

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

<u>Contract / Revision</u> 1640248 /		<u>Alt Order #</u> 26122495
<u>Product</u> FL SENATE		
<u>Contract Dates</u> 08/08/18 - 08/14/18		<u>Estimate #</u> 9832
<u>Advertiser</u> POL/Rick Scott/US Senate/FL/Rep		<u>Original Date / Revision</u> 08/06/18 / 09/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9914860	<u>Advertiser Code</u> 617	<u>Product 1/2</u> 1140
<u>Agency Ref</u> IN16043/SP10305		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	08/08/18	08/08/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				1	\$50.00					
N 2	WFLA	08/09/18	08/09/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$50.00					
N 3	WFLA	08/10/18	08/10/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				1	\$50.00					
N 4	WFLA	08/13/18	08/13/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$50.00					
N 5	WFLA	08/14/18	08/14/18	Local News @ 430a	430-5a		:30			P5		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				1	\$50.00					
N 6	WFLA	08/08/18	08/08/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				1	\$1,500.00					
N 7	WFLA	08/09/18	08/09/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$1,500.00					
N 8	WFLA	08/10/18	08/10/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				1	\$1,500.00					
N 9	WFLA	08/13/18	08/13/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$1,500.00					
N 10	WFLA	08/14/18	08/14/18	Today Show	657-9a		:30			P4		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				1	\$1,500.00					
N 11	WFLA	08/11/18	08/11/18	Local Sa 6a News	6-7a		:30			P5		NM	2	\$180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1640248 /		<u>Alt Order #</u> 26122495
<u>Contract Dates</u> 08/08/18 - 08/14/18		<u>Product</u> FL SENATE
		<u>Estimate #</u> 9832
<u>Advertiser</u> POL/Rick Scott/US Senat		<u>Original Date / Revision</u> 08/06/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				2	\$90.00					
N 12	WFLA	08/11/18	08/11/18	Local Sa 7a News	7-8a		:30			P5		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				2	\$176.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/06/18-08/12/18	Local Sa 7a News	7-8a	-----Sa--	:30		\$176.00			NM		
	Credited													
	2	WFLA	08/06/18-08/12/18	Local Sa 7a News	7-8a	-----Sa--	:30		\$176.00			NM		
	Credited													
N 13	WFLA	08/11/18	08/11/18	Today Show Sa	657-10a		:30			P4		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				2	\$600.00					
N 14	WFLA	08/12/18	08/12/18	WFLA 6a News Sun	Su 6-7a		:30			P5		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$100.00					
N 15	WFLA	08/12/18	08/12/18	WFLA 7a News Su	Su 7-8a		:30			P5		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$150.00					
N 16	WFLA	08/12/18	08/12/18	Today Show Su	8-9a		:30			P5		NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$520.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/06/18-08/12/18	Today Show Su	8-9a	-----Su	:30		\$520.00			NM		
	Credited													
N 17	WFLA	08/12/18	08/12/18	Local Su 9a News	9-10a		:30			P4		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$300.00					
N 18	WFLA	08/08/18	08/08/18	M-F 2-3p	2-3p		:30			P5		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				2	\$140.00					
N 19	WFLA	08/09/18	08/09/18	M-F 2-3p	2-3p		:30			P5		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				2	\$140.00					
N 20	WFLA	08/10/18	08/10/18	M-F 2-3p	2-3p		:30			P5		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				2	\$140.00					
N 21	WFLA	08/13/18	08/13/18	M-F 2-3p	2-3p		:30			P5		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				2	\$140.00					
N 22	WFLA	08/14/18	08/14/18	M-F 2-3p	2-3p		:30			P5		NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				2	\$140.00					
N 23	WFLA	08/08/18	08/08/18	M-F 3-4p	3-4p		:30			P4		NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				2	\$475.00					
N 24	WFLA	08/09/18	08/09/18	M-F 3-4p	3-4p		:30			P4		NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				2	\$475.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 25	WFLA	08/10/18	08/10/18	M-F 3-4p	3-4p		:30			P4		NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				2	\$475.00					
N 26	WFLA	08/13/18	08/13/18	M-F 3-4p	3-4p		:30			P4		NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				2	\$475.00					
N 27	WFLA	08/14/18	08/14/18	M-F 3-4p	3-4p		:30			P4		NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				2	\$475.00					
N 28	WFLA	08/08/18	08/08/18	M-F 4-5p	4-5p		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				2	\$450.00					
N 29	WFLA	08/09/18	08/09/18	M-F 4-5p	4-5p		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				2	\$450.00					
N 30	WFLA	08/10/18	08/10/18	M-F 4-5p	4-5p		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				2	\$450.00					
N 31	WFLA	08/13/18	08/13/18	M-F 4-5p	4-5p		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				2	\$450.00					
N 32	WFLA	08/14/18	08/14/18	M-F 4-5p	4-5p		:30			P4		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				2	\$450.00					
N 33	WFLA	08/08/18	08/08/18	M-F 5-530p	5-530p		:30			P4		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				2	\$750.00					
N 34	WFLA	08/09/18	08/09/18	M-F 5-530p	5-530p		:30			P4		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				2	\$750.00					
N 35	WFLA	08/10/18	08/10/18	M-F 5-530p	5-530p		:30			P4		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				2	\$750.00					
N 36	WFLA	08/13/18	08/13/18	M-F 5-530p	5-530p		:30			P5		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				2	\$1,000.00					
N 37	WFLA	08/14/18	08/14/18	M-F 5-530p	5-530p		:30			P5		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				2	\$1,000.00					
N 38	WFLA	08/08/18	08/08/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				1	\$1,200.00					
N 39	WFLA	08/09/18	08/09/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$1,200.00					
N 40	WFLA	08/10/18	08/10/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				1	\$1,200.00					

