

# PUBLIC FILE

## WLIV AM 920 & WLIV FM 104.7

Public Affairs Feature: Importance of Flu Shots  
Guest: Megan Reeder, Overton Co. Health Dept.

Tennessee is experiencing a large number of reported cases of the flu virus already early into the flu season.

WLIV AM & FM invited Megan Reeder, a representative of the Overton County Health Department to appear on our public affairs/public service programming to alert the listening public of the urgent need for seeking their annual flu shot.

Megan talked about who is at greatest risk, where the shots are available, and other measures – besides the shot – that can lessen the risk of catching the flu – steps as simple as hand washing.

With the flu season starting early, we felt it important to not only feature this information on our SPOTLIGHT ON COMMUNITY but also to include thirty-second messages featuring Megan in our daily public service campaigns.

WLIV AM & FM are pleased to present this information to our audience and we thank Megan for coming to our studios to be our on-air guest.

We believe reminding everyone of the important of getting a flu shot – and risk they are taking by not doing so – to be very important information for our local residents.

Placed in the public file Oct. 30, 2019.

*This 4<sup>th</sup> quarter, 2019 program material was carried on:*

WLIV AM  WLIV FM  BOTH STATIONS