

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Public Affairs Campaign: Hands Free TN

Effective July 1, 2019 a new Tennessee state law goes into effect. The new HANDS FREE TENNESSEE law makes it illegal to use a cell phone in any way while driving. Any use of a cell phone while driving must now be done with the aid of a hands-free device.

WLIV AM & FM have aired extensive messages to alert and remind our listening public of the new Tennessee law going into effect. Through newscasts on both AM and FM and a public affairs campaign, we have "got the word out" about it being illegal to use a hand-held cell phone while driving.

The new law prohibits holding a cell phone or mobile device in your hand or with any part of your body, reading, writing and/or sending text messages, watch or record a video while driving and in any not being properly restrained with auto seat belts.

Tennessee averages 67 crashes a day involving distracted drivers according to a recent survey.

Through our public affairs programming, we believe that WLIV AM & FM has been successful in educating our listening audience of a) the new law as of July 1, 2019 and b) the dangers of cell phone use while operating a motor vehicle.

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This SECOND quarter, 2019 program material was carried on:

WLIV AM (✓) WLIV FM (✓) BOTH STATIONS (✓)