

P U B L I C F I L E

WLIV AM 920 & WLIV FM 104.7

FALLOWEEN has become an annual October celebration, combining "fall" for the autumn season and "o-ween" to tie it in with a safe local observance of Halloween for the kids.

This year, the Millard Oakley Public Library had several activities planned for the kids as part of the annual FALLOWEEN event held on the town square in Livingston.

Librarian Cynthia Simmons was our guest on WLIV AM and WLIV FM telling our listeners exactly what the library had planned for Saturday, October 27.

Her interview was part of our series Focus On Community which airs 7 days a week at various times during the broadcast day in order to reach the maximum audience for community affairs programming.

We believe making the community better aware of Falloween activities promotes participation in a safe-environment observance for kids and adults alike.

This interview was heard multiple times before and leading up to the 10/-27/-18 event and was broadcast in the community interest by both WLIV AM and WLIV FM.

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This particular program material was carried on:

WLIV AM (X) WLIV FM (X) BOTH (X)