

PUBLIC FILE

WLIV AM 920 & WLIV FM

Knowing the health and possibly life-impacting dangers of hot summer temperatures, WLIV AM and WLIV FM began a special series on "Summer Heat" which first aired June 21, 2018.

We planned to – and did – air this special series throughout the hot summer months. The campaign of heat//and health related issues continues through August 31, 2018.

Heat and Older Adults

Pet Care

Staying hydrated

Signs of heat stroke

Treating sunburn and heat rashes

Taking medication and hot weather

etc.

New topics have been added periodically to inform the public of other related issues caused by hot summer temperatures.

WLIV AM and WLIV FM created and aired these features in the public interest of our audience.

Placed in the public file August 28, 2018.

This particular program material was carried on:

WLIV AM (X) WLIV FM (X) BOTH (X)