

10/24

3487372



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26134250
 Changes as of: 8/22/2018 at 8:39 AM
 Version: Current State Version 2
 Station: WWTW
 Con Type: POLITICAL/VOTE
 Total \$: \$305.00
 Total Spots: 7
 Total CPP: \$0.00
 Total GRP: \$0.00
 Agency: Smart Media Group
 1427 LESLIE AVE
 SUITE #102
 ALEXANDRIA, VA
 22301
 Advertiser: GROTHMAN, GLENN
 Product: Political
 Agency Order #: Cloyd, Elise
 Buyer: Cloyd, Elise
 Primary Demo: Adults 35+
 Salesperson: KENNETH MIELE
 202-955-5342
 Assistant: KENNETH MIELE
 202-955-5342
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	M-F 5p-5:30p		Family Feud	\$40.00	0.0	30	0	1	1	0	0	0	1	3	\$120.00	\$0.00	0.0
2	Sa 6p-7p		Family Feud	\$25.00	0.0	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
3	F 7p-9p		Dynasty	\$100.00	0.0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
4	Sa 7p-7:30p		Family Feud	\$30.00	0.0	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
5	Sa 7:30p-8p		Family Feud	\$30.00	0.0	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
TOTALS:							0	1	1	1	1	3	0	1	\$305.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26134250 **Changes as of:** 8/22/2018 at 8:39 AM **Version:** Current State Version 2
CPE: //29 **Flight:** 10/23/18 - 10/29/18 **Station:** WWTW
Agency: Smart Media Group **Advertiser:** GROTHMAN, GLENN **Market:** Milwaukee-Racine
 1427 LESLIE AVE **Product:** Political **Office:** WASHINGTON
 SUITE #102 **Agency Order #:** **Service:** Nielsen
 ALEXANDRIA, VA **Buyer:** Cloyd, Elise **Primary Demo:** Adults 35+

Con Type: POLITICAL/VOTE
Total \$: \$305.00
Total Spots: 7
Total CPP: \$0.00
Total GRP:

Salesperson: KENNETH MIELE **Assistant:** KENNETH MIELE
 202-955-5342 202-955-5342
Separation:

Special Instructions

Competitive Information

Market Budget: \$15,250
WTV Share: 2%
Comment:
Unknown: 98%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$305.00	N/A	0.0
Total	100%	7	\$305.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-Oct	6	\$265.00
2018-Nov	1	\$40.00
Total	7	\$305.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/22/18 8:39 AM	KENNETH MIELE	Revised			\$0	\$305.00	Changes: Original flight start to 10/22/18, Flight Start from 10/22/18 to 10/23/18, 5 buylines added or modified.
Queued for Electronic Contracting	8/21/18 4:42 PM					\$0	\$0	
Queued for Electronic Contracting	8/21/18 4:42 PM					\$0	\$0	
New	8/21/18 3:45 PM	CHRISTOPHER LYNCH	New	7		\$305.00	\$305.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY, AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3467372

Schedule Dates 10/24/18-10/29/18
Advertiser Grothman for WI Congress-R (112851)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand //29 (1028784)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Elise,Cloyd,
Phone/Fax /
CPE 29
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 08/22/18
Last Modified
Entered By Lydia Dowl
CO-OP No
Headline # ECR26134250
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$45.75
Net Total \$259.25
Sales Tax

Milwaukee (WVTV)		
By Broadcast Month	Spots	Rate
Oct. 2018	6	\$265.00
Nov. 2018	1	\$40.00
Grand Total:	7	\$305.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/24/18-10/24/18	2	:30	5P- Family Feud 3				1					1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/25/18-10/25/18	2	:30	5P- Family Feud 3					1				1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/29/18-10/29/18	2	:30	5P- Family Feud 3	1								1	\$40.00	\$40.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/27/18-10/27/18	2	:30	Orbit - [P]Family Feud Saturday 3(Cs), [P]Family Feud Saturday 4(Sa)							1		1	\$25.00	\$25.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 5.0	Unapproved (NewL) on credit hold / Prime	10/26/18-10/26/18	2	:30	7P- CW-Dynasty (Friday)						1			1	\$100.00	\$100.00	Milwaukee (WVTV)	Dynasty	8/22/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/27/18-10/27/18	2	:30	7P- Family Feud Saturday							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	8/22/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/27/18-10/27/18	2	:30	7:30P- Family Feud Saturday 2							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	Family Feud	8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.