

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTMJ - Topeka	Date: 10/23/18
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I, SANDLOT STRATEGIC INC.,

being/on behalf of: KANSANS FOR KOBACH (J.R. Claeys Campaign Manager),

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR OF KANSAS

in the GENERAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 1738025
Alt Order #: 26225718
Product Desc: Kobach for Governor
Estimate:
Flight Dates: 10/23/18 - 11/06/18
Original Date / Rev: 10/18/18 / 10/22/18
Order Type: REG

KTMJ Topeka
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Sandlot Strategic Inc
Buying Contact:
Billing Contact:
 823 Francis Street
 St Joseph, MO 64501

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Kris Kobach/Governor/KS/Rep
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	28	\$865.00	\$735.25
10/29/18	11/25/18	64	\$1,720.00	\$1,462.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	28	\$865.00	\$735.25	0.00
November 2018	64	\$1,720.00	\$1,462.00	0.00
Totals	92	\$2,585.00	\$2,197.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTMJ Topeka	7%	\$2,585.00
Market	100%	\$36,928.57

Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	36%	\$13,294.29
KTKA	11%	\$4,062.14
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	46%	\$16,987.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/23/18	11/06/18	M-F 11a-12p	CM	11a-12p	MTWTF--	:15	2	\$7.50	P3	0.00	NM	10	\$75.00

Judge Mathis

COMMENTS APPLY TO SUB LINES A THRU B

JUDGE MATHIS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/18	10/28/18	-TWTF--	4	\$7.50	0.00
Week: 10/29/18	11/04/18	MTWTF--	6	\$7.50	0.00

Order / Rev: 1738025
 Alt Order #: 26225718
 Flight Dates: 10/23/18 - 11/06/18

Advertiser: POL/Kris Kobach/Governor/KS/Rep
 Product Desc: Kobach for Governor
 Estimate: KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-----					0	\$15.00		0.00			
N 2	KTMJ	10/23/18	11/02/18	M-F 1230p-1p Divorce Court	CM	1230p-1p	-TWTF--	:15	2	\$7.50P3		0.00	NM	10	\$75.00
COMMENTS APPLY TO SUB LINES A THRU B DIVORCE COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--					4	\$7.50		0.00			
Week:		10/29/18	11/04/18	MTWTF--					6	\$7.50		0.00			
N 3	KTMJ	10/29/18	11/06/18	M-F 5p-530p Judge Judy	CM	5p-530p	MTWTF--	:15	4	\$15.00P3		0.00	NM	10	\$150.00
COMMENTS APPLY TO SUB LINES A THRU B JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					10	\$15.00		0.00			
Week:		11/05/18	11/11/18	-----					0	\$30.00		0.00			
N 4	KTMJ	10/29/18	11/02/18	M-F 530p-6p Judge Judy	CM	530p-6p	MTWTF--	:15	4	\$20.00P3		0.00	NM	8	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					8	\$20.00		0.00			
N 5	KTMJ	10/23/18	11/02/18	LN M-F Kansas First News 9p	CM	9p-930p	-TWTF--	:15	3	\$75.00P2		0.00	NM	14	\$1,050.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--					6	\$75.00		0.00			
Week:		10/29/18	11/04/18	MTWTF--					8	\$75.00		0.00			
N 6	KTMJ	10/27/18	11/03/18	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S-	:15	2	\$40.00P3		0.00	NM	4	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$40.00		0.00			
Week:		10/29/18	11/04/18	-----S-					2	\$40.00		0.00			
N 7	KTMJ	10/28/18	11/04/18	LN Sa-Su SaSu Kansas First News 9p	CM	9p-930p	-----S	:15	2	\$40.00P3		0.00	NM	4	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A NEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					2	\$40.00		0.00			
Week:		10/29/18	11/04/18	-----S					2	\$40.00		0.00			
N 8	KTMJ	10/28/18	11/04/18	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:15	2	\$40.00P3		0.00	NM	4	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A LAST MAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					2	\$40.00		0.00			
Week:		10/29/18	11/04/18	-----S					2	\$40.00		0.00			
N 9	KTMJ	10/28/18	11/04/18	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:15	1	\$12.50P3		0.00	NM	4	\$50.00
COMMENTS APPLY TO SUB LINES A THRU A BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					2	\$12.50		0.00			
Week:		10/29/18	11/04/18	-----S					2	\$12.50		0.00			
N 10	KTMJ	11/01/18	11/01/18	NFL Pregame NFL Pregame	CM	6:30p-7:20p (6:30 PM-7:20 PM)	---T---	:15	1	\$100.00P3		0.00	NM	2	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A TNF PREGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					2	\$100.00		0.00			

