

INVOICE



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Grassroots Media, LLC
Attention: Accounts Payable
146 Montgomery Avenue
Suite 201
Bala Cynwyd, PA 19004

Send Payment To:

WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Property	WFMZ		
Invoice #	49877-1	Order #	49877
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/15/24	Flight Dates	04/09/24 - 04/15/24
Advertiser	Solomon, Jared		
Product	Candidate		
Estimate #	1469 - Solomon Week #2 2024 Primary		
Account Executive	Bob Croesus		
Sales Office	Local Allentown		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/09/24	04/15/24	AM News, 3pm - 11pm + AM News, 3pm - 11 Weekend News		MTWTF--	:30	5	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 -TWTF-- 5 \$235.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WFMZ Tu 04/09/24 10:51 PM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
3 WFMZ W 04/10/24 6:42 PM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
8 WFMZ Th 04/11/24 6:13 AM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
6 WFMZ Th 04/11/24 6:29 AM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
7 WFMZ F 04/12/24 3:48 PM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 M----- 1 \$235.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
10 WFMZ M 04/15/24 4:12 PM AM News, 3pm - 11pm + WeekenAM News, 3pm - 11 :30 SFAGTV206H \$235.00 NM									
2	04/09/24	04/15/24	M-F Evening Prime New	5p, 5:30p, 6p	MTWTF--	:30	6	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 -TWTF-- 6 \$405.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
8 WFMZ Tu 04/09/24 5:28 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
6 WFMZ Tu 04/09/24 6:00 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
7 WFMZ W 04/10/24 5:10 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
9 WFMZ W 04/10/24 6:11 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
1 WFMZ Th 04/11/24 6:11 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
2 WFMZ F 04/12/24 6:19 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 M----- 1 \$405.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WFMZ M 04/15/24 5:10 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
3	04/09/24	04/15/24	AM News, 3pm - 11pm + AM News, 3pm - 11 Weekend News		MTWTFSS	:30	6	\$0.00	NM
Matching spots for this class of ROS Spots Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 -TWTFSS 5 \$0.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

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Allentown, PA 18103-7599

Invoice #	49877-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/15/24
Advertiser	Solomon, Jared		
Product	Candidate		
Estimate #	1469 - Solomon Week #2 2024 Primary		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	04/09/24	04/15/24	AM News, 3pm - 11pm + AM News, 3pm - 11pm Weekend News		MTWTFSS	:30	6	\$0.00	NM	
Matching spots for this class of ROS Spots										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WFMZ	Tu	04/09/24	9:50 PM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
2	WFMZ	W	04/10/24	8:19 PM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
1	WFMZ	Th	04/11/24	4:21 PM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
3	WFMZ	F	04/12/24	5:59 AM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
5	WFMZ	Sa	04/13/24	10:22 PM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>	
			04/15/24	04/21/24	M-----		1		\$0.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WFMZ	M	04/15/24	7:50 PM	AM News, 3pm - 11pm + Weeken	AM News, 3pm - 11	:30	SFAGTV206H	\$0.00	NM
							<u>Total Spots</u>	19		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,245.00
<u>Agency Commission</u>	\$636.75
<u>Net Amount Due</u>	\$3,608.25

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