

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|---------------------|
| Station and Location: WJBF-TV Augusta, GA | Date: 3/2/18 |
|---|---------------------|

I, Ben Rheault,
being/on behalf of: Casey Cagle,
a legally qualified candidate of the Republican
political party for the office of: Governor
in the Primary
election to be held on: 5/22/18

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casey Cagle for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Gay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/16/18

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategiamediaservices.com, c=US
Date: 2018.02.16 14:34:18 -0500

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

SCOT SEABOLT

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT



WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

Strategic Media Services
 Attention: Katz Washington
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209
 USA

And:

| | | | |
|---------------------|---------------------|--------------------------|---------------------|
| Contract / Revision | 1411820 / | Alt Order # | 25895304 |
| Product | Cagle / Gov / Rep | | |
| Contract Dates | 04/04/18 - 04/10/18 | Estimate # | 3430 |
| Advertiser | POL/Casey Cagle | Original Date / Revision | 02/19/18 / 02/19/18 |
| Billing Cycle | WEEKLY | Billing Calendar | Broadcast |
| Property | WJBF | Account Executive | Katz Washington |
| Special Handling | | | |
| Demographic | Adults 35+ | | |
| Agency Code | 9912521 | Advertiser Code | 322 |
| Agency Ref | IN13871/SP2622/AL11 | Product 1/2 | 407 |
| Advertiser Ref | | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|------------|-------------|-----|------|-------|---------|
| N 1 | WJBF | 04/05/18 | 04/05/18 | M-F WJBF 5a News | 458-530a | | :30 | 1 | \$40.00 | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | M--T--- | 1 | | | | \$40.00 | | | | |
| N 2 | WJBF | 04/06/18 | 04/06/18 | M-F WJBF 5a News | 458-530a | | :30 | 1 | \$40.00 | | NM | 1 | \$40.00 |
| Week: | | 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$40.00 | | | | |
| N 3 | WJBF | 04/09/18 | 04/09/18 | M-F WJBF 5a News | 458-530a | | :30 | 1 | \$40.00 | | NM | 1 | \$40.00 |
| Week: | | 04/09/18 | 04/15/18 | M----- | 1 | | | | \$40.00 | | | | |
| N 4 | WJBF | 04/10/18 | 04/10/18 | M-F WJBF 5a News | 458-530a | | :30 | 1 | \$40.00 | | NM | 1 | \$40.00 |
| Week: | | 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$40.00 | | | | |
| N 5 | WJBF | 04/04/18 | 04/04/18 | M-F WJBF 530a News | 530-6a | | :30 | 1 | \$85.00 | | NM | 1 | \$85.00 |
| Week: | | 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$85.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|---------------------|--|--------------------------|------------|
| Contract / Revision | | Alt Order # | |
| 1411820 / | | 25895304 | |
| Contract Dates | | Product | Estimate # |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | 3430 |
| Advertiser | | Original Date / Revision | |
| POL/Casey Cagle | | 02/19/18 / 02/19/18 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| N 6 | WJBF | 04/06/18 | 04/06/18 | M-F WJBF 530a News | 530-6a | | :30 | | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$85.00 | | | | |
| N 7 | WJBF | 04/04/18 | 04/04/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$175.00 | | | | |
| N 8 | WJBF | 04/05/18 | 04/05/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$175.00 | | | | |
| N 9 | WJBF | 04/06/18 | 04/06/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$175.00 | | | | |
| N 10 | WJBF | 04/09/18 | 04/09/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | M----- | 1 | | | | \$175.00 | | | | |
| N 11 | WJBF | 04/10/18 | 04/10/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$175.00 | | | | |
| N 12 | WJBF | 04/04/18 | 04/04/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$185.00 | | | | |
| N 13 | WJBF | 04/10/18 | 04/10/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$185.00 | | | | |
| N 14 | WJBF | 04/04/18 | 04/04/18 | GMA | 657-9a | | :30 | | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$185.00 | | | | |
| N 15 | WJBF | 04/06/18 | 04/06/18 | GMA | 657-9a | | :30 | | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$185.00 | | | | |
| N 16 | WJBF | 04/09/18 | 04/09/18 | GMA | 657-9a | | :30 | | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/09/18 | GMA | 657-9a | | :30 | | \$185.00 | | | | |