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N 41	WFLA	08/13/18	08/13/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	M-----	1			\$1,200.00						
N 42	WFLA	08/14/18	08/14/18	M-F 530-6p	530-6p		:30			P4		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	-T-----	1			\$1,200.00						
N 43	WFLA	08/08/18	08/08/18	NBC Nightly News WK630-7p			:30			P5		NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	--W----	1			\$3,375.00						
N 44	WFLA	08/09/18	08/09/18	NBC Nightly News WK630-7p			:30			P5		NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	---T---	1			\$3,375.00						
N 45	WFLA	08/10/18	08/10/18	NBC Nightly News WK630-7p			:30			P5		NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	----F--	1			\$3,375.00						
D 46	WFLA	08/13/18	08/13/18	NBC Nightly News WK630-7p			:30			P5		NM	0	\$0.00
D 47	WFLA	08/14/18	08/14/18	NBC Nightly News WK630-7p			:30			P5		NM	0	\$0.00
N 48	WFLA	08/11/18	08/11/18	Sa 6p News	6-630p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	-----S-	1			\$600.00						
N 49	WFLA	08/11/18	08/11/18	NBC Nightly News WK630-7p			:30			P4		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	-----S-	1			\$2,250.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/06/18-08/12/18	NBC Nightly News WKND	630-7p	-----Sa--	:30		\$2,250.00			NM		
	<i>Credited</i>													
N 50	WFLA	08/12/18	08/12/18	Su 6p News	6-630p		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	-----S	1			\$600.00						
N 51	WFLA	08/12/18	08/12/18	NBC Nightly News WK630-7p			:30			P4		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	-----S	1			\$2,250.00						
N 52	WFLA	08/08/18	08/08/18	M-F 730-8p	730-8p		:30			P4		NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	--W----	1			\$975.00						
N 53	WFLA	08/10/18	08/10/18	M-F 730-8p	730-8p		:30			P4		NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	----F--	2			\$975.00						
N 54	WFLA	08/13/18	08/13/18	M-F 730-8p	730-8p		:30			P4		NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	M-----	1			\$975.00						
N 55	WFLA	08/14/18	08/14/18	M-F 730-8p	730-8p		:30			P4		NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/13/18	08/19/18	-T-----	1			\$975.00						
N 56	WFLA	08/11/18	08/11/18	Sa Extra 7-8p	7p-8p		:30			P5		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/06/18	08/12/18	-----S-	2			\$400.00						

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WFLA
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(813) 225-2720

<u>Contract / Revision</u> 1640248 /		<u>Alt Order #</u> 26122495
<u>Contract Dates</u> 08/08/18 - 08/14/18		<u>Product</u> FL SENATE
		<u>Estimate #</u> 9832
<u>Advertiser</u> POL/Rick Scott/US Senat		<u>Original Date / Revision</u> 08/06/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 57	WFLA	08/08/18	08/08/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				1	\$2,000.00					
N 58	WFLA	08/09/18	08/09/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$2,000.00					
N 59	WFLA	08/10/18	08/10/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				1	\$2,000.00					
N 60	WFLA	08/13/18	08/13/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$2,000.00					
N 61	WFLA	08/14/18	08/14/18	Late News M-Su	M-Su		:30			P4		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				1	\$2,000.00					
N 62	WFLA	08/12/18	08/12/18	LF Su 1135p-1205a	1135p-1205a		:30			P5		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				1	\$275.00					
N 63	WFLA	08/08/18	08/08/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----				1	\$550.00					
N 64	WFLA	08/09/18	08/09/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$550.00					
N 65	WFLA	08/10/18	08/10/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				1	\$550.00					
N 66	WFLA	08/13/18	08/13/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$550.00					
N 67	WFLA	08/14/18	08/14/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				1	\$550.00					
N 68	WFLA	08/11/18	08/11/18	SNL	Sa 1130p-1a		:30			P5		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				2	\$900.00					
N 69	WFLA	08/13/18	08/13/18	Mon 8-10p Amer Ninja	8-10p		:30			P5		NM	3	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				3	\$4,200.00					
N 70	WFLA	08/14/18	08/14/18	Tue 8-10p Amer Got T8	10-10p		:30			P4		NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				1	\$12,000.00					
N 71	WFLA	08/14/18	08/14/18	Tue 10p Making It	10-1059		:30			P5		NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	-T-----				2	\$5,000.00					
N 72	WFLA	08/10/18	08/10/18	Fri 10p Dateline	10-11p		:30			P4		NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--				2	\$2,250.00					
N 73	WFLA	08/11/18	08/11/18	Sat 8p Little Big Shots	8-9p		:30			P5		NM	2	\$3,000.00

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<u>Contract / Revision</u> 1640248 /		<u>Alt Order #</u> 26122495
<u>Contract Dates</u> 08/08/18 - 08/14/18		<u>Product</u> FL SENATE
		<u>Estimate #</u> 9832
<u>Advertiser</u> POL/Rick Scott/US Senat		<u>Original Date / Revision</u> 08/06/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				2	\$1,500.00					
N 74	WFLA	08/11/18	08/11/18	Sa 9-11p Dateline	9-11p		:30			P5		NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				3	\$1,440.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/06/18-08/12/18	Sa 9-11p Dateline	9-11p	-----Sa--	:30		\$1,440.00			NM		
Credited														
N 75	WFLA	08/12/18	08/12/18	Su 7p Little Big Shots	7-8p		:30			P4		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$3,000.00					
N 76	WFLA	08/12/18	08/12/18	Sun 8-10p Amer Got	TSun 8p-10p		:30			P5		NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				3	\$2,500.00					
N 77	WFLA	08/12/18	08/12/18	Sun 10p Shades of Bl	10-11p		:30			P5		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S				2	\$2,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WFLA	08/06/18-08/12/18	Sun 10p Shades of Blue	10-11p	-----Su	:30		\$2,000.00			NM		
Credited														
N 78	WFLA	08/09/18	08/09/18	PreSeason Bucs (LIT)	PreSeason Bucs (:30			P5		NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$6,500.00					
N 79	WFLA	08/09/18	08/09/18	PreSeason Bucs (LIT)	PreSeason Bucs (:30			P5		NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				1	\$6,500.00					
N 80	WFLA	08/09/18	08/09/18	Bucs Post Game	Bucs Post Game		:30			P5		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---				2	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WFLA	08/06/18-08/12/18	Bucs Post Game	Bucs Post Game	----Th-----	:30		\$1,000.00			NM		
Credited														
N 81	WFLA	08/11/18	08/11/18	Today Show Sa	657-10a		:30			P4		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----S-				1	\$600.00					
N 82	WFLA	08/13/18	08/13/18	Mon 10p Dateline	10-1059p		:30			P5		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$3,000.00					
N 83	WFLA	08/13/18	08/13/18	Tonight Show	Tonight Show		:30			P5		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----				1	\$550.00					
N 84	WFLA	08/13/18	08/14/18	Local News @ 430a	430-5a		:30			P5		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	MT-----				2	\$50.00					
Totals									0.00				118	\$148,705.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1640248 /	26122495

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/18 - 08/14/18	FL SENATE	9832

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Rick Scott/US Senat	08/06/18 / 09/05/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/14/18	118	\$148,705.00	(\$22,305.75)	\$126,399.25
Totals	118	\$148,705.00	(\$22,305.75)	\$126,399.25

Signature: _____ **Date:** _____

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