

P U B L I C F I L E

WLIV AM 920 & WLIV FM 104.7

This radio station is located in the heart of “lake country” in the middle Tennessee region. In our immediate area alone are large lakes: Dale Hollow, Center Hill, Cordell Hull. There are also numerous smaller lakes including Standing Stone State Park Lake and the Monterey City Lake.

Knowing the past summer's histories of accidents and even loss of life on our larger lakes. WLIV AM & FM has been – and currently is – airing a series we call 'WATER SAFETY’ in which local authorities including an army corps of engineers spokesperson reminds listeners that the lake is fun – but also can be dangerous.

Topics covered include (among others we are adding as the summer “lake” season progresses): Always Swim In Designated Swimming Areas; Alcohol Use While Boating; Wear A Life Jacket. Other topics and other voices of authority will be added as our campaign focusing on the issue of water safety continues through the summer of 2018.

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This particular program material was carried on:
WLIV AM () WLIV FM (X) BOTH ()