

**P U B L I C
A F F A I R S**

WLIV AM 920 & WLIV FM 104.7

PUBLIC AFFAIRS TOPIC: New Executive Chamber of Commerce Director
GUEST: Shannon Cantrell, the newly-named ED

It was announced last week that the local Chamber of Commerce has a new executive director. The new director will be Shannon Cantrell. She has served as director of marketing and tourism for the chamber for several months.

We had Shannon on WLIV as our guest to talk about her new position.

She shared some of her plans and ideas about the direction she hopes to steer the Chamber in the months ahead. One thing she said she has learned since becoming a part of the chamber "team" is how long it takes to get all the pieces to come together on a project. In particular, Shannon mentioned the years of planning and work that went into bringing the Central Park project to completion.

To keep our town and county aware of the chamber and its role in the community, WLIV has also begun a regular, monthly program which is hosted by Shannon. The program "Chamber Chat" welcomes as guests representatives from our local community who tell about their office or business and how they serve the area.

Chamber Chat was begun while Shannon was director of marketing and tourism and we plan for her to continue her program now that she is director of the local chamber.

In discussing her new position and ideas for the chamber, Shannon was our guest on FOCUS ON COMMUNITY. Chamber Chat is a separate public affairs program that is in addition to "FOCUS" which spotlights all areas of county and city life and government.

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