

1012

3494629



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26151199 Changes as of: 9/17/2018 at 8:05 AM Version: Current State Version 1
 CPE: GRO18/ORDR/C02C08 Flight: 10/2/18 - 10/8/18 Station: WWTW
 Agency: Smart Media Group Advertiser: GROTHMAN - WI CD-6 Market: Milwaukee-Racine
 1427 LESLIE AVE Product: ord Office: WASHINGTON
 SUITE #102 Agency Order #: 30058572 Buyer: Cloyd, Elise Service: Nielsen
 ALEXANDRIA, VA Primary Demo: Adults 35+
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE
 202-955-5342 202-955-5342

Con Type: POLITICAL/NOTE
 Total \$: \$835.00
 Total Spots: 13
 Total CPP: \$66.27
 Total GRP: 12.6

Comments: New order for Grothman for Congress Est. C02C08 Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
								10/2	10/3	10/4	10/5	10/6	10/7	10/8				
1	M-F 5p-5:30p		FAMILY FEUD	\$40.00	0.8	10,000	30	1	1	1	0	0	1		5	\$200.00	\$50.00	4.0
2	M-F 6:30p-7p		FAMILY FEUD	\$110.00	1.1	13,800	30	1	1	1	0	0	1		5	\$550.00	\$100.00	5.5
3	Sa 7p-7:30p		FAMILY FEUD	\$30.00	1.1	13,800	30	0	0	0	1	0	0		1	\$30.00	\$27.27	1.1
4	Sa 7:30p-8p		FAMILY FEUD	\$30.00	1.1	13,600	30	0	0	0	1	0	0		1	\$30.00	\$27.27	1.1
5	Sa 9p-10p		THE GOLDBERGS	\$25.00	0.9	11,100	30	0	0	0	1	0	0		1	\$25.00	\$27.78	0.9
TOTALS:								2	2	2	2	3	0	2	13	\$835.00	\$66.27	12.6



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New York, NY 10019

Contract # 26151199 **Changes as of:** 9/17/2018 at 8:05 AM **Version:** Current State Version 1
CPE: GRO18/ORDR/C02C08 **Flight:** 10/2/18 - 10/8/18 **Station:** WTVT
Agency: Smart Media Group **Advertiser:** GROTHMAN - WI CD-6 **Market:** Milwaukee-Racine
 1427 LESLIE AVE **Product:** ordr **Office:** WASHINGTON
 SUITE #102 **Agency Order #:** 30058572 **Service:** Nielsen
 ALEXANDRIA, VA **Buyer:** Cloyd, Elise **Primary Demo:** Adults 35+
Salesperson: KENNETH MIELE **Assistant:** KENNETH MIELE
 202-955-5342 202-955-5342
Separation:

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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
09/17/18 8:05 AM	KENNETH MIELE	New order for Grothman for Congress Est. C02C08 Please confirm! Thank You! Elise 703-309-9044

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$61,000	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
WVTV Share:	1%	Total	100%	13	\$835.00	\$66.27	12.6	2018-Oct	13	\$835.00
Comment:			100%	13	\$835.00	\$66.27	12.6	Total	13	\$835.00
Unknown:	99%									

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/17/18 8:49 AM					\$0	\$0	
New	9/17/18 8:04 AM	KENNETH MIELE	New	13		\$835.00	\$835.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTVV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3494629

Schedule Dates 10/02/18-10/08/18
Advertiser Grothman for WI Congress-R (112851)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GRO18/ORDR/CO2C08 (1059365)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Elise,Cloyd,
Phone/Fax /
CPE GRO1/ORDR/CO2C08
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 09/17/18
Last Modified Lydia Dowl
Entered By No
CO-OP ECR26151199
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$125.25
Net Total \$709.75
Sales Tax

Milwaukee (WVTV)
By Broadcast Month Spots Rate
Oct. 2018 13 \$835.00
Grand Total: 13 \$835.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/02/18-10/02/18	2	:30	5P- Family Feud 3	1		1						1	\$40.00	\$40.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/03/18-10/03/18	2	:30	5P- Family Feud 3				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/04/18-10/04/18	2	:30	5P- Family Feud 3					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/05/18-10/05/18	2	:30	5P- Family Feud 3						1			1	\$40.00	\$40.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/08/18-10/08/18	2	:30	5P- Family Feud 3	1								1	\$40.00	\$40.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/02/18-10/02/18	2	:30	6:30P- Family Feud 2			1						1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/03/18-10/03/18	2	:30	6:30P- Family Feud 2				1					1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/04/18-10/04/18	2	:30	6:30P- Family Feud 2					1				1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/05/18-10/05/18	2	:30	6:30P- Family Feud 2							1		1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

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1427 Leslie Ave
Sle 100
Alexandria, VA 22301

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Sales Office: Millennium Washington DC
Buyer Name: Elise, Cloyd,
Phone/Fax: /
CPE: GRO1/ORDR/C02C08
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: Kenneth Miele

Date Entered: 09/17/18
Last Modified: Lydia Dowd
Entered By: No
CO-OP: ECR26151199
Headline #: Normal
Demo:
Order Type:
Package Deal:
Commission %: 15.00
Commission: \$125.25
Net Total: \$709.75
Sales Tax:

Milwaukee (WVTV)
By Broadcast Month: Spots Rate
Oct. 2018: 13 \$835.00
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Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/08/18-10/08/18	2	:30	6:30P- Family Feud 2	1								1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/06/18-10/06/18	2	:30	7P- Family Feud Saturday						1			1	\$30.00	\$30.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/06/18-10/06/18	2	:30	7:30P- Family Feud Saturday 2						1			1	\$30.00	\$30.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 13.0	Unapproved (NewL) on credit hold / SPOT	10/06/18-10/06/18	2	:30	Orbit- [P]The Goldbergs Saturday(Sa), [P]The Goldbergs Saturday 2(Sa)						1			1	\$25.00	\$25.00	Milwaukee (WVTV)	THE GOLDBERGS	9/17/18

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