

## NCC Cable System Order

Order #	62571751	Flight Dates	08/20/18 - 09/02/18	Update Date	08/23/18
Syscode	1507	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	AFDPC	Total	\$373.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$55.95
Sales Coordinator	Becca Karam	Est Code	822828	Net Total	\$317.05
Office	Washington	Product Name	8.25-8.28, ADD	Total Spots	106
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/23 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
2	AEN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
3	AEN	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$4.00	\$4.00	30	
4	AMC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
5	AMC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
6	AMC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$4.00	\$4.00	30	
7	CNN	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	3	\$3.00	\$9.00	30	
8	CNN	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
9	CNN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
10	CNN	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
11	DISC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
12	DISC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
13	DISC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$4.00	\$4.00	30	
14	ESPN	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
15	ESPN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
16	ESPN	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
17	FOOD	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
18	FOOD	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
19	FOOD	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
20	FXNC	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
21	FXNC	2X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	

## NCC Cable System Order

Order #	62571751
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	822828
Product Name	8.25-8.28, ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$373.00		
Commission	\$55.95		
Net Total	\$317.05		
Total Spots	106		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
23	FXNC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
24	HALL	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
25	HALL	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
26	HALL	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
27	HGTV	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
28	HGTV	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
29	HGTV	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
30	HIST	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
31	HIST	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
32	HIST	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
33	MNBC	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	2	\$3.00	\$6.00	30	
34	MNBC	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
35	MNBC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
36	MNBC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
37	TBSC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
38	TBSC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
39	TBSC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
40	TLC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
41	TLC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
42	TLC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$4.00	\$4.00	30	

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Syscode	1507	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	AFPDC	Total	\$373.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$55.95
Sales Coordinator	Becca Karam	Est Code	822828	Net Total	\$317.05
Office	Washington	Product Name	8.25-8.28, ADD	Total Spots	106
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8/23 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
44	TNT	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
45	TNT	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	
46	TVL	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
47	TVL	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	2	\$4.00	\$8.00	30	
48	TVL	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$4.00	\$4.00	30	
49	USA	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
50	USA	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
51	USA	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$5.00	\$5.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	42	64	0	0	0	0	0	0	0	0	0	0	106
<b>AMT</b>	\$181.00	\$192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$373.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/27/18

62571751 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

## NCC Cable System Order

Order #	62571751
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	822828
Product Name	8.25-8.28, ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$6,746.00	
Commission		\$1,011.90	
Net Total		\$5,734.10	
Total Spots		104	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$40.00	\$80.00	30	
2	AEN	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$40.00	\$80.00	30	
3	AEN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$69.00	\$69.00	30	
4	AEN	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$86.00	\$86.00	30	
5	AMC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$22.00	\$44.00	30	
6	AMC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$22.00	\$44.00	30	
7	AMC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$38.00	\$38.00	30	
8	AMC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$47.00	\$47.00	30	
9	CNN	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	2	\$81.00	\$162.00	30	
10	CNN	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$68.00	\$136.00	30	
11	CNN	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$68.00	\$136.00	30	
12	CNN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$113.00	\$113.00	30	
13	CNN	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	2	\$140.00	\$280.00	30	
14	DISC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$56.00	\$112.00	30	
15	DISC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$56.00	\$112.00	30	
16	DISC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$92.00	\$92.00	30	
17	DISC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$114.00	\$114.00	30	
18	ESPN	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	2	\$104.00	\$208.00	30	
19	ESPN	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$81.00	\$162.00	30	
20	ESPN	2X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$81.00	\$162.00	30	
21	ESPN	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$138.00	\$138.00	30	

## NCC Cable System Order

Order #	62571751
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	822828
Product Name	8.25-8.28, ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$6,746.00	
Commission		\$1,011.90	
Net Total		\$5,734.10	
Total Spots		104	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$45.00	\$90.00	30	
23	FOOD	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
24	FOOD	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$76.00	\$76.00	30	
25	FOOD	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$96.00	\$96.00	30	
26	FXNC	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	2	\$101.00	\$202.00	30	
27	FXNC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$84.00	\$168.00	30	
28	FXNC	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$84.00	\$168.00	30	
29	FXNC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$135.00	\$135.00	30	
30	FXNC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$169.00	\$169.00	30	
31	HALL	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$9.00	\$18.00	30	
32	HALL	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$9.00	\$18.00	30	
33	HALL	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	
34	HALL	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$20.00	\$20.00	30	
35	HGTV	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$84.00	\$168.00	30	
36	HGTV	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$84.00	\$168.00	30	
37	HGTV	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$135.00	\$135.00	30	
38	HIST	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$73.00	\$146.00	30	
39	HIST	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$73.00	\$146.00	30	
40	HIST	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$115.00	\$115.00	30	
41	HIST	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$144.00	\$144.00	30	
42	MNBC	ADD SPOTS	8/20/18	8/26/18	05:00	09:00						X	X	-	-	2	\$56.00	\$112.00	30	

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Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
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Flight Dates	08/20/18 - 09/02/18
Agency	Del Cielo Media
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Client Code	AFPCD
Product Code	ORDR
Est Code	822828
Product Name	8.25-8.28, ADD
Credit Status	

Primary Demo	Adults 35+
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Update Date	08/23/18		
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Show All Lines			
Total # of Weeks		2	
Total		\$6,746.00	
Commission		\$1,011.90	
Net Total		\$5,734.10	
Total Spots		104	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$45.00	\$90.00	30	
44	MNBC	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
45	MNBC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$73.00	\$73.00	30	
46	MNBC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	2	\$90.00	\$180.00	30	
47	TBSC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$63.00	\$126.00	30	
48	TBSC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$63.00	\$126.00	30	
49	TBSC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$101.00	\$101.00	30	
50	TBSC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$126.00	\$126.00	30	
51	TLC	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$22.00	\$44.00	30	
52	TLC	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$22.00	\$44.00	30	
53	TLC	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$38.00	\$38.00	30	
54	TLC	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$47.00	\$47.00	30	
55	TNT	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$45.00	\$90.00	30	
56	TNT	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
57	TNT	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$74.00	\$74.00	30	
58	TNT	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$93.00	\$93.00	30	
59	TVL	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$10.00	\$20.00	30	
60	TVL	ADD SPOTS	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	
61	TVL	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$14.00	\$14.00	30	
62	TVL	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$18.00	\$18.00	30	
63	USA	ADD SPOTS	8/20/18	8/26/18	09:00	16:00						X	X	-	-	2	\$56.00	\$112.00	30	

## NCC Cable System Order

Order #	62571751
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPMC
Product Code	ORDR
Est Code	822828
Product Name	8.25-8.28, ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/23/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$6,746.00	
Commission		\$1,011.90	
Net Total		\$5,734.10	
Total Spots		104	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8/23 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	3X/822906	8/27/18	9/2/18	09:00	16:00	X	X						-	-	2	\$56.00	\$112.00	30	
65	USA	ADD SPOTS	8/20/18	8/26/18	16:00	19:00						X	X	-	-	1	\$90.00	\$90.00	30	
66	USA	ADD SPOTS	8/20/18	8/26/18	19:00	24:00						X	X	-	-	1	\$113.00	\$113.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	72	32	0	0	0	0	0	0	0	0	0	0	104
<b>AMT</b>	\$5,140.00	\$1,606.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,746.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/27/18

62571751 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |