

346587



125 West 55th St
New York, NY 10019

Contract # 26134258
CPE: //06
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Version: Highlighting Revision 1
Station: WWTW
Market: Milwaukee-Racine
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+

Flight: 10/30/18 - 11/6/18
Advertiser: GROTHMAN, GLENN
Product: Political
Agency Order #: 202-955-5342
Buyer: Cloyd, Elise

Con Type: POLITICAL/NOTE
Total \$: \$640.00
Total Spots: 14
Total CPP: \$0.00
Total GRP:

Salesperson: KENNETH MIELE
202-955-5342

Assistant: KENNETH MIELE
202-955-5342

Separation:

#	Day/Time	DP	Program	Len	A35P Rating	Rate	10/30 - 11/6							Total Spots	Total \$	GRP*	CPP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	M-F 4p-4:30p		Daily Mail	30	0.0	\$35.00	1	1	1	0	0	1	0	5	\$175.00	0.0	\$0.00
2	M-F 5p-5:30p		Family Feud	30	0.0	\$40.00	1	1	1	0	0	1	0	4	\$160.00	0.0	\$0.00
3	M-F 6p-7p		Family Feud	30	0.0	\$25.00	0	0	0	0	1	0	0	1	\$25.00	0.0	\$0.00
4	M-F 6:30p-7p		Family Feud	30	0.0	\$110.00	0	0	0	1	0	0	1	2	\$220.00	0.0	\$0.00
5	Sa 7p-7:30p		Family Feud	30	0.0	\$30.00	0	0	0	0	1	0	0	1	\$30.00	0.0	\$0.00
6	Sa 7:30p-8p		Family Feud	30	0.0	\$30.00	0	0	0	0	1	0	0	1	\$30.00	0.0	\$0.00
TOTALS:							1	2	2	3	3	0	2	14	\$640.00	0.0	\$0.00



WTTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3466587

Schedule Dates 10/30/18-11/06/18
Advertiser Grothman for WI Congress-R (112851)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand //06 (1059636)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Elise,Cloyd,
Phone/Fax /
CPE 06
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments kenneth Miele
Do not release without proof of payment

Date Entered 08/22/18
Last Modified
Entered By Lydia Dowl
CO-OP NO
Headline # ECR26134258
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$96.00
Net Total \$544.00
Sales Tax

Milwaukee (WVTV)		
By Broadcast Month	Spots	Rate
Nov. 2018	14	\$640.00
Grand Total:	14	\$640.00

INCOMPLETE CONTRACT
Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/30/18-10/30/18	2	:30	4P- DailyMailTV			1						1	\$35.00	\$35.00	Milwaukee (WVTV)	Daily Mail	8/22/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/31/18-10/31/18	2	:30	4P- DailyMailTV				1					1	\$35.00	\$35.00	Milwaukee (WVTV)	Daily Mail	8/22/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	11/01/18-11/01/18	2	:30	4P- DailyMailTV					1				1	\$35.00	\$35.00	Milwaukee (WVTV)	Daily Mail	8/22/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	11/02/18-11/02/18	2	:30	4P- DailyMailTV						1			1	\$35.00	\$35.00	Milwaukee (WVTV)	Daily Mail	8/22/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	2	:30	4P- DailyMailTV	1								1	\$35.00	\$35.00	Milwaukee (WVTV)	Daily Mail	8/22/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/31/18-10/31/18	2	:30	5P- Family Feud 3				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	11/01/18-11/01/18	2	:30	5P- Family Feud 3					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/02/18-11/02/18	2	:30	5P- Family Feud 3						1			1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/05/18-11/05/18	2	:30	5P- Family Feud 3	1								1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at...http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Leslie Ave
Site 100
Alexandria, VA 22301

Contract # 3466587

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Sales Office: Millennium Washington DC
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Phone/Fax: /
CPE: 06
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: kenneth Miele
Do not release without proof of payment

Date Entered: 08/22/18
Last Modified: Lydia Dowl
Entered By: No
CO-OP: ECR26134258
Headline #: A35+
Demo: Normal
Order Type: 15.00
Package Deal: \$96.00
Commission %: \$544.00
Commission:
Net Total:
Sales Tax:

Milwaukee (WVTV)		
By Broadcast Month	Spots	Rate
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Est 10.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	Orbit- [P]Family Feud Saturday 3(Sa), [P]Family Feud Saturday 4(Sa)							1		1	\$25.00	\$25.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 11.0	Unapproved (NewL) on credit hold / SPOT	11/02/18-11/02/18	2	:30	6:30P- Family Feud 2					1				1	\$110.00	\$110.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 12.0	Unapproved (NewL) on credit hold / SPOT	11/06/18-11/06/18	2	:30	6:30P- Family Feud 2		1							1	\$110.00	\$110.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 13.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	7P- Family Feud Saturday							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 14.0	Unapproved (NewL) on credit hold / SPOT	11/03/18-11/03/18	2	:30	7:30P- Family Feud Saturday 2							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	8/22/18

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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