

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Public Affairs Feature: Yellow Dot Program

Guest: Linda Casper

The TENNESSEE YELLOW DOT PROGRAM is being introduced to Overton county for the first time.

The YELLOW DOT PROGRAM is designed to allow victims of accidents and illnesses to alert medical responders of existing medical conditions and medications they are taking. This "alert" is done by way of having a yellow dot on the rear window of their vehicle and/or on the door of their homes.

When responders see the yellow dot, they know to look for the information which has been supplied by the person.

In addition to the displayed yellow dot, each person fills out a medical history and medication profile which is contained in the the vehicle glove compartment and on the refrigerator at home --- thus establishing a standard place for emergency responders to know to look.

Linda Casper was our guest on FOCUS ON COMMUNITY to talk about the program and a meeting which will be held on October 28 to educate and sign up residents for the program.

Our public affairs feature was aired to a) make the public aware of the YELLOW DOT PROGRAM and also to b) make the public aware of the October 28 meeting at which time they can begin their participation in the program.

We believe this to be a very important program for our local residents.

Placed in the public file OCTOBER 29, 2019.

This 4th quarter, 2019 program material was carried on:

WLIV AM (X) WLIV FM (X) BOTH STATIONS (X)