

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Topic: Blood Shortage

Guest: Gail McGovern

The Red Cross says a blood shortage has made it necessary to ask for additional blood donors.

Gail McGovern was interviewed about this critical shortage. She reassured our audience that there is no need to fear donating blood during this time of Covid 19 concern. She told the procedures of how the facilities are cleaned before each donor is served.

McGovern also talked about the testing of blood at their headquarters to make sure it is 100% free of Covid 19. She also encouraged groups to sponsor a BLOOD DRIVE in the community to help encourage more local participation in the blood donor program.

The Red Cross has stepped up their blood drive efforts because of the critical situation nation-wide with the coming Covid 19 outbreak – also known as the Corona Virus.

Both WLIV AM and FM broadcast this information as part of our on-going public affairs programming – programming that both informs and benefits our community.

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This First quarter, 2020 program material was carried on:

WLIV AM (✓) WLIV FM (✓) BOTH STATIONS (✓)