# ORDER



| Orders | Order / Rev: | **613945J** | | |
| | Alt Order #: | | | |
| | Product Desc: | Marco Rubio for President | | |
| | Estimate: | 202208 | | |
| | | | | **KTNV** |
| | Flight Dates: | 02/02/16 - 02/08/16 | Primary AE: | Dave Lombardo |
| | Original Date / Rev: | 07/06/15 / 01/26/16 | Sales Office: | EWSDC |
| | Order Type: | GENERAL | Sales Region: | NAT |

| Agency | Name: | **Smart Media Group** | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | Suite 100 | Billing Cycle: | EOM/EOC |
| | | Alexandria, VA  22301 | Agency Commission: | 15% |

| Advertiser | Name: | **Rubio/Republican/US President** | | |
| | Demographic: | A25-54 | New Business Thru: | |
| | | | Order Separation: | 00:15:00 |
| | Product Codes: | PL Federal Candidate | Advertiser External ID: | |
| | Priority: | P-5 | Agency External ID: | |
| | Revenue Codes: | POL, POL, CAND | Unit Code: | General |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 02/01/16 | 02/08/16 | 29 | $10,075.00 | $8,563.75 |

## Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| February 2016 | 29 | $10,075.00 | $8,563.75 | 0.00 |
| Totals | 29 | $10,075.00 | $8,563.75 | 0.00 |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Dave Lombardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 1 | KTNV | 02/02/16 | 02/08/16 | M-F 11am-12pm<br>M-F 11am-12pm | CM | 11am-12pm | 11111-- | :30 | 5 | $150.00 | P-5 | 0.00 | NM | 5 | $750.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 02/01/16 | 02/07/16 | - 1 1 1 1 - - | 4 | $150.00 | 0.00 |
| Week: | 02/08/16 | 02/14/16 | 1 - - - - - - | 1 | $150.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 2 | KTNV | 02/02/16 | 02/08/16 | M-F Good Morning Ameri<br>M-F Good Morning America | CM | 7-9am | 11111-- | :30 | 5 | $400.00 | P-5 | 0.00 | NM | 5 | $2,000.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 02/01/16 | 02/07/16 | - 1 1 1 1 - - | 4 | $400.00 | 0.00 |
| Week: | 02/08/16 | 02/14/16 | 1 - - - - - - | 1 | $400.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 3 | KTNV | 02/02/16 | 02/08/16 | M-F 5-530pm News<br>M-F 5-530pm News | CM | 5-530pm | 11111-- | :30 | 5 | $500.00 | P-5 | 0.00 | NM | 5 | $2,500.00 |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 02/01/16 | 02/07/16 | - 1 1 1 1 - - | 4 | $500.00 | 0.00 |

| Order / Rev: | 613945J | | Advertiser: | Rubio/Republican/US President |
|---|---|---|---|---|
| Alt Order #: | | | Product Desc: | Marco Rubio for President **KTNV** |
| Flight Dates: | 02/02/16 - 02/08/16 | | Estimate: | 202208 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| E 3 | KTNV | 02/02/16 | 02/08/16 | M-F 5-530pm News | CM | 5-530pm | 11111-- | :30 | 5 | $500.00 | P-5 | 0.00 | NM | 5 | $2,500.00 |
| | | | | M-F 5-530pm News | | | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - 1111-- | 4 | $500.00 | 0.00 | | | | | | | |

| Spot | Ch Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|
| *5* | *KTNV 02/01/16-02/07/16 M-F 5-530pm News* | | *5-530pm* | *- TWThF- - - -* | *:30* | *($500.00)* | *0.00* | *NM* |
| | *See MG 3.10,3.11,3.12,3.13* | | | | | | | |
| | [LUR] | | | | | | | |
| *6* | *KTNV 02/01/16-02/07/16 M-F 5-530pm News* | | *5-530pm* | *- TWThF- - - -* | *:30* | *($500.00)* | *0.00* | *NM* |
| | *See MG 3.10,3.11,3.12,3.13* | | | | | | | |
| | [LUR] | | | | | | | |
| *7* | *KTNV 02/01/16-02/07/16 M-F 5-530pm News* | | *5-530pm* | *- TWThF- - - -* | *:30* | *($500.00)* | *0.00* | *NM* |
| | *See MG 3.10,3.11,3.12,3.13* | | | | | | | |
| | [LUR] | | | | | | | |
| *8* | *KTNV 02/01/16-02/07/16 M-F 5-530pm News* | | *5-530pm* | *- TWThF- - - -* | *:30* | *($500.00)* | *0.00* | *NM* |
| | *See MG 3.10,3.11,3.12,3.13* | | | | | | | |
| | [LUR] | | | | | | | |
| 10 | KTNV 02/01/16-02/07/16 M-F 5-530pm News | | 5-530pm | - TWThF- - - - | :30 | $500.00 | 0.00 | NM |
| | Ⓜ MG for 3.6,3.7,3.5,3.8 | | | | | | | |
| 11 | KTNV 02/01/16-02/07/16 M-F 5-530pm News | | 5-530pm | - TWThF- - - - | :30 | $500.00 | 0.00 | NM |
| | Ⓜ MG for 3.6,3.7,3.5,3.8 | | | | | | | |
| 12 | KTNV 02/01/16-02/07/16 M-F 5-530pm News | | 5-530pm | - TWThF- - - - | :30 | $500.00 | 0.00 | NM |
| | Ⓜ MG for 3.6,3.7,3.5,3.8 | | | | | | | |
| 13 | KTNV 02/01/16-02/07/16 M-F 5-530pm News | | 5-530pm | - TWThF- - - - | :30 | $500.00 | 0.00 | NM |
| | Ⓜ MG for 3.6,3.7,3.5,3.8 | | | | | | | |