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Nextstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nextstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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 (706) 722-6664

| | | | |
|----------------------------|---|--------------------|--|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> | |
| 1411820 | / | 25895304 | |

| | | | |
|-----------------------|--|-------------------|-------------------|
| <u>Contract Dates</u> | | <u>Product</u> | |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | <u>Estimate #</u> |
| | | | 3430 |

| | | | |
|-------------------|--|---------------------------------|--|
| <u>Advertiser</u> | | <u>Original Date / Revision</u> | |
| POL/Casey Cagle | | 02/19/18 / 02/19/18 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| N 17 | WJBF | 04/10/18 | 04/10/18 | GMA | 657-9a | | :30 | 1 | \$185.00 | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/09/18 | 04/15/18 | M----- | 1 | | | | \$185.00 | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$185.00 | | | | |
| N 18 | WJBF | 04/05/18 | 04/05/18 | GMA | 657-9a | | :30 | 1 | \$185.00 | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----T--- | 1 | | | | \$185.00 | | | | |
| N 19 | WJBF | 04/07/18 | 04/07/18 | GMA Sa | 757a-9a | | :30 | 1 | \$130.00 | | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S- | 1 | | | | \$130.00 | | | | |
| N 20 | WJBF | 04/08/18 | 04/08/18 | Su GM Augusta 7-8a | 658-757a | | :30 | 1 | \$80.00 | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S | 1 | | | | \$80.00 | | | | |
| N 21 | WJBF | 04/08/18 | 04/08/18 | This Week | 9-10a | | :30 | 1 | \$125.00 | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S | 1 | | | | \$125.00 | | | | |
| N 22 | WJBF | 04/04/18 | 04/04/18 | M-F News at 12p | 12p-1230p | | :30 | 1 | \$90.00 | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$90.00 | | | | |
| N 23 | WJBF | 04/05/18 | 04/05/18 | M-F News at 12p | 12p-1230p | | :30 | 1 | \$90.00 | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$90.00 | | | | |
| N 24 | WJBF | 04/09/18 | 04/09/18 | M-F News at 12p | 12p-1230p | | :30 | 1 | \$90.00 | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/09/18 | 04/15/18 | M----- | 1 | | | | \$90.00 | | | | |
| N 25 | WJBF | 04/04/18 | 04/04/18 | Judge Mathis | 357-5p | | :30 | 1 | \$115.00 | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$115.00 | | | | |
| N 26 | WJBF | 04/06/18 | 04/06/18 | Judge Mathis | 357-5p | | :30 | 1 | \$115.00 | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| Week: | | 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$115.00 | | | | |

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| Contract / Revision | | Alt Order # | |
| 1411820 / | | 25895304 | |
| Contract Dates | | Product | Estimate # |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | 3430 |
| Advertiser | | Original Date / Revision | |
| POL/Casey Cagle | | 02/19/18 / 02/19/18 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| N 27 | WJBF | 04/09/18 | 04/09/18 | Judge Mathis | 357-5p | | :30 | 1 | \$115.00 | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | M----- | 1 | | | | \$115.00 | | | | |
| N 28 | WJBF | 04/10/18 | 04/10/18 | Judge Mathis | 357-5p | | :30 | 1 | \$115.00 | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$115.00 | | | | |
| N 29 | WJBF | 04/04/18 | 04/04/18 | M-F News at 5p | 5-530p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$150.00 | | | | |
| N 30 | WJBF | 04/05/18 | 04/05/18 | M-F News at 5p | 5-530p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$150.00 | | | | |
| N 31 | WJBF | 04/06/18 | 04/06/18 | M-F News at 5p | 5-530p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$150.00 | | | | |
| N 32 | WJBF | 04/09/18 | 04/09/18 | M-F News at 5p | 5-530p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | M----- | 1 | | | | \$150.00 | | | | |
| N 33 | WJBF | 04/10/18 | 04/10/18 | M-F News at 5p | 5-530p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$150.00 | | | | |
| N 34 | WJBF | 04/09/18 | 04/09/18 | M-F News @530p | 530-6p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | M----- | 1 | | | | \$150.00 | | | | |
| N 35 | WJBF | 04/05/18 | 04/05/18 | M-F News @6 | 6-630p | | :30 | 1 | \$265.00 | | NM | 1 | \$265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$265.00 | | | | |
| N 36 | WJBF | 04/06/18 | 04/06/18 | M-F News @6 | 6-630p | | :30 | 1 | \$265.00 | | NM | 1 | \$265.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$265.00 | | | | |
| N 37 | WJBF | 04/10/18 | 04/10/18 | M-F News @6 | 6-630p | | :30 | 1 | \$265.00 | | NM | 1 | \$265.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

| | | | |
|---------------------|--|--------------------------|------------|
| Contract / Revision | | Alt Order # | |
| 1411820 / | | 25895304 | |
| Contract Dates | | Product | Estimate # |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | 3430 |
| Advertiser | | Original Date / Revision | |
| POL/Casey Cagle | | 02/19/18 / 02/19/18 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------|-------------------|------|--------|------------|----------|-----|------|-------|----------|
| N 38 | WJBF | 04/08/18 | 04/08/18 | Su News @6p | 557-630p | | :30 | 1 | \$125.00 | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$265.00 | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S | 1 | | | | \$125.00 | | | | |
| N 39 | WJBF | 04/04/18 | 04/04/18 | Entertainment Tonight | 7-730p | | :30 | 1 | \$170.00 | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$170.00 | | | | |
| N 40 | WJBF | 04/05/18 | 04/05/18 | Entertainment Tonight | 7-730p | | :30 | 1 | \$170.00 | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$170.00 | | | | |
| N 41 | WJBF | 04/09/18 | 04/09/18 | Entertainment Tonight | 7-730p | | :30 | 1 | \$170.00 | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/09/18 | 04/15/18 | M----- | 1 | | | | \$170.00 | | | | |
| N 42 | WJBF | 04/09/18 | 04/09/18 | American Idol | 8-10p | | :30 | 1 | \$750.00 | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/09/18 | 04/15/18 | M----- | 1 | | | | \$750.00 | | | | |
| N 43 | WJBF | 04/04/18 | 04/04/18 | Designated Survivor | 10-11p | | :30 | 1 | \$450.00 | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$450.00 | | | | |
| N 44 | WJBF | 04/05/18 | 04/05/18 | Grey's Anatomy | 9-10p | | :30 | 1 | \$900.00 | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$900.00 | | | | |
| N 45 | WJBF | 04/06/18 | 04/06/18 | American Idol | 10-11p | | :30 | 1 | \$275.00 | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$275.00 | | | | |
| N 46 | WJBF | 04/08/18 | 04/08/18 | America's Funniest Home Videos | 7-8p | | :30 | 1 | \$400.00 | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S | 1 | | | | \$400.00 | | | | |
| N 47 | WJBF | 04/08/18 | 04/08/18 | American Idol | 8-10p | | :30 | 1 | \$475.00 | | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | | | | | |
| Week: | | 04/02/18 | 04/08/18 | -----S | 1 | | | | \$475.00 | | | | |

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WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

