

# ORDER



**Orders**  
**Order / Rev:** 235053  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** KCLD  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 05/01/24 - 05/10/24  
**Original Date / Rev:** 04/29/24 / 04/29/24  
**Order Type:** GENERAL

**KCLD-FM**  
**Primary AE:** St Cloud Political  
**Sales Office:** STCD  
**Sales Region:** Local

**Agency**  
**Name:** NewPublica LLC  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
2909 Bryant Ave S  
Minneapolis, MN 55408

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** MN Kids Code/AGCY  
 Demographic: HH  
 Product Codes: PL Iss/Prp  
 Revenue Code 1: DIR  
 Revenue Code 2: POL  
 Revenue Code 3: ISSUE  
 Priority: ROS

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 01:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/08/24	20	\$2,100.00	\$2,100.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$2,100.00	\$2,100.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$2,100.00</b>	<b>\$2,100.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCLD	05/01/24	05/10/24	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----	:30	0	\$105.00	NDP	0.00	NM	20	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	--WTF--					10	\$105.00		0.00			
		Week: 05/06/24	05/12/24	MTW----					10	\$105.00		0.00			
													<b>Totals</b>	<b>20</b>	<b>\$2,100.00</b>