

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KTMJ - Topeka</u>	<b>Date:</b> <u>7/24/18</u>
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I, Jamie Pound/Pound, Feinstein & Associates,

being/on behalf of: Jim Barnett,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the primary

election to be held on: August 7th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Barnett for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Ramberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

07/23/18

**Date**

Jamie Pound MacPro

**Signature**

Digitally signed by Jamie Pound MacPro  
DN: cn=Jamie Pound MacPro, o=pb, ou=pfa, email=jamie.pound@poundfainstein.com,  
c=US  
Date: 2018.07.18 10:09:52 -0400

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE’S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# ORDER



**Orders**  
**Order / Rev:** 1626292  
**Alt Order #:** 26112742  
**Product Desc:** Barnett for Governor  
**Estimate:** 272  
**Flight Dates:** 07/24/18 - 07/30/18  
**Original Date / Rev:** 07/23/18 / 07/23/18  
**Order Type:** REG

**KTMJ Topeka**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Pound Feinstein  
**Buying Contact:**  
**Billing Contact:**  
 5505 Connecticut Avenue North West  
 Washington, DC 20015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Jim Barnett/Governor/KS/Rep  
**Demographic:** A35+  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** SP10851  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/29/18	10	\$800.00	\$680.00
07/30/18	07/30/18	2	\$160.00	\$136.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	10	\$800.00	\$680.00	0.00
August 2018	2	\$160.00	\$136.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$960.00</b>	<b>\$816.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTMJ Topeka	7%	\$960.00
Market	100%	\$13,714.29

**Competitive Share**

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	36%	\$4,937.14
KTKA	8%	\$1,097.14
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	49%	\$6,720.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/25/18	07/30/18	LN M-F Kansas First News 9p	CM	9p-930p	M-WTF--	:30	5	\$80.00	P3	0.00	NM	5	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/24/18	07/30/18	M-WTF--		5		\$80.00		0.00					
N 2	KTMJ	07/25/18	07/30/18	M-F 930p-10p Last Man Standing	CM	930p-10p	M-WTF--	:30	5	\$80.00	P3	0.00	NM	5	\$400.00

Order / Rev: 1626292  
 Alt Order #: 26112742  
 Flight Dates: 07/24/18 - 07/30/18

Advertiser: POL/Jim Barnett/Governor/KS/Rep  
 Product Desc: Barnett for Governor  
 Estimate: 272

KTMJ Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LAST MAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/18	07/30/18	M-WTF--		5				\$80.00		0.00			
N 3	KTMJ	07/28/18	07/28/18	Sa 930p-10p	CM	930p-10p	-----S-	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
Last Man Standing															
LAST MAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S-		1				\$80.00		0.00			
N 4	KTMJ	07/29/18	07/29/18	Su 930p-10p	CM	930p-10p	-----S	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
Last Man Standing															
LAST MAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/18	07/29/18	-----S		1				\$80.00		0.00			
													Totals	12	\$960.00



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 26112742      **Changes as of:** 7/23/2018 at 4:30 PM      **Version:** Current State Version 1  
**CPE:** /1272      **Flight:** 7/24/18 - 7/30/18      **Station:** KTMJ      **Con Type:** POLITICAL/VOTE  
**Agency:** POUND, FEINSTEIN & ASSOCIATES      **Advertiser:** Jim Barnett for Gov      **Market:** Topeka      **Total \$:** \$960.00  
**Product:** Barnett for Governor      **Office:** WASHINGTON      **Total Spots:** 12  
**Agency Order #:** #207      **Buyer:** JAMIE POUND      **Service:** Nielsen      **Total CPP:** \$0.00  
**Salesperson:** KELLY JOHNS      **Assistant:** KELLY JOHNS      **Primary Demo:** Adults 35+      **Total GRP:**  
**Separation:**      **Traffic #:** 1626292

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/24		Total Spots	Total \$	CPP*	GRP**
							7/24					
1	Tu-F,M 9p-9:30p		NEWS	\$80.00	0.0	30	5		5	\$400.00	\$0.00	0.0
2	Tu-F,M 9:30p-10p		LAST MAN	\$80.00	0.0	30	5		5	\$400.00	\$0.00	0.0
3	Sa 9:30p-10p		LAST MAN	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
4	Su 9:30p-10p		LAST MAN	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
<b>TOTALS:</b>									<b>12</b>	<b>\$960.00</b>	<b>\$0.00</b>	<b>0.0</b>



# KATZ TELEVISION GROUP

125 West 55th St.  
New York, NY 10019

**Contract #** 26112742      **Changes as of:** 7/23/2018 at 4:30 PM      **Version:** Current State Version 1  
**CPE:** //272      **Flight:** 7/24/18 - 7/30/18      **Station:** KTMJ  
**Agency:** POUND, FEINSTEIN & ASSOCIATES      **Advertiser:** Jim Barnett for Gov      **Market:** Topeka  
**Product:** Barnett for Governor      **Office:** WASHINGTON  
**Agency Order #:**      **Buyer:** JAMIE POUND      **Service:** Nielsen  
**Salesperson:** KELLY JOHNS      **Assistant:** KELLY JOHNS      **Primary Demo:** Adults 35+  
**20015-2601**      **202-872-8880**      **Traffic #:** 1626292  
**Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$960.00  
**Total Spots:** 12  
**Total CPP:** \$0.00  
**Total GRP:**

**Special Instructions**

Competitive Information	
Market Budget:	\$13,714
KTMJ Share:	7%
Comment:	Est
KSNT:	36%
KTKA:	8%
WIBW:	49%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	12	\$960.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	12	\$960.00
<b>Total</b>	<b>12</b>	<b>\$960.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/23/18 4:11 PM					\$0	\$0	
New	7/23/18 2:09 PM	KELLY JOHNS	Confirmed	12		\$960.00	\$960.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.