

PRO 5573 RT 1047

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Our radio stations were contacted by Tri County Electric Cooperative asking us to assist them in making the public aware of a scam to which unsuspecting area residents could fall victim. In today's world of identity theft and open targeting of the unsuspecting and vulnerable, we felt this to be a very important issue that was worthy of our involvement.

WLIV broadcast news coverage on our local news programs which are geared to the counties and areas that Tri-County Electric serves. We also ran daily announcements on both stations (public service announcements) to further alert the entire area of the issue.

WLIV AM & FM is glad to have played a vital role in being part of this "informing the public of the potential and dangers of falling victim to this scam.

News stories ran: January 4 - 31, 2013

Public service announcements ran: January 7 through March 31, 2013

Placed in the public file on 5th (day) of February
2013.