promotions and an assistant were in attendance.