

PUBLIC FILE

WLIV AM 920 & WLIV FM 104.7

Public Affairs Feature: Fall-O-Ween

Guest: Chamber of Commerce's Shannon Cantrell

Each year, the town of Livingston and other local organizations stage an event called FALL-O-WEEN. It is held the last Saturday in October to happen near the traditional halloween observance.

FALL-O-WEEN is planned each year to allow local groups to have booths, hand out candy, and have a community-wide fall festival. There are also wagon rides, photo-taking opportunities, and a chance for local businesses to welcome visitors who may not otherwise have been in town on this last Saturday of October.

Shannon Cantrell with the Livingston & Overton County Chamber of Commerce was our guest on "Focus On Community" to inform the public about this community event.

Our Focus On Community feature with Shannon aired the week of October 21-26 on both of our stations --- WLIV AM and WLIV FM. The featured aired in all dayparts so as to reach the maximum number of listeners.

Knowing the importance of FALL-O-WEEN to our community, WLIV AM & FM are pleased to provide public affairs programming time for telling local residents about this upcoming October event that is free and for everyone to attend.

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This 4th quarter, 2019 program material was carried on:

WLIV AM (✓) WLIV FM (✓) BOTH STATIONS (✓)