Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000
www.wtkr.com

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
550282 /	07878381

Product
FORBES/C/R

Contract Dates	Estimate #
10/02/12 - 10/08/12	37/53/2658

Advertiser	Original Date / Revision
Forbes/R/US Congress	10/01/12 / 10/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTKR	Jamie Andrus	Washington, D.(

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8380	37	53

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	3	10/02/12	10/07/12	Newschannel 3 News	6-7am		:30			NM	4	$880.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	-TWTF--	4		$220.00					
2	3	10/08/12	10/08/12	Newschannel 3 News	6-7am		:30			NM	1	$220.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	M------	1		$220.00					
3	3	10/02/12	10/07/12	CBS This Morning	7-9a		:30			NM	4	$560.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	-TWTF--	4		$140.00					
4	3	10/08/12	10/08/12	CBS This Morning	7-9a		:30			NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	M------	1		$140.00					
E 5	3	10/02/12	10/07/12	CBS Sunday Morning	9-1030am		:30			NM	1	$470.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	------S	1		$470.00					
6	3	10/07/12	10/07/12	NFL Today	Various		:30			NM	1	$375.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	------S	1		$375.00					
D 7	3	10/07/12	10/07/12	NFL Football (Early)	1-5p		:30			NM	0	$0.00
E 8	3	10/07/12	10/07/12	NFL Football	4-7pm		:30			NM	1	$2,875.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	------S	1		$2,875.00					
D 9	3	10/08/12	10/08/12	Monday Prime	8-9pm		:30			NM	0	$0.00
E 10	3	10/08/12	10/08/12	Monday Prime	9-10pm		:30			NM	1	$1,680.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	M------	1		$1,680.00					
E 11	3	10/08/12	10/08/12	Monday Prime	10-11pm		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/08/12	10/14/12	M------	1		$1,400.00					
D 12	3	10/02/12	10/02/12	NCIS	8-9pm		:30			NM	0	$0.00
E 13	3	10/02/12	10/02/12	Tuesday Prime	9-10pm		:30			NM	1	$4,410.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/01/12	10/07/12	-T-----	1		$4,410.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	FORBES/C/R	**37/53/2658**

Advertiser	Original Date / Revision
Forbes/R/US Congress	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
D 14	3	10/03/12	10/03/12	Wednesday Prime	9-10pm		:30			NM	0	$0.00
E 15	3	10/04/12	10/04/12	Thursday Prime	8-9pm		:30			NM	1	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---T---	1	$2,100.00						
E 16	3	10/04/12	10/04/12	Thursday Prime	9-10pm		:30			NM	1	$1,540.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---T---	1	$1,540.00						
E 17	3	10/07/12	10/07/12	Sunday Prime	10-11pm		:30			NM	1	$1,680.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$1,680.00						
E 18	3	10/05/12	10/05/12	Friday Prime	9-10pm		:30			NM	1	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----F--	1	$825.00						
E 19	3	10/05/12	10/05/12	Friday Prime	10-11pm		:30			NM	1	$1,120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----F--	1	$1,120.00						
20	3	10/02/12	10/07/12	Late News (M-F)	11-1135p		:30			NM	4	$1,580.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	4	$395.00						
21	3	10/08/12	10/08/12	Late News (M-F)	11-1135p		:30			NM	1	$395.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	M------	1	$395.00						
N 22	3	10/04/12	10/04/12	Thursday Prime	10-11pm		:30			NM	1	$1,275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---T---	1	$1,275.00						
									Totals		27	$23,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	27	$23,525.00	$19,996.25
Totals	27	$23,525.00	$19,996.25

Signature: _____ **Date:** _____

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