

NCC Cable System Order

Order #	62570586
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,308.00		
Commission	\$196.20		
Net Total	\$1,111.80		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
2	AEN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
3	AMC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
4	AMC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
5	CNN	2X/822906	8/27/18	9/2/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
6	CNN	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
7	CNN	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
8	CNN	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
9	CNN	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
10	CNN	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
11	CNN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
12	CNN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
13	DISC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
14	DISC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
15	ESPN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	
16	ESPN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
17	FOOD	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
18	FOOD	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
19	FXNC	2X/822906	8/27/18	9/2/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
20	FXNC	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
21	FXNC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	

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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
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Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,308.00		
Commission	\$196.20		
Net Total	\$1,111.80		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
23	FXNC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	
24	FXNC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
25	FXNC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	
26	FXNC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
27	HALL	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
28	HALL	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
29	HALL	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
30	HALL	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
31	HALL	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
32	HALL	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
33	HGTV	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
34	HGTV	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
35	HGTV	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
36	HGTV	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
37	HGTV	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
38	HGTV	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
39	HIST	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
40	HIST	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
41	HIST	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
42	HIST	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	

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Status	Not accepted
Survey	DMA Nielsen Live+1 May18
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Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/21/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,308.00	
Commission		\$196.20	
Net Total		\$1,111.80	
Total Spots		300	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
44	HIST	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
45	MNBC	2X/822906	8/27/18	9/2/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
46	MNBC	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
47	MNBC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
48	MNBC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
49	MNBC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
50	MNBC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
51	MNBC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
52	MNBC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
53	TBSC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
54	TBSC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
55	TBSC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
56	TBSC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
57	TBSC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
58	TBSC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
59	TLC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
60	TLC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
61	TNT	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
62	TNT	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
63	TNT	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	

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Market	La Crosse

AE	Alexander Fiske
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,308.00	
Commission		\$196.20	
Net Total		\$1,111.80	
Total Spots		300	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
65	TNT	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	
66	TNT	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	
67	TVL	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
68	TVL	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
69	TVL	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	
70	TVL	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$4.00	\$8.00	30	
71	TVL	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	
72	TVL	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	2	\$4.00	\$8.00	30	
73	USA	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$3.00	\$9.00	30	
74	USA	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
75	USA	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$5.00	\$15.00	30	
76	USA	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$5.00	\$10.00	30	
77	USA	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	

NCC Cable System Order

Order #	62570586	Flight Dates	08/27/18 - 09/09/18	Update Date	08/21/18
Syscode	1507	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	AFPDC	Total	\$1,308.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$196.20
Sales Coordinator	Becca Karam	Est Code	829904	Net Total	\$1,111.80
Office	Washington	Product Name	8.29-9.4	Total Spots	300
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/21 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
78	USA	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$5.00	\$20.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	300	0	0	0	0	0	0	0	0	0	0	0	300
AMT	\$1,308.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,308.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/21/18

62570586 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62570586
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$28,088.00		
Commission	\$4,213.20		
Net Total	\$23,874.80		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$86.00	\$688.00	30	
2	AEN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$86.00	\$344.00	30	
3	AMC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
4	AMC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	2	\$47.00	\$94.00	30	
5	CNN	2X/822906	8/27/18	9/2/18	05:00	09:00			X	X	X	X	X	-	-	3	\$81.00	\$243.00	30	
6	CNN	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$81.00	\$162.00	30	
7	CNN	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$68.00	\$204.00	30	
8	CNN	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$68.00	\$136.00	30	
9	CNN	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$113.00	\$339.00	30	
10	CNN	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$113.00	\$226.00	30	
11	CNN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	
12	CNN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$140.00	\$560.00	30	
13	DISC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$114.00	\$1,026.00	30	
14	DISC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$114.00	\$456.00	30	
15	ESPN	2X/822906	8/27/18	9/2/18	05:00	09:00			X	X	X	X	X	-	-	3	\$104.00	\$312.00	30	
16	ESPN	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$104.00	\$208.00	30	
17	ESPN	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	6	\$171.00	\$1,026.00	30	
18	ESPN	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$171.00	\$684.00	30	
19	FOOD	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$96.00	\$768.00	30	
20	FOOD	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$96.00	\$384.00	30	
21	FXNC	2X/822906	8/27/18	9/2/18	05:00	09:00			X	X	X	X	X	-	-	3	\$101.00	\$303.00	30	

