

10/19

#344654



125 West 55th St
New York, NY 10019

Contract # 26151200 Changes as of: 9/17/2018 at 8:05 AM Version: Current State Version 1
 CPE: GRO18/ORDR/C09C15 Flight: 10/9/18 - 10/15/18 Station: WWTW
 Agency: Smart Media Group Advertiser: GROTHMAN - WI CD-6 Market: Milwaukee-Racine
 1427 LESLIE AVE Product: ordr Office: WASHINGTON
 SUITE #102 Agency Order #: 30058578 Service: Nielsen
 ALEXANDRIA, VA Buyer: Cloyd, Elise Primary Demo: Adults 35+
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE
 202-955-5342 202-955-5342

Con Type: POLITICAL/NOTE
 Total \$: \$835.00
 Total Spots: 13
 Total CPP: \$66.27
 Total GRP: 12.6

Comments: New order for Grothman for Congress Est. C09C15 Please confirm! Thank You! Elise 703-309-9044

| # | Day/Time | DP | Program | Rate | A35P Rating | A35P Impression | Len | 10/9 - 10/15 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|--------------|----|---------------|----------|-------------|-----------------|-----|--------------|----------|----------|----------|----------|----------|----------|-------------|-----------------|----------------|-------------|
| | | | | | | | | 10/9 | 10/10 | 10/11 | 10/12 | 10/13 | 10/14 | 10/15 | | | | |
| 1 | M-F 5p-5:30p | | FAMILY FEUD | \$40.00 | 0.8 | 10,000 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$200.00 | \$50.00 | 4.0 |
| 2 | M-F 6:30p-7p | | FAMILY FEUD | \$110.00 | 1.1 | 13,800 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$550.00 | \$100.00 | 5.5 |
| 3 | Sa 7p-7:30p | | FAMILY FEUD | \$30.00 | 1.1 | 13,800 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$30.00 | \$27.27 | 1.1 |
| 4 | Sa 7:30p-8p | | FAMILY FEUD | \$30.00 | 1.1 | 13,600 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$30.00 | \$27.27 | 1.1 |
| 5 | Sa 9p-10p | | THE GOLDBERGS | \$25.00 | 0.9 | 11,100 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$25.00 | \$27.78 | 0.9 |
| TOTALS: | | | | | | | | 2 | 2 | 2 | 2 | 3 | 0 | 2 | 13 | \$835.00 | \$66.27 | 12.6 |



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Lesile Ave
Site 100
Alexandria, VA 22301

Contract # 3494656

Schedule Dates 10/09/18-10/15/18
Advertiser Grothman for WI Congress-R (112851)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GRO18/ORDR/C09C15 (1059375)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Elise,Cloyd,
Phone/Fax /
CPE GRO1/ORDR/C09C15
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 09/17/18
Last Modified Lydia Dowl
Entered By No
CO-OP ECR26151200
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$125.25
Net Total \$709.75
Sales Tax

| Milwaukee (WVTV) | | |
|---------------------|-----------|-----------------|
| By Broadcast Month | Spots | Rate |
| Oct. 2018 | 13 | \$835.00 |
| Grand Total: | 13 | \$835.00 |

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|-------------|---------|
| Est 1.0 | Unapproved (NewL) on credit hold / SPOT | 10/09/18-10/09/18 | 2 | :30 | 5P- Family Feud 3 | 1 | | 1 | | | | | | 1 | \$40.00 | \$40.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 2.0 | Unapproved (NewL) on credit hold / SPOT | 10/10/18-10/10/18 | 2 | :30 | 5P- Family Feud 3 | | | 1 | | | | | | 1 | \$40.00 | \$40.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 3.0 | Unapproved (NewL) on credit hold / SPOT | 10/11/18-10/11/18 | 2 | :30 | 5P- Family Feud 3 | | | | 1 | | | | | 1 | \$40.00 | \$40.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 4.0 | Unapproved (NewL) on credit hold / SPOT | 10/12/18-10/12/18 | 2 | :30 | 5P- Family Feud 3 | | | | | 1 | | | | 1 | \$40.00 | \$40.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 5.0 | Unapproved (NewL) on credit hold / SPOT | 10/15/18-10/15/18 | 2 | :30 | 5P- Family Feud 3 | 1 | | | | | | | | 1 | \$40.00 | \$40.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 6.0 | Unapproved (NewL) on credit hold / SPOT | 10/09/18-10/09/18 | 2 | :30 | 6:30P- Family Feud 2 | | | 1 | | | | | | 1 | \$110.00 | \$110.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 7.0 | Unapproved (NewL) on credit hold / SPOT | 10/10/18-10/10/18 | 2 | :30 | 6:30P- Family Feud 2 | | | 1 | | | | | | 1 | \$110.00 | \$110.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 8.0 | Unapproved (NewL) on credit hold / SPOT | 10/11/18-10/11/18 | 2 | :30 | 6:30P- Family Feud 2 | | | | 1 | | | | | 1 | \$110.00 | \$110.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 9.0 | Unapproved (NewL) on credit hold / SPOT | 10/12/18-10/12/18 | 2 | :30 | 6:30P- Family Feud 2 | | | | | 1 | | | | 1 | \$110.00 | \$110.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Milwaukee, WI 53224

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Ste 100
Alexandria, VA 22301

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Billing Type Standard
Comments Kenneth Miele

Date Entered 09/17/18
Last Modified Lydia Dowl
Entered By No
CO-OP ECR26151200
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$125.25
Net Total \$709.75
Sales Tax

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|----------|---|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|---------------|---------|
| Est 10.0 | Unapproved (NewL) on credit hold / SPOT | 10/15/18-10/15/18 | 2 | :30 | 6:30P- Family Feud 2 | 1 | | | | | | | | 1 | \$110.00 | \$110.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 11.0 | Unapproved (NewL) on credit hold / SPOT | 10/13/18-10/13/18 | 2 | :30 | 7P- Family Feud Saturday | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 12.0 | Unapproved (NewL) on credit hold / SPOT | 10/13/18-10/13/18 | 2 | :30 | 7:30P- Family Feud Saturday 2 | | | | | | | 1 | | 1 | \$30.00 | \$30.00 | Milwaukee (WVTV) | FAMILY FEUD | 9/17/18 |
| Est 13.0 | Unapproved (NewL) on credit hold / SPOT | 10/13/18-10/13/18 | 2 | :30 | Orbit- [P]The Goldberg Saturday(Sa), [P]The Goldberg Saturday 2(Sa) | | | | | | | 1 | | 1 | \$25.00 | \$25.00 | Milwaukee (WVTV) | THE GOLDBERGS | 9/17/18 |

CONFIRMATION CONTRACT

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|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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