

# INVOICE



**WFMZ**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**  
**www.wfmz.com**  
**Main: (610) 797-4530**  
**Billing: (610) 797-4530**

[www.wfmz.com](http://www.wfmz.com)

Billing Address:

**Grassroots Media, LLC**  
**Attention: Accounts Payable**  
**146 Montgomery Avenue**  
**Suite 201**  
**Bala Cynwyd, PA 19004**

Send Payment To:

**WFMZ**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**

Property	WFMZ		
Invoice #	49805-1	Order #	49805
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/08/24	Flight Dates	04/02/24 - 04/08/24
Advertiser	Solomon, Jared		
Product	Candidate		
Estimate #	1463 - Solomon Week #4 2024 Primary		
Account Executive	Bob Croesus		
Sales Office	Local Allentown		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/02/24	04/08/24	AM News, Noon News, 4 pm News		MTWTF--	:30	8	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -TWTF-- 8 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WFMZ Tu 04/02/24 6:10 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
4 WFMZ Tu 04/02/24 4:10 PM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
1 WFMZ W 04/03/24 7:12 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
3 WFMZ W 04/03/24 12:10 PM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
6 WFMZ Th 04/04/24 7:41 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
8 WFMZ Th 04/04/24 8:43 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
5 WFMZ F 04/05/24 7:40 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
7 WFMZ F 04/05/24 8:12 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 M----- 2 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
10 WFMZ M 04/08/24 6:25 AM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
9 WFMZ M 04/08/24 4:13 PM AM News, Noon News, 4pm New: :30 SFAGTV206H \$275.00 NM									
2	04/02/24	04/08/24	M-F Evening Prime New	5p, 5:30p, 6p	MTWTF--	:30	4	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -TWTF-- 4 \$405.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 WFMZ Tu 04/02/24 5:10 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
7 WFMZ W 04/03/24 5:11 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
1 WFMZ Th 04/04/24 6:09 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
2 WFMZ F 04/05/24 5:42 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 M----- 1 \$405.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WFMZ M 04/08/24 5:12 PM M-F Evening Prime New 5p, 5:30p, 6p :30 SFAGTV206H \$405.00 NM									

**Total Spots 15**

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

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**300 East Rock Road**  
**Allentown, PA 18103-7599**

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Advertiser	Solomon, Jared		
Product	Candidate		
Estimate #	1463 - Solomon Week #4 2024 Primary		

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,775.00</b>
<u>Agency Commission</u>	<b>\$716.25</b>
<u>Net Amount Due</u>	<b>\$4,058.75</b>

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