

P U B L I C F I L E

WLIV AM 920 & WLIV FM 104.7

PUBLIC AFFAIRS TITLE: Safety Awareness for Halloween
SUBJECT: Keeping everyone safe for the observance

As Livingston and Overton County prepare to observe Halloween on October 31, WLIV is working with city police and the county sheriff's office to promote an awareness of steps to take to insure a safe halloween for everyone.

With the help of City Police Chief Greg Etheredge and County Sheriff John Garrett, we broadcast a public affairs campaign that included each official telling - in their own voices - what to do to insure less mischief and more fun on Halloween night.

WLIV also aired features in the days leading up to the actual date that focused on: Keeping kids safe as they trick or treat, inspecting candy, What areas to trick or treat in, What protective/reflective wear to use, Using flashlights to be seen by motorists, and other basic information to help the public be aware that Halloween can and should be a night of fun for all ages.

We believe public service/affairs campaigns such as this make our community a better place.

WLIV Public file for quarter number 4, 2015.

Reflecting broadcasts on:

WLIV AM (X) :: WLIV FM (X)