| | | | |
|----------------------------|--|---------------------------------|-------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> | |
| 1411820 / | | 25895304 | |
| <u>Contract Dates</u> | | <u>Product</u> | <u>Estimate #</u> |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | 3430 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> | |
| POL/Casey Cagle | | 02/19/18 / 02/19/18 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|-------------------|------|--------|------------|-------------|-----|------|-------|----------|
| N 48 | WJBF | 04/04/18 | 04/04/18 | M-F News @11p | 11p-1135p | | :30 | 1 | \$165.00 | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$165.00 | | | | |
| N 49 | WJBF | 04/05/18 | 04/05/18 | M-F News @11p | 11p-1135p | | :30 | 1 | \$165.00 | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$165.00 | | | | |
| N 50 | WJBF | 04/06/18 | 04/06/18 | M-F News @11p | 11p-1135p | | :30 | 1 | \$165.00 | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$165.00 | | | | |
| N 51 | WJBF | 04/09/18 | 04/09/18 | M-F News @11p | 11p-1135p | | :30 | 1 | \$165.00 | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | M----- | 1 | | | | \$165.00 | | | | |
| N 52 | WJBF | 04/10/18 | 04/10/18 | M-F News @11p | 11p-1135p | | :30 | 1 | \$165.00 | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/09/18 | 04/15/18 | -T----- | 1 | | | | \$165.00 | | | | |
| N 53 | WJBF | 04/07/18 | 04/07/18 | Sa News @11p | 11p-1135p | | :30 | 1 | \$120.00 | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | -----S- | 1 | | | | \$120.00 | | | | |
| N 54 | WJBF | 04/08/18 | 04/08/18 | Su News @11p | 11p-1135p | | :30 | 1 | \$150.00 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | -----S | 1 | | | | \$150.00 | | | | |
| N 55 | WJBF | 04/04/18 | 04/04/18 | Jimmy Kimmel | 1135-1235a | | :30 | 1 | \$70.00 | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | --W---- | 1 | | | | \$70.00 | | | | |
| N 56 | WJBF | 04/05/18 | 04/05/18 | Jimmy Kimmel | 1135-1235a | | :30 | 1 | \$70.00 | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | 1 | | | | \$70.00 | | | | |
| N 57 | WJBF | 04/06/18 | 04/06/18 | Jimmy Kimmel | 1135-1235a | | :30 | 1 | \$70.00 | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | 1 | | | | \$70.00 | | | | |
| N 58 | WJBF | 04/09/18 | 04/09/18 | Jimmy Kimmel | 1135-1235a | | :30 | 1 | \$70.00 | | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | | Week: 04/02/18 | 04/08/18 | M----- | 1 | | | | \$70.00 | | | | |

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WJBF
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 Augusta, GA 30909
 (706) 722-6664

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1411820 / | 25895304 |

| | | |
|---------------------|-------------------|------------|
| Contract Dates | Product | Estimate # |
| 04/04/18 - 04/10/18 | Cagle / Gov / Rep | 3430 |

| | |
|-----------------|--------------------------|
| Advertiser | Original Date / Revision |
| POL/Casey Cagle | 02/19/18 / 02/19/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|----------------|----------|---------------|----------------|------|--------|------------|----------|-----|------|-------|-------------|
| N 59 | WJBF | 04/10/18 | 04/10/18 | Jimmy Kimmel | 1135-1235a | | :30 | 1 | \$70.00 | | NM | 1 | \$70.00 |
| | | Week: 04/09/18 | 04/15/18 | M----- | | | | 1 | \$70.00 | | | | |
| N 60 | WJBF | 04/04/18 | 04/04/18 | Nightline | 1238-106A | | :30 | 1 | \$25.00 | | NM | 1 | \$25.00 |
| | | Week: 04/02/18 | 04/08/18 | --W---- | | | | 1 | \$25.00 | | | | |
| N 61 | WJBF | 04/05/18 | 04/05/18 | Nightline | 1238-106A | | :30 | 1 | \$25.00 | | NM | 1 | \$25.00 |
| | | Week: 04/02/18 | 04/08/18 | ---T--- | | | | 1 | \$25.00 | | | | |
| N 62 | WJBF | 04/06/18 | 04/06/18 | Nightline | 1238-106A | | :30 | 1 | \$25.00 | | NM | 1 | \$25.00 |
| | | Week: 04/02/18 | 04/08/18 | ----F-- | | | | 1 | \$25.00 | | | | |
| N 63 | WJBF | 04/09/18 | 04/09/18 | Nightline | 1238-106A | | :30 | 1 | \$25.00 | | NM | 1 | \$25.00 |
| | | Week: 04/09/18 | 04/15/18 | M----- | | | | 1 | \$25.00 | | | | |
| N 64 | WJBF | 04/10/18 | 04/10/18 | Nightline | 1238-106A | | :30 | 1 | \$25.00 | | NM | 1 | \$25.00 |
| | | Week: 04/09/18 | 04/15/18 | -T----- | | | | 1 | \$25.00 | | | | |
| N 65 | WJBF | 04/07/18 | 04/07/18 | Blue Bloods | 1135p-1235a | | :30 | 1 | \$50.00 | | NM | 1 | \$50.00 |
| | | Week: 04/02/18 | 04/08/18 | -----S- | | | | 1 | \$50.00 | | | | |
| N 66 | WJBF | 04/07/18 | 04/07/18 | NBA Prime Sat | Various | | :30 | 1 | \$350.00 | | NM | 1 | \$350.00 |
| | | Week: 04/02/18 | 04/08/18 | -----S- | | | | 1 | \$350.00 | | | | |
| Totals | | | | | | | | | | | | 66 | \$11,115.00 |

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WJBF
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 Augusta, GA 30909
 (706) 722-6664

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|----------------------------|--|---------------------------------|--|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> | |
| 1411820 / | | 25895304 | |
| <u>Contract Dates</u> | | <u>Product</u> | |
| 04/04/18 - 04/10/18 | | Cagle / Gov / Rep | |
| <u>Advertiser</u> | | <u>Estimate #</u> | |
| POL/Casey Cagle | | 3430 | |
| | | <u>Original Date / Revision</u> | |
| | | 02/19/18 / 02/19/18 | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|-------------------|
| 04/02/18 - 04/08/18 | 44 | \$7,655.00 | (\$1,148.25) | \$6,506.75 |
| 04/09/18 - 04/15/18 | 22 | \$3,460.00 | (\$519.00) | \$2,941.00 |
| Totals | 66 | \$11,115.00 | (\$1,667.25) | \$9,447.75 |

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25895304

CPE: 322/407/3430

Agency: STRATEGIC MEDIA SERVICES

Changes as of: 2/16/2018 at 1:55 PM

Flight: 4/4/18 - 4/10/18

Advertiser: CASEY CAGLE

Version: Highlighting Revision 1

Station: WJBF

Market: Augusta, GA

Total \$: \$11,115.00

Total Spots: 66

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Product: Cagle / Gov / Rep
Agency Order #: 7056975
Buyer: Inv'n, Michelle

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: ERIN SCHUMACHER
212-424-6620

Assistant: ERIN SCHUMACHER
212-424-6620

Total CPP: \$0.00

Total GRP:

Separation:

