

WFMZ 300 East Rock Road Allentown, PA 18103-7599 www.wfmz.com Main: (610) 797-4530 Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Grassroots Media, LLC Attention: Accounts Payable 146 Montgomery Avenue Suite 201 Bala Cynwyd, PA 19004

Send Payment To:

WFMZ 300 East Rock Road Allentown, PA 18103-7599

Matching spots for this class of ROS Spots

Start Date End Date

MTWTFSS

Weeks:

INVOICE

VOICE							
Property	WFMZ						
Invoice #	49951-1	Order #	49951				
Invoice Date	04/28/24	Alt Order #					
Invoice Month	April 2024	Deal #					
Invoice Period	04/01/24 - 04/22/24	Flight Dates	04/16/24 - 04/22/24				
Advertiser	Solomon, Jared						
Product Candidate							
Estimate #	1477 - Solomon Week 2 2024 Primary						
	Account Executive						
	Sales Office	Local Allentown					
	Sales Region	Local					
	Agency Code						
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1						
	Product 2						

										Spots/			
Line Start D	ate En	d Date	Description	on	Start/End Time	M	TWTFSS	Len	gth	Week	Rate	Туре	
1 04/16/2	24 04	/22/24	AM News Weekend		AM News, 3pm	-11 M	ГWГF		:30	5	\$235.00	NM	
Weeks		rt Date 15/24	End Date 04/21/24	MTWTFSS - TWTF	Spots/Week 5	\$	Rate 5235.00						
Spots: #	<u>Ch</u> [Day Air		Time Description	<u>on</u>		Start/End Time	<u>. L</u>	ength				Rate Type
4	WFMZ	Tu 04			s, 3pm - 11pm +					SFAGTV206H			\$235.00 NM
3	WFMZ	W 04			s, 3pm - 11pm +					SFAGTV206H			\$235.00 NM
8	WFMZ	Th 04	/18/24 8:	50 PM AM News	s, 3pm - 11pm +	Weeker	nAM News, 3pm	- 11	:30	SFAGTV206H			\$235.00 NM
6	WFMZ	Th 04	/18/24 9:2	21 PM AM News	s, 3pm - 11pm +	Weeker	AM News, 3pm	- 11	:30	SFAGTV206H			\$235.00 NM
7	WFMZ	F 04	/19/24 8:		s, 3pm - 11pm +	Weeker	AM News, 3pm	- 11	:30	SFAGTV206H			\$235.00 NM
Weeks		rt Date	End Date	MTWTFSS	Spots/Week		Rate						
		22/24	04/28/24	M	1	\$	3235.00						Б. Т
Spots: #		<u> </u>		Time Description			Start/End Time	-	<u>ength</u>				Rate Type
10	WFMZ	M 04	/22/24 4:	53 PM AM News	s, 3pm - 11pm +	Weeker	AM News, 3pm	- 11	:30	SFAGTV206H			\$235.00 NM
2 04/16/2	24 04	/22/24	M-F Even	ning Prime New	5p, 5:30p, 6p	M	TWTF	:	:30	7	\$405.00	NM	
Weeks		rt Date 15/24	End Date 04/21/24	MTWTFSS - TWTF	Spots/Week 7	\$	Rate 6405.00						
Spots: #	Ch [Day Air	r Date Air	Time Description	on		Start/End Time		ength	Ad-ID			Rate Type
6	WFMZ	Tu 04/	/16/24 5::	21 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
8	WFMZ	Tu 04	/16/24 6:3	22 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
7	WFMZ	W 04	/17/24 5:	10 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
9	WFMZ	W 04	/17/24 6:3	20 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
1	WFMZ	Th 04		23 PM M-F Ever	-		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
2	WFMZ	F 04	/19/24 5: ⁻	11 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
10	WFMZ	F 04	/19/24 6:2	20 PM M-F Ever	nina Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
Weeks	: Sta	rt Date 22/24	End Date 04/28/24	<u>MTWTFSS</u> M	Spots/Week 2	\$	Rate 6405.00						*
Spots: #	Ch [Day Air	r Date Air	Time Description	on		Start/End Time	L	ength	Ad-ID			Rate Type
5	WFMZ	M 04	/22/24 5:0	09 PM M-F Ever	ning Prime New		5p, 5:30p, 6p	_	:30	SFAGTV206H			\$405.00 NM
11	WFMZ	M 04	/22/24 6:	11 PM M-F Ever	ning Prime New		5p, 5:30p, 6p		:30	SFAGTV206H			\$405.00 NM
3 04/16/2	24 04	/22/24	AM News Weekend		AM News, 3pm	- 11 M	TWIFSS		:30	6	\$0.00	NM	

Rate

Spots/Week

INVOICE



Send Payment To:
WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Invoice #	49951-1	Invoice Month	April 2024					
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/22/24					
Advertiser	Solomon, Jared							
Product	Candidate							
Estimate #	1477 - Solomon Week 2 2024 Primary							

www.wfmz.com

Spots/

Line	Start D	ate E	nd Da	ate Desc	ription	5	Start/End Time	е	MTWTFSS	L	ength	Week	Rate	Туре		
3	04/16/2 Matchi		94/22/2 s for th		kend News	- 11pm + <i>F</i>	AM News, 3pr	n - 11	MTWTFSS		:30	6	\$0.00	NM		
		04	1/15/24	1 04/21/2	24 - TW	TFSS	5	;	\$0.00							
Spo	ts: #	Ch	Day	Air Date	Air Time	Description	n		Start/End Ti	ime	Lengt	h Ad-ID			Rate T	Гуре
	4	WFMZ	Tu	04/16/24	3:58 PM	AM News,	_ 3pm - 11pm -	+ Weel	kenAM News, 3	 3pm - 1	1 :3	O SFAGTV206H	1		\$0.00	NM
	2	WFMZ	W	04/17/24	3:15 PM	AM News,	3pm - 11pm -	+ Weel	kenAM News, 3	3pm - 1	1 :3	0 SFAGTV206H]		\$0.00	NM
	1	WFMZ	Th	04/18/24	5:58 AM	AM News,	3pm - 11pm -	+ Weel	kenAM News, 3	3pm - 1	1 :3	O SFAGTV206H	[\$0.00	NM
	3	WFMZ	F	04/19/24	6:57 AM	AM News,	3pm - 11pm -	+ Weel	kenAM News, 3	3pm - 1	1 :3	O SFAGTV206F	[\$0.00	NM
	5	WFMZ	Sa	04/20/24			3pm - 11pm -	+ Weel	kenAM News, 3	3pm - 1	1 :3	O SFAGTV206F	I		\$0.00	NM
	Weeks		art Da				Spots/Week	<u> </u>	Rate							
		04	1/22/24				1		\$0.00							
Spo	ts: <u>#</u>	<u>Ch</u>	Day	Air Date	Air Time	Description	<u>n</u>		Start/End Ti	<u>ime</u>	Lengt	<u>h Ad-ID</u>			Rate T	Гуре
	6	WFMZ	М	04/22/24	8:29 AM	AM News,	3pm - 11pm -	+ Weel	kenAM News, 3	3pm - 1	1 :3	O SFAGTV206H	[\$0.00	NM

Total Spots 21

Payment Terms 30 Days

Gross Total \$5,055.00

Agency Commission

\$758.25

Net Amount Due \$4,296.75