

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTMJ - Topeka	Date: 7/24/18
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I, SANDLOT STRATEGIC INC.,

being/on behalf of: KANSANS FOR KOBACH (J.R. Claeys Campaign Manager),

a legally qualified candidate of the REPUBLICAN

political party for the office of: GOVERNOR OF KANSAS

in the PRIMARY

election to be held on: AUGUST 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

KANSANS FOR KOBACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BOB DOOL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/11/2018

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders
Order / Rev: 1625657
Alt Order #: 26112307
Product Desc: Kansans for Kobach
Estimate:
Flight Dates: 07/24/18 - 07/30/18
Original Date / Rev: 07/23/18 / 07/23/18
Order Type: REG

KTMJ Topeka

Primary AE: Katz New York
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Sandlot Strategic Inc
Buying Contact:
Billing Contact:
 823 Francis Street
 St Joseph, MO 64501

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Kris Kobach/Governor/KS/Rep
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	1	\$40.00	\$34.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	1	\$40.00	\$34.00	0.00
Totals	1	\$40.00	\$34.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTMJ Topeka	1%	\$40.00
Market	100%	\$4,000.00

Competitive Share

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	43%	\$1,720.00
KTKA	6%	\$240.00
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	50%	\$2,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/28/18	07/28/18	LN Sa-Su	CM	9p-930p	-----S-	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
SaSu Kansas First News 9p															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/23/18	07/29/18	-----S-			1			\$40.00		0.00			
Totals														1	\$40.00



125 West 55th St
New York, NY 10019

Contract # 26112307 Changes as of: 7/23/2018 at 11:47 AM Version: Current State Version 1

CPE: Flight: 7/24/18 - 7/30/18 Station: KTMJ Con Type: POLITICAL/NOTE

Agency: Sandlot Strategic Advertiser: KOBACH, KRIS Market: Topoka Total \$: \$40.00

823 Francis Street Product: Kansans for Kobach Office: WASHINGTON Total Spots: 1

St. Joseph, MO 64501 Agency Order #: Service: Nielsen Total CPP: \$0.00

Buyer: John Jenkins Primary Demo: Adults 35+ Total GRP: Traffic #: 1625657

Salesperson: KELLY JOHNS Assistant: 202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/24		Total Spots	Total \$	CPP*	GRP*
							7/24					
1	Sa 1 9p-9:30p		News	\$40.00	0.0	30	1		1	\$40.00	\$0.00	0.0
TOTALS:							1		1	\$40.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26112307 Changes as of: 7/23/2018 at 11:47 AM Version: Current State Version 1

CPE: Agency: Sandlot Strategic Flight: 7/24/18 - 7/30/18 Station: KTMJ Con Type: POLITICAL/VOTE

823 Francis Street Advertiser: KOBACH, KRIS Market: Topeka Total \$: \$40.00

St. Joseph, MO 64501 Product: Kansans for Kobach Office: WASHINGTON Total Spots: 1

Agency Order #: Buyer: John Jenkins Service: Nielsen Total CPP: \$0.00

Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Primary Demo: Adults 35+ Total GRP: Traffic #: 1625657

202-872-5880 Separation:

Special Instructions

Competitive Information

Market Budget:	\$4,000
KTMJ Share:	1%
Comment: Est	
KSNT: 43%	
KTAK: 6%	
Unknown: 50%	

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	1	\$40.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-Jul	1	\$40.00
Total	1	\$40.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting New	7/23/18 8:24 AM					\$0	\$0	
	7/23/18 8:09 AM	KELLY JOHNS	Confirmed	1		\$40.00	\$40.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.