



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location: <u>WMT - AM CEDAR RAPIDS, IA</u>	Date: <u>9-27-18</u>
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I, Target Enterprises

being/on behalf of: Kim Reynolds

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kim Reynolds for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Christina Taylor

Julie Iadanza

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

9/21/18

Signature

Luke Burch

Date

SKPS

Printed Name

Title



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I, Kim Reynolds for Governor

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

D. Todd Harris

Printed Name

4/10/18

Date



Order Confirmation

Page 1 of 2
Printed: 9/25/2018 10:04 AM

Kim Reynolds for Iowa Governor
Target Enterprises LTD

15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Advertiser No: 509518 Order No: 1116286340
Start Date: 09/24/2018 Co-op: No
End Date: 09/28/2018 Package: No
Month Type: Broadcast Agency Comm: 15%
Revision #: 0
CPE: KRIG - KRIG - 2631
AE: LOS ANGELES, MMS
Entered: 9/21/2018 3:01 PM by Fusion
Last Update: 9/24/2018 9:37 AM by 1122011
Note: WMT-AM 32183458 KRIG KRIG 2631
Note 2:
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cedar Rapids WMT-AM	06:00-10:00 Commercial	09/24/18	09/28/18	1	75.00	0 x x x x x	15	60	15	1,125.00
National Agency-Political										
2 Cedar Rapids WMT-AM	10:00-15:00 Commercial	09/24/18	09/28/18	1	75.00	0 x x x x x	9	60	9	675.00
National Agency-Political										
3 Cedar Rapids WMT-AM	15:00-19:00 Commercial	09/24/18	09/28/18	1	75.00	0 x x x x x	8	60	8	600.00
National Agency-Political										

No. of Spots/Misc/Digital: 32/0/0

Ordered Gross: \$2,400.00
Agency Commission: \$360.00
Ordered Net: \$2,040.00
Total Net Due: \$2,040.00

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amt. Ord.:	32	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,040.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

Participating Customers

Kim Reynolds for Iowa Governor

100%

REVISED

CONT# 32183458 Mod# 1 Ver# 3 (Last = Orig CF)
REP iHeartMedia
TO WMT-AM (Cedar Rapids, IA)
FM LEE SMITH
OFF LOS ANGELES
AGY TARGET ENTERPRISES LLC
ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
C/P/E: KRIG / KRIG / 2632

SALESPERSON FAX#

PH # 818-905-0005

BYR LINDA SOUTHERN
ADV KIM REYNOLDS FOR IOWA GOVERNOR
PDT Est. 2632 / KR Iowa Committee
FLT Sep 24, 18 - Sep 30, 18

*** REP ORDER COMMENT ***

** 9/24/2018 1:10:00 PM: ****REVISED ESTIMATE NUMBER ONLY. ALL TOTALS REMAIN THE SAME.**** THE
 FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE.
 PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL.

** 9/24/2018 1:10:00 PM: **THIS IS A NEW ORDER. PLEASE CONFIRM WITH TANICA AT 323.966.5120 OR VIA
 E-MAIL AT TANICAMCZEEK@IHEARTMEDIA.COM WITHIN 48 HOURS.**

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>								
	1.1	National Agency-Political	MTWTF..	6A - 10A	60	9/24/2018 - 9/28/2018	1W	15	\$75.00	15
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	9/24/2018 - 9/28/2018	1W	9	\$75.00	9
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	9/24/2018 - 9/28/2018	1W	8	\$75.00	8
		** WEEKLY FLIGHT TOTALS **						32	\$2,400.00	

	Sep 18						
SPOTS	32						
CASH	2400.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2400.00						

						TOTAL
SPOTS						32
CASH						2,400.00
TRADE						0.00
NSL						0.00
TOTAL						2,400.00

Sep 24, 18
CONT# 32183458 Mod# 1 Ver# 3 (Last = Orig CF)
REP iHeartMedia

DDS CONT# 0
C/P/E: KRIG / KRIG / 2632

**** Competitive Comments ****

KIM REYNOLDS FOR IOWA / EST. 2632

SVC: SP18 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.