

34914604

9125



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 26151198 Changes as of: 9/17/2018 at 8:05 AM Version: Current State Version 1
 CPE: GRO18/ORDR/925C01 Flight: 9/25/18 - 10/1/18 Station: WWTW
 Agency: Smart Media Group Advertiser: GROTHMAN - WI CD-6 Market: Milwaukee-Racine
 1427 LESLIE AVE Product: ord Office: WASHINGTON
 SUITE #102 Agency Order #: 30058566 Buyer: Cloyd, Elise Primary Demo: Adults 35+
 ALEXANDRIA, VA 22301
 Salesperson: KENNETH MIELE Assistant: KENNETH MIELE
 202-955-5342 202-955-5342

Con Type: POLITICAL/VOTE
 Total \$: \$610.00
 Total Spots: 7
 Total CPP: \$79.22
 Total GRP: 7.7

Separation:

Comments: New order for Grothman for Congress Est. 925C01 Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/25 - 10/1							Total Spots	Total \$	CPP*	GRP*
								9/25	9/26	9/27	9/28	9/29	9/30	10/1				
1	M-F 6:30p-7p		FAMILY FEUD	\$110.00	1.1	13,800	30	1	1	1	1	0	0	1	5	\$550.00	\$100.00	5.5
2	Sa 7p-7:30p		FAMILY FEUD	\$30.00	1.1	13,800	30	0	0	0	0	1	0	0	1	\$30.00	\$27.27	1.1
3	Sa 7:30p-8p		FAMILY FEUD	\$30.00	1.1	13,600	30	0	0	0	0	1	0	0	1	\$30.00	\$27.27	1.1
TOTALS:								1	1	1	1	2	0	1	7	\$610.00	\$79.22	7.7



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1427 LESLIE AVE **Product:** ordr **Office:** WASHINGTON **Total Spots:** 7

SUITE #102 **Agency Order #:** 30058566 **Service:** Nielsen **Total CPP:** \$79.22

ALEXANDRIA, VA **Buyer:** Cloyd, Elise **Primary Demo:** Adults 35+ **Total GRP:** 7.7

22301 **Salesperson:** KENNETH MIELE **Assistant:** KENNETH MIELE

202-955-5342 **Separation:**

Special Instructions

Date/Time	Added by	Comment
09/17/18 8:05 AM	KENNETH MIELE	New order for Grathman for Congress Est. 925C01 Please confirm! Thank You! Elise 703-309-9044

Competitive Information			
Market Budget:	\$61,000		
WTV Share:	1%		
Comment:			
Unknown:	99%		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	7	7.7
Total	100%	7	7.7

Monthly Summary			
Month	Spots	Dollars	GRP
2018-Sep	6	\$500.00	7.7
2018-Oct	1	\$110.00	7.7
Total	7	\$610.00	7.7

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/17/18 8:49 AM					\$0	\$0	
New	9/17/18 8:04 AM	KENNETH MIELE	New	7		\$610.00	\$610.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3494604

Schedule Dates 09/25/18-10/01/18
Advertiser Grothman for WI Congress-R (112851)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand gro18/ordr/925c01 (1066111)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Elise,Cloyd,
Phone/Fax /
CPE GRO1/ORDR/925C01
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Kenneth Miele

Date Entered 09/17/18
Last Modified
Entered By Lydia Dowd
CO-OP No
Headline # ECR26151198
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$91.50
Net Total \$518.50
Sales Tax

Milwaukee (WVTV)		
By Broadcast Month	Spots	Rate
Sep. 2018	6	\$500.00
Oct. 2018	1	\$110.00
Grand Total:	7	\$610.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/25/18-09/25/18	2	:30	6:30P- Family Feud 2	1	1							1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/26/18-09/26/18	2	:30	6:30P- Family Feud 2			1						1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/27/18-09/27/18	2	:30	6:30P- Family Feud 2				1					1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/28/18-09/28/18	2	:30	6:30P- Family Feud 2					1				1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/01/18-10/01/18	2	:30	6:30P- Family Feud 2	1	1							1	\$110.00	\$110.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/29/18-09/29/18	2	:30	7P- Family Feud Saturday							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/29/18-09/29/18	2	:30	7:30P- Family Feud Saturday 2							1		1	\$30.00	\$30.00	Milwaukee (WVTV)	FAMILY FEUD	9/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.