## P U B L I C F I L E

## WLIV AM 920 & WLIV FM 104.7

Guest: Andy Lankford

Agency: Health Department

Due to the nation-wide measles outbreak, WLIV AM and WLIV FM felt it appropriate to invite someone from the Overton County Department of Health to be on our community affairs program to discuss how the measles outbreak could affect our community.

Mr. Lankford told listeners of outbreaks in other areas and how they have affected the population as a whole there. He specifically noted the problem caused by an unsuspecting measles carrier visiting several areas before the case was fully known, making it more difficult to isolate those exposed to measles.

While measles was thought to have been almost wiped out years ago, Lankford says it is making a comeback.

The interview was aired over several days at various times of the day and evening in order for the macimum audience to be reached and informed.

Because of the potential for large numbers of persons to be exposed to measles, we aired the feature on both stations so as to inform the most citizens possible.

WLIV AM (X) WLIV FM (X) BOTH STATIONS (X)