

**P U B L I C  
A F F I L E**

**WLIV AM 920 & WLIV FM 104.7**

**PUBLIC AFFAIRS TOPIC: Commodities Amid Covid  
GUEST: Mark Farley, UCDD**

The Upper Cumberland Development District (UCDD) is a multi-county organization that serves Overton and several other Upper Cumberland area rural counties.

Among the services they oversee and provide is the distribution of government commodities. Mr. Mark Farley was on our Focus On Community public affairs programming to talk about how the agency has continued to provide commodities to households even amid the fears of the Covid 19 pandemic.

Mr. Farley says that any number of their workers are older people so the agency has taken steps to not only insure the safety of the public coming to receive commodities, but also to insure the safety of their older workers and volunteers who provide a valuable assistance to the agency.

Proper steps have been adhered to for insuring the safety of all who come into contact with each other. The agency is ever-mindful that their older workers – and older citizens being served by the agency – are equally at a greater risk should they get the Covid 19 virus.

Mr. Farley was on our program in order to also reassure the public that it is safe for them to visit commodity distribution sites and receive their commodities at each distribution point and each time a distribution is being held.

Our feature was carried on both our radio station's programming over a period of several days in both day and evening programming time in order for the maximum number of listeners to be reached.

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THIRD quarter, 2020

This feature was broadcast on:

**WLIV AM (X) WLIV FM (X) BOTH STATIONS (X)**