

ORDER



Orders
Order / Rev: 235053
 Alt Order #: _____
Product Desc: KCLD
 Estimate: _____
Flight Dates: 05/01/24 - 05/01/24
Original Date / Rev: 05/01/24 / 05/01/24
Order Type: GENERAL

KCLD-FM
Primary AE: St Cloud Political
Sales Office: STCD
Sales Region: Local

Agency
Name: NewPublica LLC
 Buying Contact: _____
 Billing Contact: _____
2909 Bryant Ave S
Minneapolis, MN 55408

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: MN Kids Code/AGCY
 Demographic: HH
 Product Codes: PL Iss/Prp
 Revenue Code 1: DIR
 Revenue Code 2: POL
 Revenue Code 3: ISSUE
 Priority: ROS

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 01:00:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/01/24	4	\$420.00	\$420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	4	\$420.00	\$420.00	0.00
Totals	4	\$420.00	\$420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCLD	05/01/24	05/01/24	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----	:30	0	\$105.00	ROS	0.00	NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--W----		4		\$105.00		0.00					
													Totals	4	\$420.00