

# PUBLIC FILE

## WLIV AM 920 & WLIV FM 104.7

Our radio stations have again taken the lead in the effort to rid our community of unused prescription drugs by our involvement in and promotion of a county drug take back day.

By joining with local law enforcement and the Overton County Anti-Drug Coalition, WLIV AM & WLIV FM have taken a key role in helping to establish awareness of the potential dangers of having unused prescription drugs in all homes. These "left over" drugs could easily fall into children's hands or be sold on the street.

WLIV AM and FM have again this year joined in this effort by making regular, daily announcements to promote the special day and locations that will be set aside for law enforcement to receive and destroy unused drugs.

These announcements run in all the dayparts – each day, (April 20 through April 26) on both WLIV AM920 and WLIV FM104.7.

We believe that helping officials to collect and properly dispose of drugs that might fall into the wrong hands is an issue worthy of the very best efforts of this broadcaster.

Placed in the public file on 28<sup>th</sup> (day) of April, 2014.