

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Public Affairs Campaign: Monterey Labor Day
Guest: Dale Welch

The annual Labor Day event in Monterey is a happening that attracts locals and out-of-town visitors as well each year.

This year's event is planned for September 2 with all-day activities planned in and around the Town of Monterey.

Our guest on WLIV's FOCUS ON COMMUNITY public affairs programming was Dale Welch, prominent local Monterey citizen who told our listeners the day's schedule of events.

Our FOCUS ON COMMUNITY feature with Mr. Welch began airing on July 25 and will run through the day of the event at various times to reach the maximum number of listeners.

WLIV AM and WLIV FM are pleased to inform our community of the MONTEREY LABOR DAY EVENT.

Mr. Welch also touched on another event that will be happening in October.....the annual Standing Stone Day celebration. Our stations will provide further air time to cover that community event closer to the actual date of happening.

Placed in the public file July 26, 2019.
This SECOND quarter, 2019 program material was carried on:

WLIV AM (x) WLIV FM (x) BOTH STATIONS (x)