Order / Rev: 1738025
 Alt Order #: 26225718
 Flight Dates: 10/23/18 - 11/06/18

Advertiser: POL/Kris Kobach/Governor/KS/Rep
 Product Desc: Kobach for Governor
 Estimate:

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N11	KTMJ	10/28/18	10/28/18	NFL Game Day Prime	CM	10:30p-11:30p	-----S	:15	1	\$30.00	P3	0.00	NM	2	\$60.00
				NFL Game Day Prime		(10:30 PM-11:30 PM)									
				COMMENTS APPLY TO SUB LINES A THRU A NFL WRAP UP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----S		2			\$30.00			0.00			
N12	KTMJ	10/23/18	11/02/18	M-F 1p-2p	CM	1p-2p	-TWTF--	:15	2	\$7.50	P3	0.00	NM	10	\$75.00
				Hot Bench											
				COMMENTS APPLY TO SUB LINES A THRU B HOT BENCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		4			\$7.50			0.00			
		Week: 10/29/18	11/04/18	MTWTF--		6			\$7.50			0.00			
N13	KTMJ	11/05/18	11/05/18	M-F 11a-12p	CM	11a-12p	M-----	:15	2	\$7.50	P3	0.00	NM	2	\$15.00
				Judge Mathis											
				COMMENTS APPLY TO SUB LINES A THRU B JUDGE MATHIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		2			\$7.50			0.00			
N14	KTMJ	11/05/18	11/05/18	M-F 1230p-1p	CM	1230p-1p	M-----	:15	2	\$7.50	P3	0.00	NM	2	\$15.00
				Divorce Court											
				COMMENTS APPLY TO SUB LINES A THRU B DIVORCE COURT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		2			\$7.50			0.00			
N15	KTMJ	11/05/18	11/05/18	M-F 1p-2p	CM	1p-2p	M-----	:15	2	\$7.50	P3	0.00	NM	2	\$15.00
				Hot Bench											
				COMMENTS APPLY TO SUB LINES A THRU B HOT BENCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		2			\$7.50			0.00			
N16	KTMJ	11/05/18	11/05/18	LN M-F	CM	9p-930p	M-----	:15	1	\$75.00	P2	0.00	NM	2	\$150.00
				Kansas First News 9p											
				COMMENTS APPLY TO SUB LINES A THRU B NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		2			\$75.00			0.00			
N17	KTMJ	11/05/18	11/05/18	M-F 2p-3p	CM	2p-3p	M-----	:15	2	\$7.50	P3	0.00	NM	2	\$15.00
				Steve Harvey											
				COMMENTS APPLY TO SUB LINES A THRU B HOT BENCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		2			\$7.50			0.00			
													Totals	92	\$2,585.00



125 West 55th St
New York, NY 10019

Contract # 26225718

CPE:

Agency: Sandlot Strategic
823 Francis Street
St. Joseph, MO 64501

Changes as of: 10/22/2018 at 11:59 AM

Flight: 10/23/18 - 11/5/18

Advertiser: KOBACH, KRIS
Product: Kobach for Governor
Agency Order #:

Version: Current State Version 3

Station: KTMJ

Market: Topeka
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL
Total Spots: 92
Total CPP: \$0.00
Total GRP: \$0.00
Traffic #: 173802

