PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

MEDICARE FRAUD was the topic of features aired on both WLIV AM and WLIV FM.

Our interview was with LONNIE HITCHCOCK from the Department of Commerce and Insurance. She detailed two current types of scams elderly persons who are on Medicare should be aware of and avoud.

The two issues her office is currently making the public aware of relate to:

- 1.) <u>Braces and Medical Equipment.</u> A caller will inquire about the patient's pain level and Hitchcock says Medicare will never call a patient. The caller then tells of "free" braces available to the Medicare beneficiary.
- 2.) <u>Health Fair events</u> where the beneficiary is tested for Genetic DNA Cancer Screening. The beneficary is tested using a swab in the persons mouth. The beneficiary then never gets a report from the test.

Knowing the issues created by such scams, WLIV AM & FM each broadcast this informative feaures numerous times and in various dayparts so as to reach as may people on Medicare as possible.

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WLIV AM (X) WLIV FM (X) BOTH STATIONS (X)