



- POLITICAL -

Dian Tucker <dian@kppv.com>

### New Order for KPKR-FM in Est. 5513/POL/817823 from Heather Karban at Virginia

1 message

11AEDoNotReply@stratag.com <11AEDoNotReply@stratag.com>

Fri, Aug 11, 2017 at 7:56 AM

To: dian@kppv.com

You have received a new order for KPKR-FM from Heather Karban at Virginia

Advertiser: NEXTGEN CLIMATE ACTION COMM  
 Estimate: 817823  
 Flt start: 8/14/2017  
 Cost: \$374.00  
 Market: Phoenix (Prescott), AZ  
 Rep: Regional Reps

→ actually starts TH 8/17  
 11960-002  
 8/11/17  
 so

Please go to <https://www.11aeinbox.com/default.aspx> to receive your order.

Please direct questions or responses regarding this notification to the buyer

NAB forms on file

& re-attached

check being scanned & emailed

# New Order

**Media:** Radio  
**Client:** NEXTGEN CLIMATE ACTION COMM  
**Product:** 8/17-8/23 FLIGHT  
**CPE:** NEXGE/POL/817823  
**Description:** Regional Reps Order #: 46850  
**Rep:** Regional Reps  
**Version:** 1  
**Comments:** \*\*\*\*\* NO COMMENTS FOR THIS ADVERTISER \*\*\*\*\*

**Market:** Phoenix (Prescott), AZ  
**Demo:** Adults 18+  
**Separation:** 30  
**Flight Start:** 8/14/17  
**Flight End:** 8/23/17  
**Sales Office:** Virginia  
**Survey:**

**Vendor:** KPKR FM  
**AE:** Heather Karban  
**Phone:**  
**Fax:**

**Billing To:** Regional Reps  
 6505 Rockside Road  
 Suite 200  
 Cleveland OH 44131  
**Phone:**  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	8/14	8/21	Total Spots	Adults 18+	RTG	CPP
1	ThF 6:00A-7:00P	RT	\$34.00	C 60	5	0	5			
Comments:										
2	MTuW 6:00A-7:00P	RT	\$34.00	C 60	0	6	6			
Comments:										
							<b>Total Spots:</b>	5	6	
							<b>Total GRP/GIMP(000):</b>	0.0	0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
8/2017	\$374.00 - 11	\$0.00 - 0	\$374.00 - 11
<b>Total Gross Cost:</b>		\$374.00	
<b>Total Net Cost:</b>		\$317.90	
<b>Total Gross CPP:</b>		\$0.00	
<b>Total Net CPP:</b>		\$0.00	

**Disclaimer:**  
 STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; font-family: cursive;">KPKR - Parker Havas U</span>	<b>Date:</b> <span style="font-size: 1.5em; font-family: cursive;">8/11/17</span>
--	--

I, Jesse Lemastrie - authorized media buyer  
do hereby request station time concerning the following issue:

Next Gen Climate Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

This broadcast time will be used by: Next Gen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Next Gen Climate Action 111 Sutter, 16th floor  
San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chris Fadel, CFO

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/9/17                      Jane Desautels                      702-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted In Part                       Rejected

[Signature]                      Dian Tucker                      GSN  
Signature                                      Printed Name                                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.