

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

At the request of Mr. Jason Garrett a local farm agent working with farm owners in Overton County, WLIV AM and WLIV FM each participated in informing the farmer and the public as a whole about an upcoming BEEF CATTLE HERD VACCINATION DEMONSTRATION event to be held on Thursday, April 19.

The purpose of which was to instruct and give hands-on experience to local beef cattle herd owners as to how to properly administer vaccinations to their beef cattle.

Instruction was provided by local doctors of veterinary medicine:
Dr. Tiffany Krantz and Dr. Levi Holt of Livingston Veterinary Clinic
Dr. BJ Todd of Todd Herd Health

This event was jointly conducted by the University of Tennessee's Overton County Extension Office and the Overton County Cattlemen's Association.

WLIV AM and WLIV FM each played a vital role in promoting awareness of this urgent demonstration event for the beef cattle farmers in our service area. Through our community bulletin board program as well as our calendar of events program, WLIV AM and WLIV FM were proud to help promote this event to help minimize the herd health issues of beef cattle producers here.

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This particular program material was carried on:
WLIV AM (✓) WLIV FM (✓) BOTH (✓)