

# PUBLIC FILE

**WLIV AM 920 & WLIV FM 104.7**

**PUBLIC AFFAIRS TOPIC: Community Clean-Up Week**

The community has begun certain designated “clean up weeks” which have proven most effective.

Residents have a certain week in which they can clean out utility buildings, discard unwanted household items, get rid of things they hadnt gotten around to hauling off.

One benefit of these designated times is that for this period, citizens can dispose of items that normally would not be taken by trash collectors and trash dumping stations. For example: paints, lubricants, chemicals, construction items, medical items, and others that are not accepted at just any time of the year.

The overall purpose is to make residents aware of how their property looks and to encourage home and business owners to use Clean Up week and the free pickup service as an opportunity to tidy up their property.

WLIV's series was broadcast on both AM and FM and featured both pre-recorded content and interview material with city officials.

Placed in the public file for the 4<sup>th</sup> quarter, 2016

WLIV AM ( ) WLIV FM ( )

*Both*