| Week: 02/08/16 | 02/14/16 | 1- - - - - - | 1 | $500.00 | 0.00 | | | | | | | |

| E 4 | KTNV | 02/02/16 | 02/08/16 | M-F 6-7pm News | CM | 6-7pm | 11111-- | :30 | 5 | $400.00 | P-5 | 0.00 | NM | 5 | $2,000.00 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | M-F 6-7pm News | | (6:00 PM-6:30 PM) | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - 1111-- | 4 | $400.00 | 0.00 | |
| Week: 02/08/16 | 02/14/16 | 1- - - - - - | 1 | $400.00 | 0.00 | |

| E 5 | KTNV | 02/02/16 | 02/08/16 | M-F 6-7pm News | CM | 6-7pm | 11111-- | :30 | 5 | $400.00 | P-5 | 0.00 | NM | 5 | $2,000.00 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | M-F 6-7pm News | | (6:30 PM-7:00 PM) | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - 1111-- | 4 | $400.00 | 0.00 | |
| Week: 02/08/16 | 02/14/16 | 1- - - - - - | 1 | $400.00 | 0.00 | |

| E 6 | KTNV | 02/06/16 | 02/06/16 | Sa 6-630pm News | CM | 6-630pm | - - - - - S- | :30 | 1 | $200.00 | P-5 | 0.00 | NM | 1 | $200.00 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Sa 6-630pm News | | | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - - - - - S- | 1 | $200.00 | 0.00 | |

| Spot | Ch Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|
| *2* | *KTNV 02/01/16-02/07/16 Sa 6-630pm News* | | *6-630pm* | *- - - - - - Sa- -* | *:30* | *($200.00)* | *0.00* | *NM* |
| | *See MG 6.3* | | | | | | | |
| | [Prg chg. Political Debate scheduled. sv 1/21/16] | | | | | | | |
| 3 | KTNV 02/01/16-02/07/16 Sa 6-630pm News | | 6-630pm | - - - - - - Sa- - | :30 | $200.00 | 0.00 | NM |
| | Ⓜ MG for 6.2 02/06 | | | | | | | |

| E 7 | KTNV | 02/07/16 | 02/07/16 | Su 5-530pm News | CM | 5-530pm | - - - - - - S | :30 | 1 | $200.00 | P-5 | 0.00 | NM | 1 | $200.00 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Su 5-530pm News | | | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - - - - - - S | 1 | $200.00 | 0.00 | |

| Spot | Ch Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|---|---|---|---|---|---|---|---|---|
| *2* | *KTNV 02/01/16-02/07/16 Su 5-530pm News* | | *5-530pm* | *- - - - - - - Su* | *:30* | *($200.00)* | *0.00* | *NM* |
| | *See MG 7.3* | | | | | | | |
| | [LUR] | | | | | | | |
| 3 | KTNV 02/01/16-02/07/16 Su 5-530pm News | | 5-530pm | - - - - - - - Su | :30 | $200.00 | 0.00 | NM |
| | Ⓜ MG for 7.2 02/07 | | | | | | | |

| E 8 | KTNV | 02/07/16 | 02/07/16 | Su 6-7pm News | CM | 6-7pm | - - - - - - S | :30 | 1 | $300.00 | P-5 | 0.00 | NM | 1 | $300.00 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Su 6-7pm News | | | | | | | | | | | |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: 02/01/16 | 02/07/16 | - - - - - - S | 1 | $300.00 | 0.00 | |

Order / Rev:    613945J                        Advertiser:    Rubio/Republican/US President

Alt Order #:                                   Product Desc:   Marco Rubio for President        **KTNV**

Flight Dates:   02/02/16 - 02/08/16            Estimate:      202208

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|----------|-------|--------|
| E 8 | KTNV | 02/07/16 | 02/07/16 | Su 6-7pm News | CM | 6-7pm | - - - - - - S | :30 | 1 | $300.00 | P-5 | 0.00 NM | 1 | $300.00 |
|     |      |          |          | Su 6-7pm News |    |       |               |     |   |         |     |         |   |         |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|-----------|----------|----------|------------|------|--------|
| Week: | 02/01/16 | 02/07/16 | - - - - - - S | 1 | $300.00 | 0.00 |

| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type |
|------|----|-----------|-------------|----------------|----------|--------|------|-----|------|
| 2 | KTNV | 02/01/16-02/07/16 | Su 6-7pm News | 6-7pm | - - - - - - - - Su | :30 | *($300.00)* | 0.00 | NM |

*See MG 8.3*
[LUR]

| 3 | KTNV | 02/01/16-02/07/16 | Su 6-7pm News | 6-7pm | - - - - - - - - Su | :30 | $300.00 | 0.00 | NM |

Ⓜ MG for 8.2 02/07

| N 9 | KTNV | 02/02/16 | 02/08/16 | M-F 5-6am News | CM | 5-6am | - 1 - - - - - | :30 | 1 | $125.00 | P-5 | 0.00 NM | 1 | $125.00 |
|     |      |          |          | M-F 5-6am News |    |       |               |     |   |         |     |         |   |         |

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|-----------|----------|----------|------------|------|--------|
| Week: | 02/01/16 | 02/07/16 | - 1 - - - - - | 1 | $125.00 | 0.00 |
| Week: | 02/08/16 | 02/14/16 | - - - - - - - | 0 | $125.00 | 0.00 |

|  |  | Totals | 29 | $10,075.00 |