

ORDER



Orders

Order / Rev:

234012

Alt Order #:

Product Desc:

MN Kids Code 104.7 KCLD

Estimate:

Flight Dates:

04/10/24 - 04/23/24

Original Date / Rev:

04/08/24 / 04/08/24

Order Type:

GENERAL

KCLD-FM

Primary AE:

St Cloud Political

Sales Office:

STCD

Sales Region:

Local

Agency

Name:

NewPublica LLC

Buying Contact:

Billing Contact:

2909 Bryant Ave S

Minneapolis, MN 55408

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

0%

Advertiser

Name:

MN Kids Code/AGCY

Demographic:

HH

Product Codes:

PL Iss/Prp

Revenue Code 1:

DIR

Revenue Code 2:

POL

Revenue Code 3:

ISSUE

Priority:

ROS

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/23/24	20	\$2,100.00	\$2,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	20	\$2,100.00	\$2,100.00	0.00
Totals	20	\$2,100.00	\$2,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCLD	04/10/24	04/23/24	M-Su 5a-8p	CM	6:00 AM-7:00 PM	-----	:30	0	\$105.00	NDP	0.00	NM	20	\$2,100.00
				6:00 AM-7:00 PM	(6:00 AM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	--WTF--	6	\$105.00	0.00								
Week:		04/15/24	04/21/24	MTWTF--	10	\$105.00	0.00								
Week:		04/22/24	04/28/24	MT-----	4	\$105.00	0.00								
													Totals	20	\$2,100.00