

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

PUBLIC AFFAIRS TOPIC: Telephone Scams Hitting Area

It's not at all unusual for a series of phone scams to begin preying on unsuspecting residents here at this time of the year. I seems they always strike during or just after the holiday season. Scams vary greatly from scam to scam but the story line always has similiarities.

An unsuspecting resident receives a call during which they are told they have come into some good fortune....either unclaimed money or a special deal on some product or service.

In either case, at some point the resident is asked for personal information such as credit card numbers, etc. Once the scam caller has obtained this confidential and personal data, the call is ended and in a short time the resident realizes they were scammed.

This seems to happen more often in town than to out than to out in the county residents. Police Chief Greg Etheredge has more than once reached out to WLIV AM and WLIV FM to assis the department in educating the general public that a scam is operating and what residents are to do if and when they get a scam call.

The chief himself has often appeared on our radio station talking about scam artists. We welcome his comments and are glad to work with him and the police department to help stop scams and hold to a minimum the number of citizens scammed.

Placed in the public file for the first quarter of 2017

WLIV AM (✓)

WLIV FM (✓)