

# PUBLIC FILE

## WLIV AM 920 & WLIV FM 104.7

Our radio stations have participated in the Overton County RELAY FOR LIFE event by providing informative announcements to alert the public of the event and to help promote more awareness of cancer in our community. It has been known for some time that this county has an unusually high rate of cancer patients.

WLIV AM & FM, in an effort to help generate both awareness and financial support by the community for the 2014 relay for life event volunteered to broadcast a series of public service announcements and community calendar features to encourage awareness of and participation in the relay for life event.

Announcements first began: 3/31/14.

They are scheduled to continued to run through 4/15/14.

They run in various dayparts Monday through Sunday each day on both WLIV AM920 and WLIV FM104.7.

Placed in the public file on 4 (day) of April, 2014.