NCC Cable System Order

Order #	62570586
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/21/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$28,088.00	
Commission		\$4,213.20	
Net Total		\$23,874.80	
Total Spots		300	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$101.00	\$202.00	30	
23	FXNC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$84.00	\$252.00	30	
24	FXNC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$84.00	\$168.00	30	
25	FXNC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	
26	FXNC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$135.00	\$270.00	30	
27	FXNC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	8	\$169.00	\$1,352.00	30	
28	FXNC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$169.00	\$676.00	30	
29	HALL	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	
30	HALL	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$9.00	\$18.00	30	
31	HALL	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	
32	HALL	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$16.00	\$32.00	30	
33	HALL	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	
34	HALL	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$20.00	\$80.00	30	
35	HGTV	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$84.00	\$252.00	30	
36	HGTV	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$84.00	\$168.00	30	
37	HGTV	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	
38	HGTV	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$135.00	\$270.00	30	
39	HGTV	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$169.00	\$1,521.00	30	
40	HGTV	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$169.00	\$676.00	30	
41	HIST	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$73.00	\$219.00	30	
42	HIST	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$73.00	\$146.00	30	

NCC Cable System Order

Order #	62570586
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$28,088.00		
Commission	\$4,213.20		
Net Total	\$23,874.80		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$115.00	\$345.00	30	
44	HIST	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$115.00	\$230.00	30	
45	HIST	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$144.00	\$1,296.00	30	
46	HIST	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$144.00	\$576.00	30	
47	MNBC	2X/822906	8/27/18	9/2/18	05:00	09:00			X	X	X	X	X	-	-	3	\$56.00	\$168.00	30	
48	MNBC	2X/822906	9/3/18	9/9/18	05:00	09:00	X	X						-	-	2	\$56.00	\$112.00	30	
49	MNBC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	
50	MNBC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
51	MNBC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$73.00	\$219.00	30	
52	MNBC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$73.00	\$146.00	30	
53	MNBC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	7	\$90.00	\$630.00	30	
54	MNBC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$90.00	\$360.00	30	
55	TBSC	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$63.00	\$189.00	30	
56	TBSC	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$63.00	\$126.00	30	
57	TBSC	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$101.00	\$303.00	30	
58	TBSC	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$101.00	\$202.00	30	
59	TBSC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$126.00	\$1,134.00	30	
60	TBSC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$126.00	\$504.00	30	
61	TLC	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
62	TLC	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	2	\$47.00	\$94.00	30	
63	TNT	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	

NCC Cable System Order

Order #	62570586
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	829904
Product Name	8.29-9.4
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$28,088.00		
Commission	\$4,213.20		
Net Total	\$23,874.80		
Total Spots	300		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/21 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
65	TNT	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$74.00	\$222.00	30	
66	TNT	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$74.00	\$148.00	30	
67	TNT	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$93.00	\$837.00	30	
68	TNT	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$93.00	\$372.00	30	
69	TVL	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	
70	TVL	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	
71	TVL	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	
72	TVL	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$14.00	\$28.00	30	
73	TVL	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
74	TVL	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	2	\$18.00	\$36.00	30	
75	USA	3X/822906	8/27/18	9/2/18	09:00	16:00			X	X	X	X	X	-	-	3	\$56.00	\$168.00	30	
76	USA	3X/822906	9/3/18	9/9/18	09:00	16:00	X	X						-	-	2	\$56.00	\$112.00	30	
77	USA	1X/822906	8/27/18	9/2/18	16:00	19:00			X	X	X	X	X	-	-	3	\$90.00	\$270.00	30	
78	USA	1X/822906	9/3/18	9/9/18	16:00	19:00	X	X						-	-	2	\$90.00	\$180.00	30	
79	USA	2X/822906	8/27/18	9/2/18	19:00	24:00			X	X	X	X	X	-	-	9	\$113.00	\$1,017.00	30	

NCC Cable System Order

Order #	62570586	Flight Dates	08/27/18 - 09/09/18	Update Date	08/21/18
Syscode	8428	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Americans for Prosperity	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	AFPDC	Total	\$28,088.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$4,213.20
Sales Coordinator	Becca Karam	Est Code	829904	Net Total	\$23,874.80
Office	Washington	Product Name	8.29-9.4	Total Spots	300
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/21 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
80	USA	2X/822906	9/3/18	9/9/18	19:00	24:00	X	X						-	-	4	\$113.00	\$452.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	300	0	0	0	0	0	0	0	0	0	0	0	300
AMT	\$28,088.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,088.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/21/18

62570586 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |