

# EEO PUBLIC FILE REPORT

**April 1, 2012 – March 31, 2013**

See Section II, the "Master Recruitment Source List" (MRSL) for recruitment source data

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**WATX(AM), WBXE(FM), WLQK(FM), WKXD(FM)**  
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**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access – <a href="http://www.allaccess.com">www.allaccess.com</a>	N	25
2	Employee Referral	N	5
3	Non Employee Referral	N	0
4	Monster- <a href="http://www.monster.com">www.monster.com</a>	N	0
5	Herald-Citizen 1300 Neal St Cookeville, TN 38501	N	2
6	Tennessee Tech University Donald Foster <a href="mailto:dfoster@tntech.edu">dfoster@tntech.edu</a>	N	3
7	Middle TN State University <a href="mailto:kacullen@mtsu.edu">kacullen@mtsu.edu</a> , <a href="mailto:bill.fletcher@mtsu.edu">bill.fletcher@mtsu.edu</a>	N	0
8	Belmont University <a href="mailto:careerservices@belmont.edu">careerservices@belmont.edu</a>	N	2
9	Tennessee Association of Broadcasters <a href="http://www.tabtn.org">www.tabtn.org</a>	N	0
10	Station websites <a href="http://www.1069kicksfm.com">www.1069kicksfm.com</a> <a href="http://www.rock937online.com">www.rock937online.com</a> <a href="http://www.literock959.com">www.literock959.com</a> <a href="http://www.cookevillesnewstalk.com">www.cookevillesnewstalk.com</a>	N	3
11	Tennessee Career Center Johnnie Wheeler <a href="http://www.uccareercenter.com">www.uccareercenter.com</a>	N	0
12	Volunteer State Community College Michael Powell <a href="http://www.volstate.edu">www.volstate.edu</a>	N	0
13	On Air Announcements	N	3
14	Nashville Branch NAACP 1308 Jefferson Street Nashville, TN 37208	N	0
15	Western Kentucky University <a href="mailto:Career.services@wku.edu">Career.services@wku.edu</a>	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	University of Tennessee Career Services 100 Dunford Hall 915 Volunteer Blvd Knoxville, TN 37996	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			43

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**III. RECRUITMENT INITIATIVES**

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participated in Career Fair	On February 26, 2013, the stations participated in a Job Fair sponsored by First United Methodist JOBS Ministry. Participants from the stations included the Promotions Assistant.
2	Participated in Event/Program Sponsored by The Highlands (Chamber of Commerce)	On November 16, and December 5, 2012, WBXE participated in the Highlands Workforce and Education Committee Speakers Bureau Program. Amanda Adams, On Air Talent spoke to the Rickman Elementary School and Cornerstone Middle School after school students on radio broadcasting.
3	Participated in Event/Program Sponsored by The Highlands (Chamber of Commerce)	On November 19, and December 12, 2012, WBXE participated in the Highlands Workforce and Education Committee Speakers Bureau Program. Joe Sims, On Air Talent spoke to the Hilham and Burks Elementary Schools after school students on radio broadcasting.
4	Participated in Career Day	On October 4, 2012, the stations participated in the Tennessee Tech University Career Day sponsored by TTU. Participants from the stations included the Business Manager and the Promotions Assistant.
5	Participated in Job Fair	On October 5, 2012, the stations participated in the TAB EEO/Job Fair & NATPE Career Workshop sponsored by Tennessee State University. Participants from the stations included the Promotions Assistant.