Comments: Satellite Stations Included

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 11/5				Total Spots	Total \$	CPP
							10/23	10/29	11/5				
1	M-F 11a-12n		JUDGE MATHIS	\$7.50	0.0	15	4	6	0		10	\$75.00	\$0.0
2	M-F 12n-1p		DIVORCE COURT	\$7.50	0.0	15	4	6	0		10	\$75.00	\$0.0
3	M-F 5p-5:30p		JUDGE JUDY	\$15.00	0.0	15	0	10	0		10	\$150.00	\$0.0
4	M-F 5:30p-6p		JUDGE JUDY	\$20.00	0.0	15	0	8	0		8	\$160.00	\$0.0
5	M-F 9p-9:30p		NEWS	\$75.00	0.0	15	6	8	0		14	\$1,050.00	\$0.0
6	Sa 9p-9:30p		NEWS	\$40.00	0.0	15	2	2	0		4	\$160.00	\$0.0
7	Su 9p-9:30p		NEW	\$40.00	0.0	15	2	2	0		4	\$160.00	\$0.0
8	Su 9:30p-10p		LAST MAN	\$40.00	0.0	15	2	2	0		4	\$160.00	\$0.0
9	Su 10p-10:30p		BIG BANG	\$12.50	0.0	15	2	2	0		4	\$50.00	\$0.0
10	Th 6:30p-7:20p		TNF PREGAME	\$100.00	0.0	15	0	2	0		2	\$200.00	\$0.0
11	Su 10:30p-11:30p		NFL WRAP UP	\$30.00	0.0	15	2	0	0		2	\$60.00	\$0.0
12	M-F 1p-2p		HOT BENCH	\$7.50	0.0	15	4	6	0		10	\$75.00	\$0.0
13	M 11a-12n		JUDGE MATHIS	\$7.50	0.0	15	0	0	2		2	\$15.00	\$0.0
14	M 12n-1p		DIVORCE COURT	\$7.50	0.0	15	0	0	2		2	\$15.00	\$0.0
15	M 1p-2p		HOT BENCH	\$7.50	0.0	15	0	0	2		2	\$15.00	\$0.0
16	M 9p-9:30p		NEWS	\$75.00	0.0	15	0	0	2		2	\$150.00	\$0.0
17	M 2p-3p		STEVE HARVEY	\$7.50	0.0	15	0	0	2		2	\$15.00	\$0.0
TOTALS:							28	54	10	92	\$2,585.00	\$0.0	



125 West 55th St
New York, NY 10019

Contract # 26225718
CPE:
Agency: Sandlot Strategic
823 Francis Street
St. Joseph, MO 64501

Changes as of: 10/22/2018 at 11:59 AM
Flight: 10/23/18 - 11/5/18
Advertiser: KOBACH, KRIS
Product: Kobach for Governor
Agency Order #:
Buyer: John Jenkins
Salesperson: KELLY JOHNS
Separation: 202-872-5880

Version: Current State Version 3
Station: KTMJ
Market: Topeka
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITI
Total \$: \$2,585.
Total Spots: 92
Total CPP: \$0.00
Total GRP:
Traffic #: 173802

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/19/18 12:10 PM	KELLY JOHNS	Satellite Stations Included
10/18/18 12:39 PM	KELLY JOHNS	Satellite Stations Included

Competitive Information

Market Budget:	\$36,929
KTMJ Share:	7%
Comment:	
KSNT:	36%
KTAK:	11%
WIBW:	46%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	92	\$2,585.00	N/A	0.0
Total	100%	92	\$2,585.00	N/A	0.0

Monthly Summary

Month	Spots
2018-Oct	28
2018-Nov	64
Total	92

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/22/18 8:44 AM	KELLY JOHNS	Confirmed	46		\$0	\$2,585.00	Changes: Total Spots from 46 to 92. 17 buylines added or modified.
Revision	10/19/18 12:10 PM	KELLY JOHNS	Confirmed	5		\$210.00	\$2,585.00	Changes: Origflight End to 11/6/18, Flight End from 11/6/18 to 11/5/18, Total from 41 to 46, Calculated Dollars from \$2,375.00 to \$2,585.00, Competitive IV Budget from \$33,929 to \$36,929, Origuser Entered Dollars to \$2,375.00, Use \$ from \$2,375.00 to \$2,585.00, Total \$ from \$2,375.00 to \$2,585.00. 7 buyline or modified.
Queued for Electronic Contracting	10/18/18 2:11 PM					\$0	\$0	
New	10/18/18 12:39 PM	KELLY JOHNS	Confirmed	41		\$2,375.00	\$2,375.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.