

WATX(AM), WBXE(FM), WLQK(FM), WKXD(FM)
EEO PUBLIC FILE REPORT
April 1, 2013 – March 31, 2014

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" (MRSL) for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
On Air Talent – WKXD	1-3, 6-12, 14-16	1
On Air Talent/Producer – WKXD	1-3, 6-12, 14-16	2
Marketing Executive	2-3, 6-12	2
Marketing Executive	2-3, 5-9 17-18	5
Marketing Executive	2-3, 5-9, 17-18	5
Marketing Executive	2-3, 5-9, 17-18	5
Sales Assistant	2-3, 5-9	3

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access – www.allaccess.com	N	4
2	Employee Referral	N	3
3	Non Employee Referral	N	1
4	Monster- www.monster.com	N	0
5	Herald-Citizen 1300 Neal St Cookeville, TN 38501	N	10
6	Tennessee Tech University Donald Foster dfoster@tntech.edu	N	3
7	Middle TN State University kacullen@mtsu.edu bill.fletcher@mtsu.edu	N	0
8	Belmont University careerservices@belmont.edu	N	0
9	Tennessee Association of Broadcasters www.tabtn.org	N	2
10	Station websites www.1069kicksountry.com www.rock937online.com www.literock959.com www.cookevillenewstalk.com	N	0
11	Tennessee Career Center Johnnie Wheeler www.uccareercenter.com	N	0
12	Volunteer State Community College Michael Powell www.volstate.edu	N	0
13	On Air Announcements	N	0
14	Nashville Branch NAACP 1308 Jefferson Street Nashville, TN 37208	N	0
15	Western Kentucky University Career.services@wku.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	University of Tennessee Career Services 100 Dunford Hall 915 Volunteer Blvd Knoxville, TN 37996	N	0
17	Crossville Chronicle 125 West Avenue Crossville, TN 38555	N	2
18	The Lebanon Democrat 402 North Cumberland Street Lebanon, TN 37087	N	1
19	Facebook	N	5
20	Tennessee State University 3500 John Merritt Blvd Nashville, TN, 37209	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			33

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Job Fair	On October 3, 2013, the stations participated in a Tennessee Technological University Career fair sponsored by TTU, from 10:00 am until 3:00 pm.
2	Job Fair	On October 10, 2013, the stations participated in a Tennessee State University career fair sponsored by TSU.
3	Spoke to Upperman High	On November 21, 2013, the general manager spoke with a group of students in a broadcasting class at Upperman High School.
4	Spoke to MTSU	On December 2, 2013, the general manager spoke with a group of students in a media management class at Middle Tennessee State University.
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