

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Guest: Julie Bohannon, cultural administrator

Agency: City of Monterey

Subject: Farmers Market & Craft Days

The Farmers Market is now open in Monterey. This market gives local growers the opportunity to sell their produce and the local consumer a place to purchase home-grown, wholesome foods.

Julie Bohannon, cultural administrator for the town talked with us about the role the Farmers Market plays in her community. She also mentioned that each month a Saturday is designated for crafts and home cottage industry individuals to show and sell their creations and products.

We believe the Monterey Farmers Market is an important part of the Monterey community and as a result we felt it important to make more and more listeners aware of it.

The interview with Julie Bohannon is scheduled to air several times over a period of weeks since the market will operate on an on-going basis throughout the summer months and into early fall.

Our interview also informed those wishing to set up and sell at the Farmers Market who to contact and how to get started. We provided both a phone contact number as well as an on-line website for more information and to arrange for participation in the farmers market.

Placed in the public file MAY 30, 2019.
This SECOND quarter, 2019 program material was carried on:

WLIV AM (X) WLIV FM (X) BOTH STATIONS (X)