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 4/4 - 4/10 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|---|------------------------|----|-------------------------------|----------|-------------|-----|------------|-----|-----|-----|-----|-----|------|---|---|----------|-------------|----------|------|------|
| | | | | | | | 4/4 | 4/5 | 4/6 | 4/7 | 4/8 | 4/9 | 4/10 | | | | | | | |
| 1 | W-F-M-Tu 5a-5:30a | | Good Morning Augusta | \$40.00 | 0 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | | 4 | \$160.00 | \$0.00 | 0.0 | |
| 2 | W-F-M-Tu 5:30a-6a | | Good Morning Augusta | \$85.00 | 0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | 2 | \$170.00 | \$0.00 | 0.0 | |
| 3 | W-F 6a-7a | | Good Morning Augusta | \$175.00 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | | 5 | \$875.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from W-F-M-Tu 6a-6:30a to M-F 6a-7a | | | | | | | | | | | | | | | | | | | | |
| 4 | M-F 6a-7a | | Good Morning Augusta | \$185.00 | 0 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | | 2 | \$370.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from W-F-M-Tu 6:30a-7a to M-F 6a-7a | | | | | | | | | | | | | | | | | | | | |
| 5 | M-F 7a-9a | | Good Morning America | \$185.00 | 0 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | | 4 | \$740.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from W-F-M-Tu 7a-8a to M-F 7a-9a | | | | | | | | | | | | | | | | | | | | |
| 6 | M-F 7a-9a | | Good Morning America | \$185.00 | 0 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | 1 | \$185.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from W-F-M-Tu 8a-9a to M-F 7a-9a | | | | | | | | | | | | | | | | | | | | |
| 7 | Sa 8a-9a | | Good Morning America Saturday | \$130.00 | 0 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | 1 | \$130.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from Sa 8a-8:30a to Sa 8a-9a | | | | | | | | | | | | | | | | | | | | |
| 8 | Su 7a-8a | | Good Morning Augusta Sunday | \$80.00 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$80.00 | \$0.00 | 0.0 | |
| Changes: Day/Time from Su 7:30a-8a to Su 7a-8a | | | | | | | | | | | | | | | | | | | | |
| 9 | Su 9a-10a | | This Week | \$125.00 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$125.00 | \$0.00 | 0.0 | |
| 10 | W-F-M-Tu 12n-12:30p | | News Channel 6 at Noon | \$90.00 | 0 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | | 3 | \$270.00 | \$0.00 | 0.0 | | |
| 11 | W-F-M-Tu 4p-5p | | Judge Mathis | \$115.00 | 0 | 30 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | | 4 | \$460.00 | \$0.00 | 0.0 | | |
| 12 | W-F-M-Tu 5p-5:30p | | News Channel 6 at 5 | \$150.00 | 0 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | | 5 | \$750.00 | \$0.00 | 0.0 | | |
| 13 | W-F-M-Tu 5:30p-6p | | News Channel 6 at 5:30 | \$150.00 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | 1 | \$150.00 | \$0.00 | 0.0 | | |
| 14 | W-F-M-Tu 6p-6:30p | | News Channel 6 at 6 | \$265.00 | 0 | 30 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | | 3 | \$795.00 | \$0.00 | 0.0 | | |
| 15 | Su 6p-6:30p | | News Channel 6 at 6 | \$125.00 | 0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$125.00 | \$0.00 | 0.0 | | |
| 16 | W-F-M-Tu 7p-7:30p | | Entertainment Tonight | \$170.00 | 0 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | | 3 | \$510.00 | \$0.00 | 0.0 | | |
| 17 | M 8p-10p | | American Idol Mon-ABC | \$750.00 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | 1 | \$750.00 | \$0.00 | 0.0 | | |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25895304

Changes as of: 2/16/2018 at 1:55 PM

Version: Highlighting Revision 1

CPE: 322/407/3430

Flight: 4/4/18 - 4/10/18

Station: WJBF

Agency: STRATEGIC MEDIA SERVICES

Advertiser: CASEY CAGLE

Market: Augusta, GA

Total \$: \$11,115.00
Total Spots: 66

1911 NORTH FT MYER DRIVE
ARLINGTON, VA 20009

Product: Cagle / Gov / Rep

Office: WASHINGTON

Total CPP: \$0.00

SUITE 400
ARLINGTON, VA 20009

Agency Order #: 7056975
Buyer: Irvin, Michelle

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Total GRP:

Salesperson: ERIN SCHUMACHER
212-424-6620

Assistant: ERIN SCHUMACHER
212-424-6620

Separation:

Special Instructions

Competitive Information

| | |
|----------------|----------|
| Market Budget: | \$29,250 |
| WJBF Share: | 38% |
| Comment: | |
| EJBF: | 1% |
| WAGT: | 10% |
| WFXG: | 8% |
| WRDW: | 43% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|--------------|-------------|-----------|--------------------|------------|------------|
| | 100% | 66 | \$11,115.00 | N/A | 0.0 |
| Total | 100% | 66 | \$11,115.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|--------------|-----------|--------------------|
| 2018-Apr | 66 | \$11,115.00 |
| Total | 66 | \$11,115.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|----------|------------------|-----------------|---------|-------|-------|-------------|-------------|--|
| Revision | 2/16/18 1:55 PM | ERIN SCHUMACHER | Revised | | | \$0 | \$11,115.00 | Changes: Origuser Entered Dollars to \$0.00. User Entered \$ from \$0.00 to \$11,115.00, Demo Meta to [R16]. Origproduct to candidate, Product from candidate to Cagle / Gov / |
| New | 2/16/18 12:48 PM | ERIN SCHUMACHER | New | 66 | | \$11,115.00 | \$11,115.00 | Rep: 6 buylines added or modified. |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.